

For immediate release

The Summer Maze at Grand Plaza

(Hong Kong, July 14, 2015) Grand Plaza of Hang Lung Properties presents The Summer Maze this holiday, where customers can have first-hand experience in an actual 3D maze created using Augmented Reality (AR) technology. Customers can also participate in various digital promotional activities with their smartphones, enjoying the amazing experience of every shopping spree in Grand Plaza!

Every weekend from July 18 to August 23, customers presenting receipts of any amount on the day of purchase are eligible to join The Summer Maze. Those who complete the challenge within the time limit will have the chance to win fabulous prizes. Tenants in Grand Plaza have also prepared a dazzling array of exclusive new shopping and dining privileges and customers can enjoy these delights by simply downloading the e-coupons via their smartphones!

In addition, Grand Plaza will collaborate with Make-A-Wish® Hong Kong in hosting a charity auction. To get in style from head to toe at Grand Plaza, customers can bid on a selection of the latest electronic, beauty products and fashion accessories, including Apple iPad mini 3, Samsung tablet, Casio Exilm selfie camera, RayBan sunglasses, BOSE headphones, Bandai Gundam action figures, and the Clarisonic facial cleansing machine. To participate in the auction, customers can start their bidding at HK\$1 or above by scanning the QR code of their desired product with their smartphones. All proceeds generated from the charity auction will be donated to Make-A-Wish® Hong

Kong, to grant the wishes of children with life-threatening medical conditions.

Please refer to the appendix for other program details.

About Grand Plaza

Located on bustling Nathan Road next to the MTR Mong Kok Station, Grand Plaza comprises two office towers and a commercial podium with high-standard facilities, housing renowned watch and jewelry brands, many fashion brands and restaurants targeting both locals and tourists. Office Tower One houses many of the district's prominent medical centers as well as the themed beauty and travel floors.

Please visit

Grand Plaza's Facebook (<http://www.facebook.com/GrandPlazaHK>)

Grand Plaza's Instagram (<http://instagram.com/grandplazahk>)

About Hang Lung Properties

Hang Lung Properties Limited, a constituent stock of the Hang Seng Index and Hang Seng Corporate Sustainability Indices in Hong Kong, is a leading real estate developer in Hong Kong and Mainland China. Boasting a diversified portfolio of investment properties in Hong Kong, the Company has progressively branched out into the Mainland since the 1990s, building, owning and managing world-class commercial complexes in key cities, projects that have earned international acclaim for their exceptional quality of architectural design, services and sustainable features.

Riding on the immense success of its two landmark properties in Shanghai, Plaza 66 and Grand Gateway 66, the Company's footprint has expanded to Shenyang, Jinan, Wuxi, Tianjin, Dalian, Kunming and Wuhan, with all the Mainland projects carrying the "66" brand. Subsequent to the grand openings of Parc 66 in Jinan, Palace 66 and Forum 66 in Shenyang, Center 66 in Wuxi and Riverside 66 in Tianjin over the past few years, Olympia 66, another world-class investment property in Dalian, will come into operation in 2015. As Hang Lung's business continues to grow, the Company is set to develop into the most admired mega national commercial property enterprise in the market.

About Make-A-Wish® Hong Kong

Make-A-Wish® Hong Kong was founded in 1989. It was registered as a non-profit charity organization in Hong Kong in 1998 and became a member of Make-A-Wish® International, which has its headquarters in the United States. Make-A-Wish® Hong Kong was set up to grant one special wish to children with life-threatening medical conditions in Hong Kong and Macau. By doing so, we hope to bring them joy and hope, and create wonderful memories for them and their families.

All applicants must have a written recommendation from their doctor. Make-A-Wish® Hong Kong will then work closely with the medical personnel and social workers, so as to let the children and their parents to experience the healing power of a wish come true.

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Photo Caption 1



Grand Plaza presents The Summer Maze, an exciting 3D game constructed using Augmented Reality technology.

Photo Caption 2



Grand Plaza will collaborate with Make-A-Wish® Hong Kong to host a charity auction for the latest electronic and beauty products.

Photo Caption 3



Customers can enjoy a dazzling array of exclusive new shopping and dining privileges of Grand Plaza by simply downloading the e-coupons via their smartphones.

Appendix: Program Details

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| <p>Escape from the Maze</p> | <p>Date: July 18 to August 23, 2015 (Every Saturday and Sunday)</p> <p>Time: 12nn to 8pm</p> <p>Venue: G/F and 2/F, Grand Plaza</p> <p>Details: Customers presenting receipts of any amount on the day of purchase at Grand Plaza are eligible to join the Summer Maze. Customers who complete the challenge within the time limit stand a chance to win fabulous prizes. Prizes for each day are limited in stock and are available on a first-come-first-served basis.</p> |
| <p>"Make A Wish" Charity Auction</p> | <p>Date: July 18 to August 23, 2015</p> <p>Time: 12nn to 10pm</p> <p>Venue: G/F and 2/F, Grand Plaza</p> <p>Details: Customers with any amount of purchase at Grand Plaza can participate in the auction. Customers can start their bidding at HK\$1 or above by scanning the QR code of their desired product with their smartphones. All proceeds generated from the charity auction will be donated to Make-A-Wish® Hong Kong.</p> |

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| Scan for Discounts | <p>Date: July 18 to August 23, 2015</p> <p>Time: 12nn to 10pm</p> <p>Venue: G/F, Grand Plaza</p> <p>Details: Customers can enjoy the shopping and dining privileges offered by various tenants at Grand Plaza by downloading the e-coupons via their smartphones.</p> |
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* Events and promotions above are subject to change without prior notice.

* Please refer to posters in the mall for more details.