

## 【hello x Pricerite Home + Reward】 Terms and Conditions

1. This promotional / redemption event (the “Event”) is organized and operated under and part of the “hello Hang Lung Malls Rewards Program (hello 恒隆商場獎賞計劃)” (the “hello Program”), an integrated membership program managed and operated by Hang Lung Real Estate Agency Limited (“HLREAL”) (by itself and for and on behalf of Hang Lung Properties Limited) and which covers Pricerite (“Pricerite”) which is situated at both 1/F, Hollywood Plaza, 610 Nathan Road, Mongkok, Hong Kong and Shop S8, 2/F, Phase 2, Amoy Plaza, 77 Ngau Tau Kok Road, Kowloon Bay, Hong Kong.
2. The Event is held between during the period from February 25, 2023 and March 31, 2023 (both days inclusive) (the “Promotion Period”).
3. The terms and conditions (the “hello Program T&C”) of the hello Program, including but not limited to Sections 5 (*Eligible Transactions*), 6 (*Registering Registered Spending and Earning hello Points*) and 7 (*Documentary Proof*) of the hello Program T&C, which can be accessed via the “Hang Lung Malls App (恒隆商場手機應用程式)” (the “Hang Lung Malls App”) or at [www.hanglungmalls.com/en/tnc](http://www.hanglungmalls.com/en/tnc) apply to the Event, save that in the event of any discrepancy or inconsistency between (i) the hello Program T&C; and (ii) these Terms and Conditions, (ii) shall prevail. Unless otherwise defined, capitalized terms defined in the hello Program T&C shall have the same meanings when used in these Terms and Conditions.
4. **The Event**

Event Mechanism
Upon conducting and successfully registering in accordance with the hello Program T&C a single Eligible Transaction with a designated transaction amount as described below at Pricerite during the Promotion Period, a Member can receive Pricerite e-Coupon(s) with an aggregate value of up to HK\$300.
<b>Reward 1</b>
➤ A Member can receive <b>one (1) HK\$20 Pricerite e-Coupon</b> for every such single Eligible Transaction with a transaction amount of <b>HK\$300</b> .
<b>Reward 2</b>
➤ A Member can receive extra <b>ten (10) HK\$20 Pricerite e-Coupons</b> for such single Eligible Transaction with a transaction amount of <b>HK\$10,000</b> .
Each Member can receive a maximum of <b>five (5) HK\$20 Pricerite e-Coupons only under Reward 1</b> and <b>ten (10) HK\$20 Pricerite e-Coupons only under Reward 2</b> from this Event.

- (i) A total quota of 2,000 HK\$20 Pricerite e-Coupons to be redeemed under this Event apply and they are available for redemption on a first-come, first-served basis while stocks last.
- (ii) Under normal circumstances, all sales receipts and the corresponding electronic payment slips will be approved within fourteen (14) calendar days from the registration thereof. After such approval, HK\$20 Pricerite e-Coupon(s) will be issued and uploaded to a Member’s “My Wallet” section in the Hang Lung Malls App.

