

【Lunar New Year Shopping Reward】 Terms and Conditions

1. This promotion (the “**Promotion**”) is organized and operated under and part of the “hello Hang Lung Malls Rewards Program (hello 恒隆商場獎賞計劃)” (the “**hello Program**”), an integrated membership program managed and operated by Hang Lung Real Estate Agency Limited (“**HLREAL**”) (by itself and for and on behalf of Hang Lung Properties Limited) and which covers **AEON STYLE Kornhill** which is situated at G/F - 3/F, Kornhill Plaza South, 2 Kornhill Road, Quarry Bay, Hong Kong, **AEON STYLE Mongkok** which is situated at Shop B, G/F & 1/F, Gala Place, 56 Dundas Street, Mongkok, Hong Kong, **Mono Mono Causeway Bay Store** which is situated at Shop C, G/F & 1/F, Fashion Walk, 9 Kingston Street, Causeway Bay, Hong Kong and **Daiso Japan** which is situated at Shop F48A, F49-57, 1/F, Amoy Plaza Phase 1, 77 Ngau Tau Kok Road, Kowloon Bay, Hong Kong (collectively, the “**Selected Merchant(s)**”)
2. The Promotion is held during the period from January 19, 2024 to February 29, 2024 (both days inclusive) (the “**Promotion Period**”).
3. The terms and conditions (the “**hello Program T&C**”) of the hello Program which can be accessed via the “Hang Lung Malls App (恒隆商場手機應用程式)” (the “**Hang Lung Malls App**”), the “香港 hello 恒隆商場獎賞計劃 WeChat Mini Program” (the “**hello WeChat Mini Program**”) or at www.hanglungmalls.com/en/tnc apply to the Promotion, save that in the event of any discrepancy or inconsistency between (i) the hello Program T&C; and (ii) these Terms and Conditions, (ii) shall prevail. Unless otherwise defined, capitalized terms defined in the hello Program T&C shall have the same meanings when used in these Terms and Conditions.

4. **Promotion Details**

Promotion Mechanism

Upon conducting and successfully registering in accordance with the hello Program T&C three (3) Eligible Transactions each with a transaction amount of HK\$380 or above at a Selected Merchant, a Member can receive 7,500 bonus hello Points (the “**bonus hello points**”) (which can be converted into 30 hello dollars) in addition to the hello Points which such Member would normally receive, provided that each such Eligible Transaction is conducted on a different transaction date during the Promotion Period.

Each Member is entitled to receive a maximum of 7,500 bonus hello points (which can be converted into 30 hello dollars) only from this Promotion.

After the Eligible Transactions are verified, the bonus hello points will be credited to the Member Account on or before March 15, 2024. The bonus hello points are valid until March 31, 2025 and will expire thereafter.

- (i) A total quota of 27,000,000 bonus hello points to be awarded under this Promotion apply and they are available on a first-come, first-served basis while stocks last.
- (ii) Eligible Transactions must be registered in accordance with the hello Program T&C (i.e. a Member must within seven (7) calendar days of the Eligible Transaction (inclusive of the day of the Eligible Transaction) register such Eligible Transaction). For illustration purposes, if the Eligible Transaction is conducted on February 29, 2024, it must be registered on or before 11:59pm on March 6, 2024.

- (iii) Under normal circumstances, all sales receipts and the corresponding electronic payment slips will be approved within fourteen (14) calendar days from the registration thereof.
 - (iv) Terms and conditions apply to the hello Points and hello dollars. For details, please refer to the hello Program T&C. hello dollars can only be used at hello dollar Participating Merchants, which are listed in the Hang Lung Malls App, the hello WeChat Mini Program and/or the hello Program's website (<https://www.hanglungmalls.com/en/tnc>). Such list of designated merchants may be updated from time to time without prior notice.
 - (v) Eligible Transactions can also be conducted by Members with the benefit of other shopping privileges, including but not limited to those under "Free Parking offer" and "Birthday Bonus point".
5. HLREAL may stamp all sales receipts, electronic payment slips and other documents which are presented in person at a Concierge Counter. All sales receipts and electronic payment slips which have been presented at a Concierge Counter (whether stamped or not) or uploaded through the Hang Lung Malls App or the hello WeChat Mini Program for registering Registered Spending, earning hello Points and/or participating in the Promotion will not be accepted again for the same purpose.
 6. Split payment receipts will not be accepted. Payment receipts issued by the same merchant for the same goods and services cannot be split into more than one (1) sale receipt and/or electronic payment slip. Therefore, the transaction amount on the sales receipts and the corresponding electronic payment slips must be the same.
 7. If applicable to the Promotion, if an Eligible Transaction is paid by installments, only the transaction in respect of the first installment will entitle the Member to participate in the Promotion.
 8. If applicable to the Promotion, all coupons / certificates / vouchers (electronic, digital or otherwise) / rewards to be granted or offered under the Promotion shall not be varied, returned, replaced, cancelled, transferred, resold, refunded or exchanged for cash or discount or other products.
 9. HLREAL reserves the absolute right to suspend, vary or cancel any benefits, discounts, offers, privileges, promotions, rewards, services and the like (collectively, the "Benefits") to be granted or offered under the Promotion at any time without any prior notice.
 10. HLREAL may record the Promotion for marketing and promotional purposes and any other purposes it deems fit. Photos, videos, audio-records and any other types of medium taken of customers/Members (whether they participate in the Promotion or not and whether edited and with or without other persons or not) (collectively, the "Materials") by or for and on behalf of HLREAL may be used, presented, published and disseminated in or through publications, newspapers, magazines, radio and television broadcasts, websites, mobile applications, emails, outdoor advertisements or any other types of medium by HLREAL and/or third parties as authorized by HLREAL and may be transferred by HLREAL to any other third party it deems fit for the aforementioned purposes, without the payment of any remuneration, royalty payments or any fees to such customers/Members. HLREAL has the absolute right to use the Materials. All intellectual property rights and proprietary rights of the Materials shall at all times be wholly and absolutely owned by HLREAL and/or third parties as directed by HLREAL. Such customers/Members are deemed to agree, confirm, warrant and undertake that they shall wholly waive and forever

