



For immediate release

Fashion Walk Celebrates the Arrival of Eight New Beauty and Lifestyle Brands with Cash Vouchers Worth HK\$1 Million

(Hong Kong, August 20, 2015) As the trendy hub in Causeway Bay, Fashion Walk of Hang Lung Properties hosts the coolest and most cutting-edge beauty and lifestyle brands from all over the globe for trendsetters. Eight new beauty and lifestyle brands have made their debut at 1/F of Fashion Walk Main Block – including those from France, Italy, Netherlands, Japan, Korea and Australia – to showcase the latest beauty, skincare, and lifestyle trends for the wonder and awe of the city's fashionistas.

The new beauty brands to Fashion Walk include: ANNA SUI, renowned for its perfect combination of vintage style and delicate luxurious design; Bourjois Paris, exuding unique Parisian aesthetic; Lemongrass House from Thailand, best known for its fresh, natural aromatherapy products; VC Organic & Natural from Australia, acclaimed as providing natural healing therapies to busy urbanites; and Wish Formula, a Korean beauty brand famous for its Bio Fermentation Technology.

Among the exciting creative lifestyle brands, Fashion Walk is thrilled to welcome B'IN SELECT, which presents a collection of more than twenty stylish brands from all over the world as a platform for creativity and culture; GLUE Associates, founded by Dutch designers to demonstrate traditional arts and crafts skills reinvented in brand new ideas for all sorts of products; and Mushroom, which gives life to forest and animal



themes in their vintage accessories. This array of top-notch, trendy brands will deliver fresh trends to customers seeking the latest and greatest in chic fashion and living.

From now until September 13, customers who have spent a specific amount at Fashion Walk can redeem a Lucky Bag valued at HK\$300, or cash vouchers worth HK\$300, to a total value of HK\$1 million. For details, please refer to the appendix.

About Fashion Walk

In a unique fusion of indoor and outdoor elements at the heart of Causeway Bay, encompassing four vibrant streets – Great George, Paterson, Kingston and Cleveland – Fashion Walk is the superlative shopping destination, offering the latest trends in fashion, gastronomy and lifestyle in a magnificent setting. Fashion Walk has its finger firmly on the pulse of fashion trends for hipsters and trendsetters, allowing them to discover popular international brands and rising stars. It is home to Fashion Intelligence, the coming together of ideas and insights. We invite kindred spirits to join our community to discover, explore and share. They can also interact with their favorite brands, local lifestyle bloggers and other like-minded people on our social platform. It is a place where they can share their ideas and be part of the community to shape the next hot trend.

More and more cutting-edge concept stores and brands are opening their flagship stores here, including LOG-ON lifestyle store – Hong Kong Island's biggest outlet that has a special member zone; Michael Kors – Hong Kong's first full collection flagship store; Ted Baker – Hong Kong's first flagship store that is decorated using the theme



of trams in Hong Kong and trains in the UK; the two-story Armani Exchange, Kate Spade New York, and Max Mara flagship stores; and the newly opened Just Cavalli and Versus concept stores; as well as the world's biggest H&M flagship store (Fashion Walk Great George Street), debuting in the fourth quarter of 2015. Many popular dining outlets including Wildfire+, elBorn, Cedele and Simplylife have landed at Fashion Walk Food Street, with comfy alfresco and indoor seating so to allow diners to experience tranquillity amidst the hustle and bustle of the vibrant city. Fashion Walk is the choice of shopping destination for fashionistas and trendsetters and one of Hong Kong's most unique shopping destinations.

Please visit:

Fashion Walk's Website: www.fashionwalk.com.hk

Facebook: www.facebook.com/HK.FashionWalk

Sina Weibo: <http://weibo.com/hkfashionwalk>

Instagram: [instagram.com/hkfashionwalk](https://www.instagram.com/hkfashionwalk)

Youtube: www.youtube.com/user/hkfashionwalk

Wechat: id= hkfashionwalk



About Hang Lung Properties

Hang Lung Properties Limited, a constituent stock of the Hang Seng Index and Hang Seng Corporate Sustainability Indices in Hong Kong, is a leading real estate developer in Hong Kong and mainland China. Boasting a diversified portfolio of investment properties in Hong Kong, the Company has progressively branched out into the Mainland since the 1990s, building, owning and managing world-class commercial complexes in key cities, projects that have earned international acclaim for their exceptional quality of architectural design, services and sustainable features.