- (iii) All HK\$20 Pricerite e-Coupons are valid for thirty (30) days from the date of issue and will not be reissued after its expiry.
  - (iv) The HK\$20 Pricerite e-Coupons can only be used at the Pricerite stores at 1/F, Hollywood Plaza, 610 Nathan Road, Mongkok, Hong Kong and Shop S8, 2/F, Phase 2, Amoy Plaza, 77 Ngau Tau Kok Road, Kowloon Bay, Hong Kong only. A maximum of fifteen (15) HK\$20 Pricerite e-Coupons can be used for each transaction.
  - (v) Terms and conditions apply to the HK\$20 Pricerite e-Coupons. For details, please refer to such terms and conditions as indicated in the Hang Lung Malls App.
  - (vi) Eligible Transactions can also be conducted by Members with the benefits of other shopping privileges, including but not limited to those under "Birthday Bonus Point".
5. HLREAL may stamp all sales receipts and electronic payment slips which are presented in person at a Concierge Counter. All sales receipts and electronic payment slips which have been presented at a Concierge Counter (whether stamped or not) or uploaded through the Hang Lung Malls App for registering Registered Spending, earning hello Points and/or participating in the Event will not be accepted again for the same purpose.
  6. Split payment receipts will not be accepted. Payment receipts issued by the same merchant for the same goods and services cannot be split into more than one (1) sale receipt and/or electronic payment slip. Therefore, the transaction amount on the sales receipts and the corresponding electronic payment slips must be the same.
  7. If applicable to the Event, if an Eligible Transaction is paid by installments, only the transaction in respect of the first installment will entitle the Member to participate in the Event.
  8. If applicable to the Event, all coupons / certificates / vouchers (electronic, digital or otherwise) to be granted or offered under the Event shall not be varied, returned, replaced, cancelled, transferred, resold, refunded or exchanged for cash or discount or other products.
  9. HLREAL reserves the absolute right to suspend, vary or cancel any benefits, discounts, offers, privileges, promotions, rewards, services and the like (collectively, the "**Benefits**") to be granted or offered under the Event at any time without any prior notice.
  10. HLREAL may record the Event for marketing and promotional purposes. Photos and videos may be used in newspapers, magazines, radio and television broadcasts, websites, mobile applications, emails and outdoor advertisements, etc. Customers/Members agree that HLREAL may use, present, publish or disseminate the photos or videos taken with the portraits of the customers/Members in any and all media, without any remuneration to such customers/Members. HLREAL has the absolute right to use any photos, films, videos and records of the Event.
  11. Unless any Benefits are expressly and specifically stated to be supplied / provided / manufactured by HLREAL, the Benefits are not supplied / provided / manufactured by HLREAL. HLREAL does not in any way warrant the quality and condition of or any other matters in connection with such Benefits and shall not be held liable for the same. HLREAL shall not be held legally liable for any direct or indirect claims, demands, costs, charges, expenses, losses, damages and compensations arising out of or relating to such Benefits (including but not limited to the loss of Benefits due to the deletion of the Hang Lung Malls App, the termination of a Member's Membership, the change of contact details of a Member, the use of such Benefits by mistake, network or device failures or problems, technical errors or any other reason) and the Event.
  12. HLREAL expressly welcomes its employees and staff members and its associated companies' employees and staff members (collectively, the "**Staff**") and together with the Staff's immediate family members, the "**Associated Persons**") and their respective immediate family members to

join as Members and participate in the hello Program and the Event. HLREAL may at its sole and absolute discretion and at any time amend this Section 12 and deny the Associated Persons the right to join as Members and participate in the hello Program and the Event.

- 13.** HLREAL may at its sole and absolute discretion determine a customer's / Member's eligibility to receive any Benefits.
- 14.** HLREAL may at its sole and absolute discretion and at any time amend these Terms and Conditions or any aspect of the Event and/or withdraw or terminate the Event without prior notice.
- 15.** In case of any dispute regarding the Event or these Terms and Conditions, HLREAL reserves the absolute right to make the final decision and the decision of HLREAL shall be final and conclusive.
- 16.** By participating in the Event, customers/Members are deemed to have read, accepted and agreed to comply with these Terms and Conditions and accepted that HLREAL is entitled to the rights set out in such Terms and Conditions. In case of any breach of these Terms and Conditions, or HLREAL reasonably believes that dishonest or fraudulent conduct and/or acts have been committed by a customer/Member (including but not limited to using or abetting others to use inappropriate methods to affect, cause technical problems or disorder to, damage, interfere, interrupt or jeopardize the operation or any aspect of the Event or the hello Program), HLREAL has the sole and absolute discretion to immediately revoke the customer/Member's entitlement to any Benefits, demand and recover from any customer/Member the Benefits redeemed or equivalent value in cash, claim against the customer/Member for any damages and/or losses arising from or in connection with the above and pursue any legal action, without any prior notice.
- 17.** Due to unforeseen circumstances, force majeure events and/or circumstances not under the control of HLREAL, including, without limitation, acts of God, earthquakes, fires, floods, wars, civil or military disturbances, acts of terrorism, sabotage, strikes, epidemics, riots, power failures and computer failure, HLREAL may at its sole and absolute discretion and at any time amend these Terms and Conditions or any aspect of the Event and/or withdraw or terminate the Event without prior notice. HLREAL accepts no liability for the aforementioned amendments, withdrawal and/or termination. Under such circumstances, in case of any dispute arising out of the Event or these Terms and Conditions, HLREAL reserves the absolute right to make the final decision and the decision of HLREAL shall be final and conclusive.
- 18.** In case of discrepancies or inconsistencies between the English and Chinese versions of these Terms and Conditions, the English version shall prevail.

