



For immediate release

Fashion Walk Transforms into Yoshitomo Nara's Exhibition Hall to Promote Community Art Education

(Hong Kong, April 2, 2015) Hang Lung Properties' prime shopping destination in Causeway Way, Fashion Walk, fully supports the showcasing of renowned contemporary artist Yoshitomo Nara's first major solo exhibition in the city, titled "Hong Kong Jockey Club Presents – Life is Only One: Yoshitomo Nara", organized by Asia Society Hong Kong Center. As the outreach partner of the exhibition, Fashion Walk will bring Nara's works of art into the local community through various interactive activities. From today to April 26, the public will be able to immerse themselves in Nara's works and gain a better understanding of the artist's interpretation of life.

An interactive creative installation, SKETCH NARA, will be set up at G/F of Fashion Walk Main Block where the general public can create drawings based on their feelings and sentiments evoked from viewing the exhibition. They can scan their paintings and upload to the installation. Situated at 1/F of the Main Block, Nara's Special Reading Corner will feature an array of books that are free for public viewing, including *Nara's notes*, as well as his autobiography titled *The Little Star Dweller* and his first children's book titled *The Lonesome Puppy*. These books will give readers a glimpse into the private mind of the artist and help people to understand the thoughts that first conceived the art. Nara's inspiring quotes in his previous works will also be displayed in



the Main Block. House of Nara will also be set up at Food Street, allowing visitors to appreciate the works of the artist from different perspectives.

An art jamming workshop, jointly organized by Fashion Walk and Asia Society Hong Kong Center, will be held on April 4 and 5. The workshop will be based on Nara's favorite "Childhood" themed paintings, which will serve as an inspiration for participants to paint their own interpretations of the theme. Kannis Tang, a famous arts instructor with over 12 years of experience in teaching arts, and Tingmei Cheung, an experienced arts educator, will act as the instructors of the workshop. In addition, a Stamp Collection activity will also be held from today till April 26. Visitors collect one stamp each from Fashion Walk and Asia Society Hong Kong Center can redeem two pieces of limited edition Yoshitomo Nara postcards made in Japan. Please refer to the appendix for details.

About Fashion Walk

In a unique fusion of indoor and outdoor elements at the heart of Causeway Bay, encompassing four vibrant streets – Great George, Paterson, Kingston and Cleveland – Fashion Walk is the superlative shopping destination, offering the latest in trends in fashion, gastronomy and lifestyle in a magnificent setting. Fashion Walk is on the pulse of fashion trends for hipsters and trendsetters allowing them to discover popular international brands and rising stars. It is home to Fashion Intelligence, the coming together of ideas and insights. We invite kindred spirits to join our community to discover, explore and share. They can also interact with their favourite brands, local lifestyle bloggers and other like-minded people on our social platform. It is a place



where they can share their ideas and be part of the community to shape the next hot trend.

More and more cutting-edge fashion designers and brands are opening flagship stores here, including LOG-ON, McQ ALEXANDER McQUEEN, Y-3, Francfranc's biggest flagship store, Hysteria Glamour, Kurt Geiger, Under Armour, adidas Women, Nike Running Experience Store and H&M, which will make its debut in the fourth quarter of 2015. In addition, Fashion Walk features an exciting collection of restaurants with al fresco and indoor seating, including the newly opened simplylife, MINH & KOK, burgeRoom and EAT. it. Fashion Walk is the most unique shopping destination for trendsetters to purchase most fashionable products and enjoy their leisure time.

Please visit:

Fashion Walk's Website: www.fashionwalk.com.hk

Facebook: www.facebook.com/HK.FashionWalk

Sina Weibo: <http://weibo.com/hkfashionwalk>

Instagram: [instagram.com/hkfashionwalk](https://www.instagram.com/hkfashionwalk)

Youtube: www.youtube.com/user/hkfashionwalk

Wechat: id= hkfashionwalk



About Hang Lung Properties

Hang Lung Properties Limited, a constituent stock of the Hang Seng Index and Hang Seng Corporate Sustainability Indices in Hong Kong, is a leading real estate developer in Hong Kong and mainland China. Boasting a diversified portfolio of investment properties in Hong Kong, the Company has progressively branched out into the Mainland since the 1990s, building, owning and managing world-class commercial complexes in key cities, projects that have earned international acclaim for their exceptional quality of architectural design, services and sustainable features.

Riding on the immense success of its two landmark properties in Shanghai, Plaza 66 and Grand Gateway 66, the Company's footprint has expanded to Shenyang, Jinan, Wuxi, Tianjin, Dalian, Kunming and Wuhan, with all the Mainland projects carrying the "66" brand. Subsequent to the grand openings of Parc 66 in Jinan, Palace 66 and Forum 66 in Shenyang, as well as Center 66 in Wuxi over the past few years, Riverside 66, another world-class investment property in Tianjin, also came into operation in September 2014. As Hang Lung's business continues to grow, the Company is set to develop into the most admired mega national commercial property enterprise in the market.

