

For Immediate Release

A Homely Heart-warming Two-meter Christmas Cookie House Awaits at Kornhill Plaza

(Hong Kong, November 20, 2015) This Christmas, Hang Lung Properties is transforming Kornhill Plaza into a heart-warming Christmas cookie village and inviting all our customers to celebrate the season with the homely theme, “COOKIES • LOVE • CHRISTMAS”. Visitors of all ages will enjoy immersing themselves in the mall’s festive wonders, including a giant two-meter-tall Christmas Cookie House at the entrance of the mall’s South Tower (Exit C at MTR Tai Koo Station). A festively friendly Gingerbread Family is also on hand to spread Christmas cheer throughout the mall, offering the perfect backdrop for a fun-filled holiday season with your loved ones!

Renowned local dessert brand Black n White is opening a pop-up store on the ground floor of the mall. This tempting new pop-up will be serving a delectable line-up of delicious Christmas cookies and desserts. Shoppers will even have the chance to win a limited edition Black n White Christmas hamper. Stay tuned to Kornhill Plaza’s official Facebook fan page for more details!

From now till January 3, 2016, shoppers with designated spending at Kornhill Plaza can redeem a box of Black n White Christmas cookies, and have the chance to join the “DIY Cookie Workshop”. Organized by Sweets-lab, this hands-on workshop will show participants how to design and decorate their own one-of-a-kind Christmas cookies! For more details, please refer to the appendix.

About Kornhill Plaza

Conveniently located in the East of Hong Kong Island atop MTR Tai Koo Station, Kornhill Plaza houses a quality lifestyle shopping arcade anchored by AEON department store, serviced apartments with superior management and services, and a Grade-A office tower, together with Kornhill Learnscape, which offers leisure-learning facilities for youngsters. From exquisite gourmet food and relaxing cafés to cinemas and bookstores, Kornhill Plaza caters to the desires of every family looking for a kaleidoscopic convergence of great moments in life.

Please visit:

Kornhill Plaza Facebook (<http://www.facebook.com/KornhillLearnscape>)

Kornhill Plaza Instagram (<http://instagram.com/kornhillplaza>)

About Black n White

Black n White is dedicated to nurturing and developing Hong Kong youngsters who are passionate about baking, and to providing opportunities for them to participate in international competitions. Black n White offers chocolate and pastry making classes, and also creates bespoke gifts, personalized products and wedding cakes for Hong Kong's top hotels, restaurants and corporate clients.

* * *

Media Contact:

Cheung Ka Wing
Assistant Manager
Corporate Communications
(852) 2879-0360
WingKWCheung@HangLung.com

Sharon Cheung
Senior Officer
Corporate Communications
(852) 2879-6281
SharonCheung@HangLung.com

Photo Caption 1



Kornhill Plaza has been transformed into a heart-warming Christmas cookie village celebrating the theme, “COOKIES • LOVE • CHRISTMAS”.

Photo Caption 2



Renowned local dessert brand Black n White will open a pop-up store on the ground floor of Kornhill Plaza. Shoppers have a chance to win a limited-edition Black n White Christmas hamper by staying tuned to the Kornhill Plaza’s official Facebook fan page.

Appendix: Program Details

Black n White Pop-up Store	Date: From now till January 3, 2016 Time: 11:30am – 9:30pm Venue: G/F, Kornhill Plaza
Black n White Christmas Cookies	Redemption Date: From now till January 3, 2016 Redemption Time: 10am – 10pm Redemption Venue: Concierge, G/F, Kornhill Plaza Redemption method: Customers can redeem a box of cookies with a single purchase of HK\$300 or more with the same-day receipt presented. Redemption is on a first-come-first-served basis, while daily stocks last.
DIY Cookie Workshop	Date: December 13, 20, 25 and 26, 2015 Time: 2pm – 5pm Venue: G/F, Kornhill Plaza How to join: Customers are entitled to join the workshop organized by Sweets-lab by clicking “Like” on the Facebook fan page of Kornhill Plaza and presenting the same-day receipt with a single purchase of HK\$500 or more. Customers need to register in advance at the G/F concierge 10 minutes before the workshop starts. Daily quotas apply, and availability is on a first-come-first-served basis.

* Programs are subject to change without prior notice.

* For details of programs, please contact the concierge or refer to in-mall posters.