## 「hello x 實惠『家+賞』」推廣活動條款及細則

1. 是次推廣/兌換活動（下稱“活動”）乃根據 hello 恒隆商場獎賞計劃（下稱“hello 計劃”）發出並由恒隆地產代理有限公司（由其本身及代表恒隆物業有限公司）管理及運作的綜合會員計劃之活動。由恒隆房地產代理有限公司（本身以及代表恒隆地產有限公司）（下稱“恒隆”）經營，涵蓋範圍為「恒隆商場」指由恒隆經營且 hello 計劃涵蓋下的 Pricerite 實惠淘大商場分店(九龍灣牛頭角道 77 號淘大商場 2 期 2 樓 S8 號舖)及 Pricerite 實惠荷李活商業中心分店(旺角彌敦道 610 號荷李活商業中心 1 樓)（下稱“Pricerite 實惠”）。
  2. 推廣活動於 2023 年 2 月 25 日至 3 月 31 日（包括首尾兩天）期間（下稱“活動期間”）舉行。
  3. 恒隆商場手機應用程式（“Hang Lung Malls App”）中或 <https://www.hanglungmalls.com/tnc> 上的恒隆商場獎賞計劃條款及細則同樣適用於本次活動，包括但不限於第 5 項（合資格交易）、第 6 項（為登記消費及賺取 hello 積分）及第 7 項（文件證明），除非（i）恒隆商場獎賞計劃條款及細則之間存在任何差異或不一致，否則請予以保留；（ii）惟倘本條款及細則與恒隆商場獎賞計劃條款及細則有任何歧義，則以本條款及細則為準。除非另有定義，否則恒隆商場獎賞計劃條款及細則中定義的大寫字語在這些條款和條件中使用時具有相同的含義。
4. **活動詳情**

獎賞詳情
活動期間，hello 會員於 Pricerite 實惠以合資格之電子支付進行消費，並根據 hello 計劃條款及細則登記合資格交易，即可獲贈高達 HK\$300 Pricerite 實惠電子券。
<b>獎賞一</b> 會員以 <u>電子貨幣單一消費每滿 HK\$300</u> ，即可獲贈 <b>HK\$20 Pricerite 實惠電子券 1 張</b> 。
<b>獎賞二</b> 會員以 <u>電子貨幣單一消費滿 HK\$10,000</u> ，即可獲贈 <b>HK\$20 Pricerite 實惠電子券 10 張</b> 。
每位會員於整個推廣期內最多可獲贈(獎賞一)HK\$20 Pricerite 實惠電子券 5 張及(獎賞二) HK\$20 Pricerite 實惠電子券 10 張。

