## 公司簡介

## Corporate Profile

## 恒隆集團有限公司

恒隆集團有限公司（股份代號：00010）是香港最具資歷的上市公司之一，在物業發展市場擁有逾五十年經驗。透過恒隆地產有限公司（股份代號：00101），我們在香港和內地享有尊崇地位，被公認為一家重視質量的頂級地產發展商。

恒隆集團的香港業務包括發展物業供銷售和租賃。旗下物業組合龐大，涵蓋大型商場，辦公樓與住宅物業，均以精心策劃及地點優越而著稱。

我們早於九十年代初在內地作出首項投資，為日後發展內地業務邁出第一步。我們在內地的策略是於主要城市的黃金地段，發展最優質的物業。時至今日，集團在上海擁有兩項大型投資物業，包括集商場，辦公樓和住宅於一身的港匯恒隆廣場，以及結合商場和辦公樓功能的恒隆廣場。加上分別在濟南擁有恒隆廣場和在瀋陽建有皇城恒隆廣場與市府恒隆廣場，我們正以此等項目的成功為基礎，於無錫，天津，大連，昆明和武漢等主要城市，發展同類的物業項目。

我們不僅繼續拓展內地的版圖，亦會投資於香港市場的物業組合，矢志發展成為最受尊崇並具領導地位的全國性商業地產發展商。

## HANG LUNG GROUP LIMITED

Hang Lung Group Limited（stock code：00010）is one of the most established listed companies in Hong Kong with more than 50 years of experience in the property development market．Through Hang Lung Properties Limited（stock code：00101），we have built a leading reputation as a top－tier property developer in Hong Kong and on the Mainland，with a recognized commitment to quality．

Hang Lung Group＇s businesses in Hong Kong include property development for sale and lease． Our substantial portfolio encompasses well－planned large－scale commercial，office and residential developments in prominent locations．

We made our first investment on the Mainland in the early 1990s as the foremost step in our future business expansion．Adhering to the strategy of developing prime sites in major cities，our portfolio of investment properties currently comprises two large－scale developments in Shanghai －the commercial，office and residential complex Grand Gateway 66，and the commercial and office complex Plaza 66．Together with our prime landmark complexes of Parc 66 in Jinan，as well as Palace 66 and Forum 66 in Shenyang，we are vigorously building on our successes to develop similar properties in major cities including Wuxi，Tianjin，Dalian，Kunming and Wuhan．

We will continue not only to expand our horizons on the Mainland，but also to invest in our portfolio in Hong Kong，as we aim to become the most admired and leading national commercial property developer of the highest quality in the market．