Riding on the immense success of its two landmark properties in Shanghai, Plaza 66 and Grand Gateway 66, the Company's footprint has expanded to Shenyang, Jinan, Wuxi, Tianjin, Dalian, Kunming and Wuhan, with all the Mainland projects carrying the "66" brand. Subsequent to the grand openings of Parc 66 in Jinan, Palace 66 and Forum 66 in Shenyang, Center 66 in Wuxi and Riverside 66 in Tianjin over the past few years, Olympia 66, another world-class investment property in Dalian, will come into operation in the fourth quarter of 2015. As Hang Lung's business continues to grow, the Company is set to develop into the most admired mega national commercial property enterprise in the market.

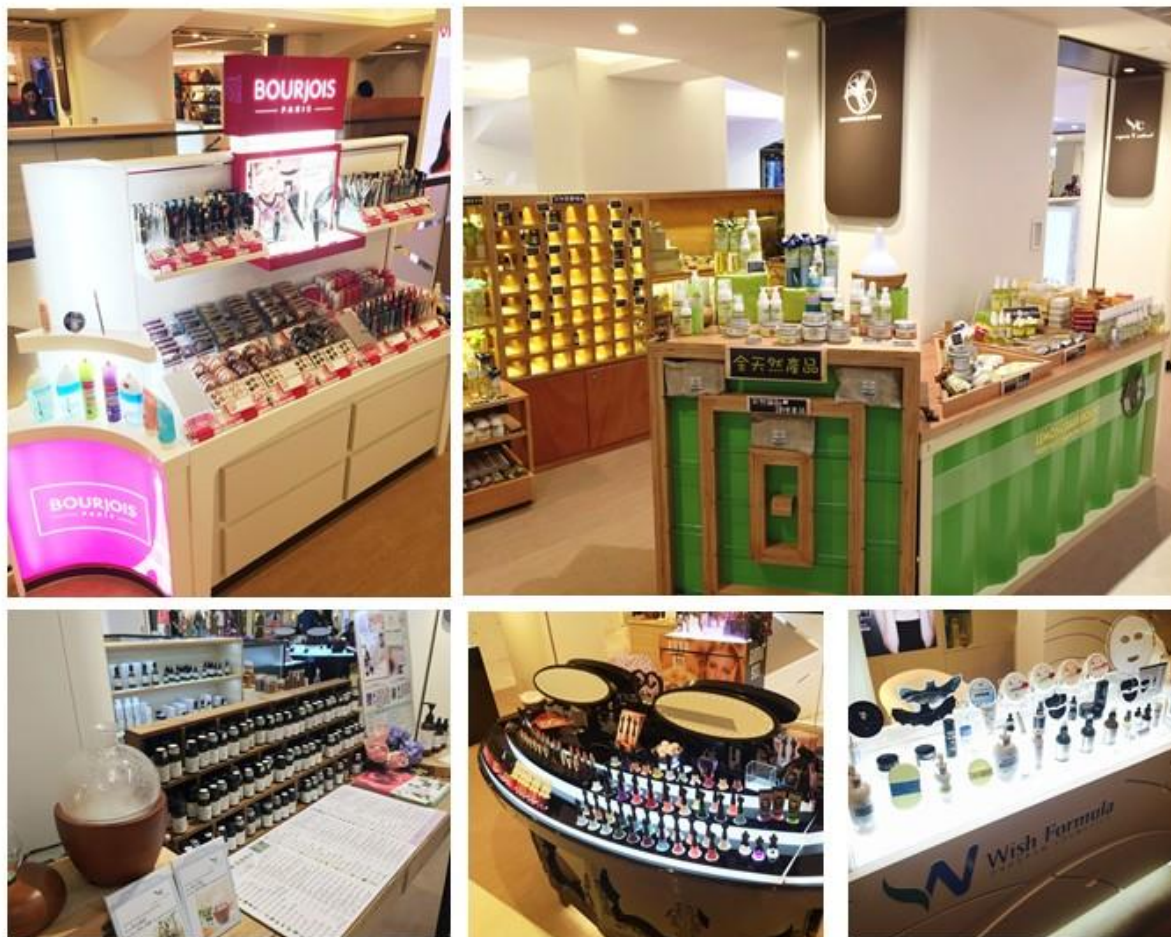
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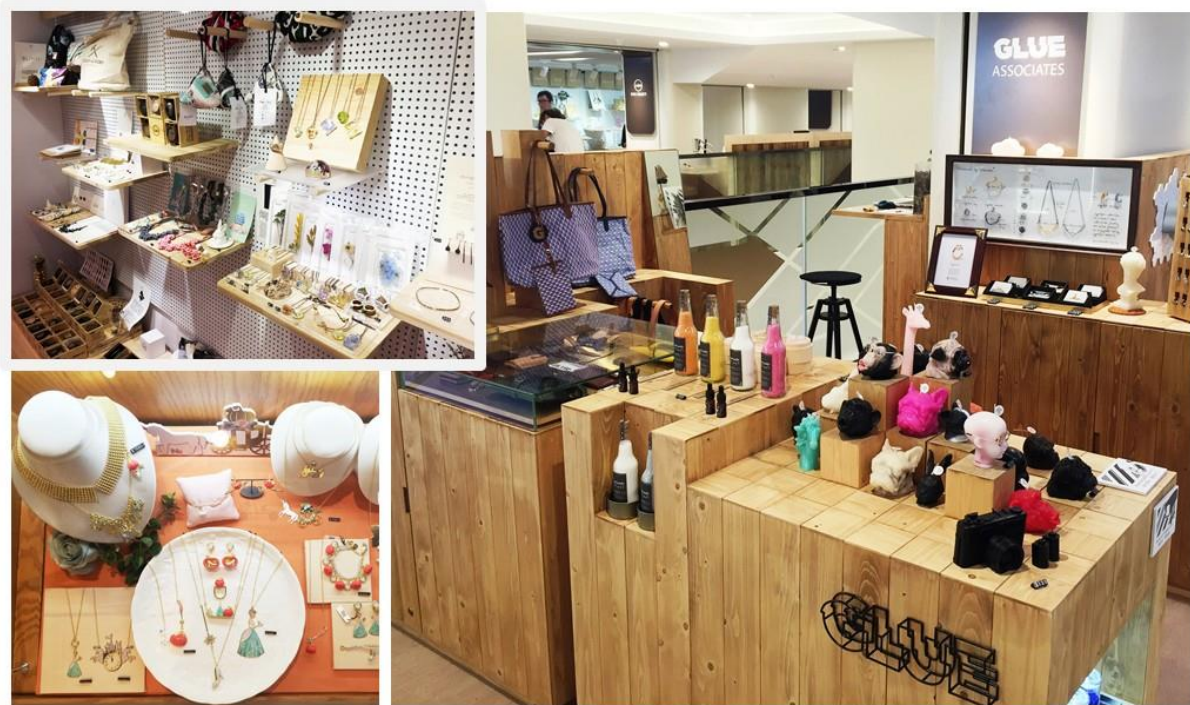
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Photo Caption (1)