- (i) 整個活動期間，HK\$20 Pricerite 實惠電子券名額合共 2,000 份，先到先得，換完即止。

- (ii) 在一般情況下，所有單據會於上傳至恒隆商場手機應用程式後 14 天內批核；成功批核後，HK\$20 Pricerite 實惠電子券會自動發放到恒隆商場手機應用程式內的電子錢包。
  - (iii) 所有 HK\$20 Pricerite 實惠電子券有效期為發出日期起計 30 日，逾期無效，恕不補發。
  - (iv) HK\$20 Pricerite 實惠電子券只適用於 Pricerite 實惠淘大商場及荷李活商業中心分店，每單交易只限使用最多 15 張電子券。
  - (v) HK\$20 Pricerite 實惠電子券受條款及細則約束，詳情請瀏覽恒隆商場手機應用程式。
  - (vi) 已獲成功批核之消費單據可同時參與其他推廣活動包括但不限於「生日積分獎賞」等等。
5. 每套機印銷售收據及相應的電子簽賬存根只可用作登記換領一次及由賓客服務台蓋上印章以作識別。已於賓客服務台進行換領之單據（不論已蓋章與否）或已於 hello 恒隆商場獎賞計劃上傳之單據並登記 hello 積分之單據均不能重覆使用。
  6. 分拆的付款收據將不被接受。同一商戶為同一商品和服務簽發的付款收據不能分割成一張以上的銷售收據和/或電子付款單。因此，銷售收據上的交易金額和相應的電子付款單必須相同。
  7. 任何消費如由商戶提供分期付款，而消費總額達指定金額，該消費只可於消費當日領取及享受優惠。在支付每期分期付款時將不能用作換領、領取或享受優惠。
  8. 活動中換領的電子券或實體禮券 / 兌換券 / 優惠券均不可更改、退回、退換、退還、取消、轉讓、轉售或兌換現金、折扣或其他物品。
  9. 恒隆保留權利隨時暫停、更改或撤銷任何推廣/兌換活動中的的權益、折扣、優惠、特權、促銷、獎勵、服務等，恕不另行通知。
  10. 恒隆可拍攝部分活動情況，以作宣傳及推廣之用。相片及片段可用於報章、雜誌、電台、電視、網站、手機應用程式、電郵、戶外廣告等。顧客同意恒隆可於任何媒體平台使用、發佈、出版、散播本活動中包含顧客肖像的相片或影片，而不收取任何酬勞。任何是次活動之相片、影片、影像及記錄，恒隆均有絕對使用權。
  11. 恒隆並不是商戶提供或從其購買的禮品、產品或服務的供應商或生產商，恒隆對商戶提供或從其購買的禮品、產品或服務的質素及任何其他事宜(包括但不限於因移除恒隆手機應用程式、終止會籍、更改會員資料、錯誤使用獎賞或因網絡問題，系統固障等等之任何損失)概不作出任何保證，亦不會負上任何責任。在法律准許的情況下，恒隆將免除一切有關是次活動所構成之法律責任及賠償。
  12. 恒隆在此明確歡迎其員工、工作人員及其聯營公司員工及工作人員（統稱「員工」及員工的直系親屬「關聯人士」）以及其直系親屬參與本獎賞計劃和活動。恒隆有權隨時修改此

條款 12 及限制關聯人士參與本獎賞計劃和活動。

13. 恒隆可全權酌情決定客戶/會員是否有資格獲得任何福利。
14. 恒隆保留權利隨時暫停、更改或撤銷任何推廣/兌換活動中的的權益、折扣、優惠、特權、促銷、獎勵、服務等，恕不另行通知。
15. 恒隆有權隨時修改本條款及細則條款及細則和/或撤回或終止此活動，恕不另行通知。如因活動或本條款及細則而產生任何爭議，恒隆將保留最終決定權。
16. 透過參與此活動，該會員被視為已閱讀、接受並同意遵守此條款及細則條款及細則，並接受恒隆地產代理有限公司享有該條款及細則中規定的權利。若違反本條款及細則條款及細則，或該會員有任何不誠實或欺詐的行為，恒隆地產代理有限公司擁有決定權可立即撤銷該會員使用本電子券的權利，有權要求從該會員取回與電子券同等價值之賠償，並採取任何法律行動，恕不另行通知。
17. 任何不可預見的情況、不可抗力事件和/或不受恒隆控制的情況，包括但不限於天災、地震、火災、洪水、戰爭、內亂或軍事動亂、恐怖主義行為、破壞、罷工、流行病、騷亂、電源故障和電腦故障，有權隨時修改本條款及細則和/或撤回或終止此電子券，恕不另行通知。恒隆對任何此類更改、撤銷和/或終止不承擔任何責任。
18. 本條款及細則的英文版本與中文版本在文義上如有任何差異或不符之處，一概以英文版本為準。