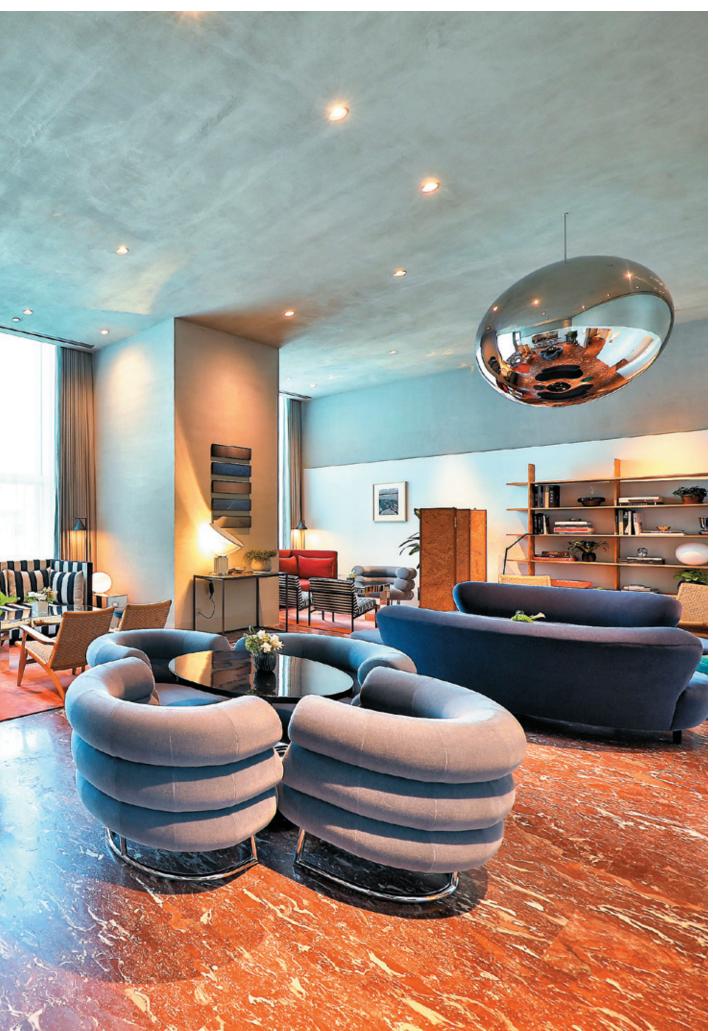


We put our customer-centric and marketing strategy at the very heart of our operations to develop and foster a sustainable relationship with customers.



The Lounge Plaza 66, Shanghai



The Peak Galleria



Grand Gateway 66, Shanghai







28

Business Overview

30

Mainland China Property Leasing

42

Hong Kong Property Leasing

52

Outlook

53

Mainland China Property Development

57

Major Properties of the Group





Business Overview

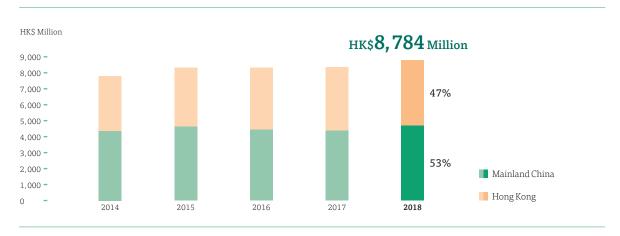
Against the backdrop of the Sino-US trade war (Trade War) and other global uncertainties, our property leasing performance showed resilience to achieve decent growth in both income and profit.

Total property leasing revenue grew 5% to HK\$8,784 million. The Hong Kong leasing portfolio generated 3% more in revenue while income from the Mainland properties increased 7%.

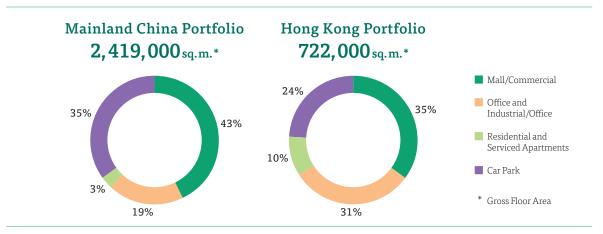
Gross domestic product (GDP) growth in Hong Kong for the first three quarters of 2018 was 3.7%. After five consecutive months of double-digit increases since February 2018, the retail market has slowed down to grow at 1.4% year-on-year in November 2018. This index was significantly influenced by high-value items. As our properties in Hong Kong are not luxury-driven, we have experienced a steadier growth in sales and rental revenue throughout the year.

GDP growth in mainland China for 2018 was 6.6%. Although the Trade War has caused jitters at the top end of the market, the luxury sector has been resilient on the strength of the "bigger" brands, showing healthy growth since the second half of 2017. This growth was supported by several factors such as the RMB depreciation, which led to more domestic spending, the tightened border controls on undeclared imports, and the e-commerce law to combat parallel import "daigou" activity.

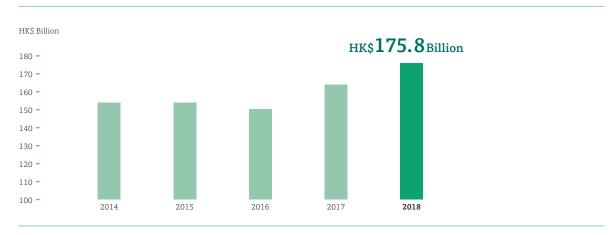
Property Leasing Revenue



Area of Investment Properties



Valuation of Investment Properties and Investment Properties under Development as at December 31



Area of Investment Properties in Mainland China