(From top to bottom, left to right) Located at 1/F of Fashion Walk Main Block, the new beauty brands include Bourjois Paris, Lemongrass House, VC Organic & Natural, ANNA SUI and Wish Formula.

Photo Caption (2)



(From top to bottom, left to right) The new creative lifestyle brands at Fashion Walk are B'IN SELECT, Mushroom and GLUE Associates.



Appendix: Fashion Walk Shopping Privilege

Date: From now till September 13, 2015

Time: 12nn – 10pm

Venue: Fashion Walk Concierge

Details: Customers who have spent a specific amount can redeem a fabulous gift by presenting receipts from the same day of purchase*.

Minimum Amount Spent	Reward [#]
HK\$2,000 – HK\$2,999	Lucky Bag (valued at HK\$300)
HK\$ 3,000 and above	Fashion Walk HK\$300 Cash Voucher

* A maximum of three eligible receipts with electronic payments made on the same day can be accumulated for each redemption.

* One of the eligible receipts must be from one of the eight new beauty and lifestyle brands mentioned above.

[#] Each set of eligible receipts can only be used once for the redemption of gifts.

[#] Daily quota applies, available on a first come, first served basis.

[#] Each customer can redeem a maximum of 2 Lucky Bags and 2 Fashion Walk HK\$300 Cash Vouchers per day.

[#] Use of Voucher: HK\$300 deduction upon spending of HK\$1,000 and above with the balance settled by customers.

[#] Details of the above shopping privileges are subject to change without prior notice.