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Photo Caption 1



An interactive creative installation, SKETCH NARA, will be set up at Fashion Walk Main Block, allowing participants to express their feelings and sentiments evoked from viewing the exhibition.

Photo Caption 2



Located at 1/F of the Main block, Nara's Special Reading Corner will feature an array of books that are free for public viewing



Appendix: Program Details

Art Jamming Workshop

Date: April 4 – 5, 2015

Time: 3 – 5 pm

Location: 1/F, Main Block, Fashion Walk

Details: Inspired by Nara’s “Childhood” themed paintings and led by famous arts instructor, Kannis Tang, and experienced arts educator, Tingmei Cheung, participants will be encouraged to paint their own interpretations of childhood.

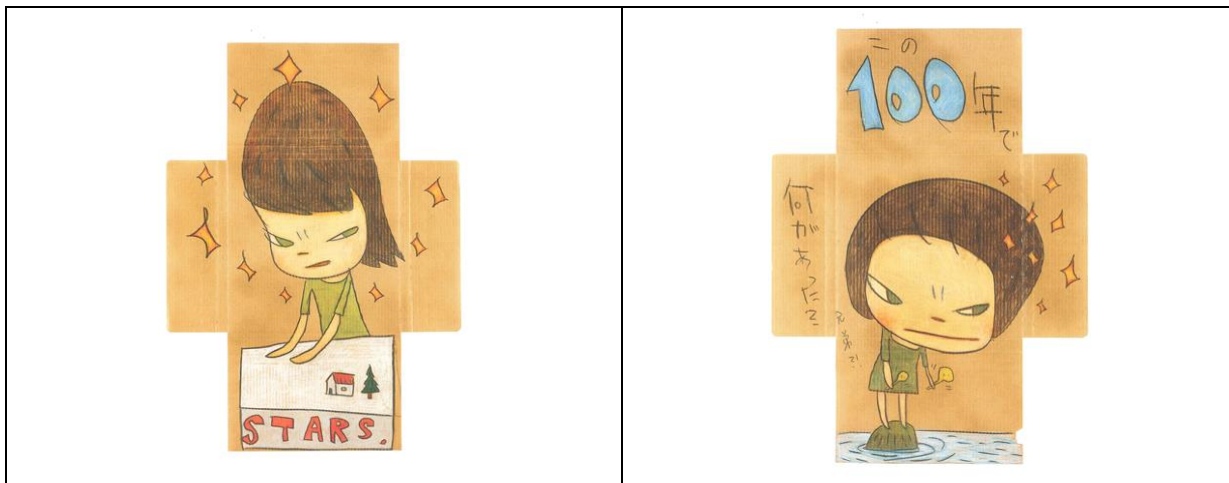
Stamp Collection

Date: April 1 – 26, 2015


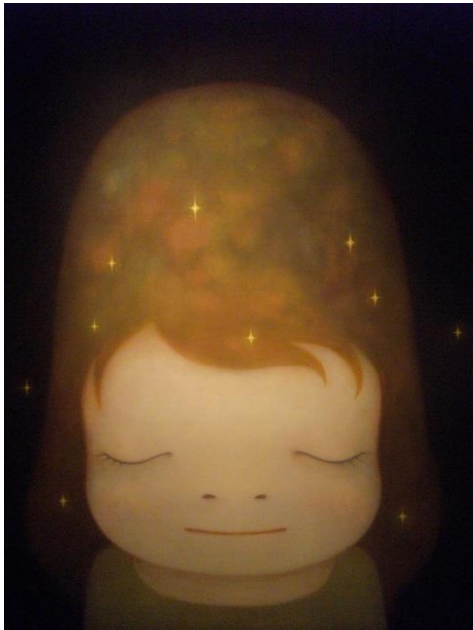
Location: Fashion Walk Concierge and Reception of Asia Society Hong Kong Center

Details: Visitors can get a Fashion Walk Stamp Collection Card at Fashion Walk Concierge or Reception of Asia Society Hong Kong Center. By collecting one stamp each from Fashion Walk and Asia Society Hong Kong Center, visitors can redeem two pieces of limited edition Yoshitomo Nara postcards made in Japan at Asia Society Hong Kong Center. The postcards are available while stocks last and on first-come-first-served basis.

Limited Edition Yoshitomo Nara postcards:



Nara's Works with the Theme "Childhood"

	<p><i>Sweet Dream</i>, color pencil on paper</p> <p>Nara likes to use his childhood memories as themes for his drawings. White dogs, red roofed houses, big and tall trees, and flowers often appear in his works.</p>
	<p><i>The Little Star Dweller</i>, 2006, acrylic & glitter on canvas</p> <p>Nara grew up in a small town in the northern part of Japan. His surroundings were filled with trees, flowers, animals, and the like. The theme of this painting is a starry night, which recalls a frequent and fond memory from his childhood. This painting exhibits his innocence and nostalgia for his childhood.</p>