

For immediate release

**Celebrate an Auspicious (“Ho Yee Tau”) Chinese New Year with  
Chinese Twin Baby Mascots, and Make a New Year Wish under the  
Giant Wishing Tree at The Peak Galleria**

(Hong Kong, January 20, 2015) The Peak Galleria has prepared an auspicious Chinese New Year celebration for customers to welcome the Year of the Goat. Customers can enjoy their holiday at The Peak Galleria amid a classy yet trendy matched theatre setting and decor while experiencing various cultural and artistic crossovers. With the theme of “Ho Yee Tau”, which means “very auspicious” in Cantonese, The Peak Galleria will dress up in red from head to toe and offer a wealth of ultra-fun-packed programs and promotions from today to March 5, wishing all customers “Ho Yee Tau” – the best wishes of health, peace and wealth.

The Peak Galleria has been turned into a traditional matched theatre with a giant traditional Chinese opera theatre-themed decoration at the entrance, which is flanked by red lanterns. “Happy Chinese New Year” couplets written in English and Chinese twin baby mascots vividly demonstrate the fusion of classical and modern Chinese flavor. In addition, there are three booths at the L1 Atrium showcasing traditional Chinese handicrafts, which can be obtained by spending HKD100 in the mall. Shoppers will also be pampered when walking along the red carpet printed with “Ho Yee Tau” under the swaying red lanterns, which combine with the bright festive color to create a warm, celebratory flair.

Apart from the above, customers can make a Chinese New Year wish under the giant red wishing tree at the L1 Atrium, the first of its kind at The Peak. A wish card is offered for free when spending HKD50 or more at The Peak Galleria. To send good luck to friends and family in the Year of the Goat, customers can redeem the chic limited edition "Ho Yee Tau" red packets featuring the lovely faces of the Chinese twin baby mascots by spending HKD300 or more, with an original copy of up to two sales receipts from the same day, at The Peak Galleria. More details about the Chinese New Year program can be found in the appendix.

### **About The Peak Galleria**

The Peak Galleria, a shopping and dining complex of Hang Lung Properties, is a major Hong Kong tourist landmark famous for its Art Deco architecture. The Peak Galleria is dedicated to promoting Hong Kong's unique culture and organizing a wide range of activities. The complex not only features a full array of local specialty stores and restaurants, such as Trick Eye Museum Hong Kong, Hong Kong Trams Station, G.O.D. and Sweet Dynasty, among others, but also a host of environmentally friendly facilities. Its Observation Deck at Green Terrace on L3, offering the stunning panoramic view of Victoria Harbor and the Pok Fu Lam Reservoir, is a must-visit place for visitors. The educational "Eco Discovery" tour held by the mall welcomes the participation of schools and other organizations.

Please visit:

The Peak Galleria's website (<http://www.thepeakgalleria.com>)

Facebook (<http://www.facebook.com/PeakGalleria>)

Sina Weibo (<http://e.weibo.com/thepeakgalleria>)

Instagram (<http://instagram.com/thepeakgalleria>)

### **About Hang Lung Properties**

Hang Lung Properties Limited, a constituent stock of the Hang Seng Index and Hang Seng Corporate Sustainability Indices in Hong Kong is a leading real estate developer in Hong Kong and mainland China. Boasting a diversified portfolio of investment properties in Hong Kong, the Company has progressively branched out into the Mainland since the 1990s, building, owning and managing world-class commercial complexes in key cities, projects that have earned international acclaim for their exceptional quality of architectural design, services and sustainable features.

Riding on the immense success of its two landmark properties in Shanghai, Plaza 66 and Grand Gateway 66, the Company's footprint has expanded to Shenyang, Jinan, Wuxi, Tianjin, Dalian, Kunming and Wuhan, with all the Mainland projects carrying the "66" brand. Subsequent to the grand openings of Parc 66 in Jinan, Palace 66 and Forum 66 in Shenyang, as well as Center 66 in Wuxi over the past few years, Riverside 66, another world-class investment property in Tianjin, also comes into operation on September 26, 2014. As Hang Lung's business continues to grow, the Company is set to develop into the most admired mega national commercial property enterprise in the market.

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Photo Caption 1:



The entrance of The Peak Galleria features a traditional matched theatre decoration with Happy Chinese New Year couplets written in English and Chinese twin baby mascots.

Photo Caption 2:



The red carpet printed with "Ho Yee Tau" and the swaying red lanterns boost the festive atmosphere at the L1 Atrium.



Photo Caption 3:



The red packets featuring the Chinese twin baby mascots and a lovely “Ho Yee Tau” pattern are in purple-red and champagne gold. The packets are imprinted with the playful mascots in a game of hide-and-seek, their eyes mischievously peering at you over the edge of the paper.

**Appendix****Event Details:**

"Ho Yee Tau" Red Packets	<p>Collect a set of free red packets upon spending of HKD300 or more at The Peak Galleria (with maximum two sales receipts). Each set has 4 red packets in purple-red and champagne gold respectively.</p> <p>Offer period: From February 2 to 18, 2015</p> <p>Time: 10am - 10pm</p> <p>Venue: L1 Concierge, The Peak Galleria</p>
Giant Wishing Tree	<p>A wish card is offered to you upon one-time spending of HKD50 or more at The Peak Galleria.</p> <p>Offer period: From now until March 5, 2015</p> <p>Time: 10am - 10pm</p> <p>Venue: L1 Atrium, The Peak Galleria</p>
Traditional Chinese Handicraft Booths	<p>Get a traditional Chinese handicraft free gift upon one-time spending of HKD100 or more.</p> <p>Offer period: From January 31 to February 22, 2015 (Every Saturday and Sunday)</p> <p>Time: 2pm - 6pm</p> <p>Venue: L1 Atrium, The Peak Galleria</p>

Note: Offers above are on first come first serve basis and while stocks last. Original same-day sales receipts are required for above redemption.