

For immediate release

Kornhill Plaza Presents Hong Kong's First "Origami Halloween"

(Hong Kong, September 29, 2015) This Halloween, Kornhill Plaza under Hang Lung Properties is collaborating with the Hong Kong Origami Society to present Hong Kong's first "Origami Halloween". To take origami art to an immersive new level, a series of origami-inspired Halloween decorations on an actual 1:1 scale will be displayed at Kornhill Plaza. These include the mall's magnificent life-size origami witch along with other ghosts, vampires and pumpkins. This special Halloween spectacle also features an array of exciting Halloween activities and workshops to celebrate this festival with shoppers!

From now until November 1, Kornhill Plaza will be transformed into a magical origami paradise. Exemplifying various origami techniques, an exciting array of origami-inspired decorations will be showcased inside the mall. A life-size origami witch, holding a broom and floating with an origami ghost, will be casting Happy Halloween spells above the mezzanine floor. Origami vampires and pumpkins are ready to welcome customers at the entrance of the South Tower (Exit C of MTR Tai Koo Station). These delightful decorations, together with the comical poses of various Halloween characters, will dispel the spooky atmosphere of Halloween, replacing it with lots of fun and a rich artistic experience that will captivate visitors of all ages.

On every Saturday, Sunday and Public Holiday during the promotion period, shoppers spending HK\$300 or above at Kornhill Plaza can redeem a Halloween Pumpkin Shopping Bag. Shoppers can register for the Halloween Origami Workshop on the day of Halloween and get a free Ghost Candy Floss treat on designated dates simply by clicking "Like" on the Kornhill Plaza Facebook Page.

Additionally, Kornhill Plaza has joined forces with the Asia Society Hong Kong Center to present a bat exhibition corner at the mall's main entrance, and to host a Ceramic Cup Family Painting Workshop on October 3 and 10, which uses traditional Chinese craftsmanship to create blessings using Western Halloween Bat motifs as an auspicious symbol. These workshops are a spin-off program of the "Bat Cave: Treasures of the Day and Creatures of the Night" exhibition organized by the Asia Society Hong Kong Center, currently running at the Society's Chantal Miller Gallery, showcasing over 70 exquisite traditional and contemporary Chinese objects with bat motifs. For more information, please refer to the Asia Society Hong Kong Center website: www.asiasociety.org/hongkong.

For more exciting details about "Origami Halloween", please refer to the appendix.

About Kornhill Plaza

Conveniently located in the East of Hong Kong Island and atop MTR Taikoo Station, Kornhill Plaza houses a quality lifestyle shopping arcade anchored by AEON department store, serviced apartments with superior management and services and an office tower, with the Kornhill Learnscape, offering leisure-learning facilities for youngsters. From exquisite gourmet food and relaxing cafes to cinemas and bookstores, Kornhill Plaza caters to the desires of every family looking for a kaleidoscopic convergence of life's greatest enjoyments.

Please visit :

Kornhill Plaza Facebook (<http://www.facebook.com/KornhillLearnscape>)

Kornhill Plaza Instagram (<http://instagram.com/kornhillplaza>)

About Hong Kong Origami Society

The Hong Kong Origami Group was established in 1991. To cater for ongoing external events and promotion programs, the core members later established the Hong Kong Origami Society in October, 2007. To carry forward the essence of the art of origami, this society aims to popularize the art of origami, enhance the social status of origami,

and strengthen both origami research and the communication among members of the society. With the active support of its members, the Hong Kong Origami Society is committed to enhancing public awareness of origami and to cultivating a healthy attitude toward learning origami. Over these few years, the Hong Kong Origami Society has coordinated regularly with different organizations to arrange social activities, including charity fundraising programs, elderly services, Tourism Board promotion activities and social welfare volunteer movements, and to promote different types of educational experiences to adolescents through origami at colleges. Moreover, the Hong Kong Origami Society has also hosted a number of large-scale seminars and exhibitions at the Hong Kong Cultural Centre, Hong Kong Museum of History, Hong Kong Science Museum and Hong Kong Wetland Park.

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Photo Caption 1



This Halloween, Kornhill Plaza is collaborating with the Hong Kong Origami Society to present Hong Kong's first "Origami Halloween". Decorations on an actual 1:1 scale and a magnificent 6-foot-high origami Halloween Witch, along with many other characters are ready to celebrate Halloween with customers.

Photo Caption 2



Kornhill Plaza will be transformed into a magical origami paradise. Origami vampires and pumpkins are ready to welcome you at the entrance of the South Tower (Exit C of MTR Tai Koo Station), providing loads of fun and creating a rich artistic experience for visitors.

Photo Caption 3



On the day of Halloween, customers can enroll in a Halloween Origami Workshop organized by the Hong Kong Origami Society, just by clicking “Like” on the Kornhill Plaza Facebook page.

Appendix: Event Details

Event Name	Details:
Redemption of “Halloween Pumpkin Shopping Bag”	Date : From now until November 1 (Every Saturday, Sunday and Public Holiday) Location: Concierge counter on Kornhill Plaza Ground Floor Details: Customers with a same-day spending of HK\$300 or above in a single transaction at Kornhill Plaza will be entitled to redeem a bag. The redemption is available on a first come, first served basis and while stocks last.
“Halloween Origami Workshop”	Date: October 31 Time: 2:00pm to 5:00pm Details: An instructor from the Hong Kong Origami Society will guide participants to fold their own Halloween bat, vampire and witch origami figures. Customers can simply click “Like” on the Kornhill Plaza Facebook page in order to enroll in this workshop. Enrollment is on a first come, first served basis. (Please register at the Ground Floor concierge counter 10 minutes before the workshop starts.)
“Ceramic Cup Painting Family Workshop”	Date: October 3 & 10 Time: 2:00pm to 3:30pm Participants: Children aged 3 or above, accompanied by an adult. Details: Customers with a same-day spending of HK\$500 or above at Kornhill Plaza can enroll in this ceramic cup painting family workshop. With the theme, “auspicious patterns”, an educator will guide participants to create their own designs from animal images or other shapes, and paint their own auspicious patterns on a ceramic cup to represent their blessings. Seat of the workshop is limited and it is available for registration on a first-come-first-served basis.

Redemption of “Ghost Candy Floss”	<p>Date: October 11, 18, 25 & 31, 2015</p> <p>Time: October 11, 18 & 25 – 2:00pm to 5:00pm</p> <p>October 31 – 5:30pm to 8:30pm</p> <p>Details: Visitors who click “like” on the Kornhill Plaza Facebook Page will be entitled to a complimentary “Ghost Candy Floss” treat. The redemption is available on a first come, first served basis and while stocks last.</p>
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