abandon all rights to pursue and be estopped from pursuing any action, claim, right, demand and set-off against HLREAL arising out of, or in connection with, the use of the Materials in accordance with this Section 10, whether in contract, tort, at common law, in equity, under statute or otherwise, in whatsoever jurisdiction.

11. Unless any Benefits are expressly and specifically stated to be supplied / provided / manufactured by HLREAL, the Benefits are not supplied / provided / manufactured by HLREAL. HLREAL does not in any way warrant the quality and condition of or any other matters in connection with such Benefits and shall not be held liable for the same. HLREAL shall not be held legally liable for any direct or indirect claims, demands, costs, charges, expenses, losses, damages and compensations arising out of or relating to such Benefits (including but not limited to the loss of Benefits due to the deletion of the Hang Lung Malls App or the hello WeChat Mini Program, the termination of a Member's Membership, the change of contact details of a Member, the use of such Benefits by mistake, network or device failures or problems, technical errors or any other reason) and the Promotion.
12. HLREAL expressly welcomes its employees and staff members and its associated companies' employees and staff members (collectively, the "**Staff**" and together with the Staff's immediate family members, the "**Associated Persons**") and their respective immediate family members to join as Members and participate in the hello Program and the Promotion. HLREAL may at its sole and absolute discretion and at any time amend this Section 12 and deny the Associated Persons the right to join as Members and participate in the hello Program and the Promotion.
13. HLREAL may at its sole and absolute discretion determine a customer's/Member's eligibility to receive any Benefits.
14. HLREAL may at its sole and absolute discretion and at any time amend these Terms and Conditions or any aspect of the Promotion and/or withdraw or terminate the Promotion without prior notice.
15. In case of any dispute regarding the Promotion or these Terms and Conditions, HLREAL reserves the absolute right to make the final decision and the decision of HLREAL shall be final and conclusive.
16. By participating in the Promotion, customers/Members are deemed to have read, accepted and agreed to comply with these Terms and Conditions and accepted that HLREAL is entitled to the rights set out in such Terms and Conditions. In case of any breach of these Terms and Conditions, or HLREAL reasonably believes that dishonest or fraudulent conduct and/or acts have been committed by a customer/Member (including but not limited to using or abetting others to use inappropriate methods to affect, cause technical problems or disorder to, damage, interfere, interrupt or jeopardize the operation or any aspect of the Promotion or the hello Program), HLREAL has the sole and absolute discretion to immediately revoke the customer/Member's entitlement to any Benefits, demand and recover from any customer/Member the Benefits redeemed or equivalent value in cash, claim against the customer/Member for any damages and/or losses arising from or in connection with the above and pursue any legal action, without any prior notice.
17. Due to unforeseen circumstances, force majeure events and/or circumstances not under the control of HLREAL, including, without limitation, acts of God, earthquakes, fires, floods, wars, civil or military disturbances, acts of terrorism, sabotage, strikes, epidemics, riots, power failures and

computer failure, HLREAL may at its sole and absolute discretion and at any time amend these Terms and Conditions or any aspect of the Promotion and/or withdraw or terminate the Promotion without prior notice. HLREAL accepts no liability for the aforementioned amendments, withdrawal and/or termination. Under such circumstances, in case of any dispute arising out of the Promotion or these Terms and Conditions, HLREAL reserves the absolute right to make the final decision and the decision of HLREAL shall be final and conclusive.

18. In case of discrepancies or inconsistencies between the English and Chinese versions of these Terms and Conditions, the English version shall prevail.

【賀年賞好禮】 - 條款及細則

1. 是次推廣活動（下稱“活動”）為恒隆地產代理有限公司（由其本身及代表恒隆物業有限公司）（下稱“恒隆”）管理及運作的綜合會員計劃「hello 恒隆商場獎賞計劃」（下稱“hello 計劃”）推出之活動。活動涵蓋指定「恒隆商場」參與商戶包括位於香港鰂魚涌康山道 2 號康怡廣場南座地下至 3 樓的 **AEON STYLE Kornhill**、位於香港旺角登打士街 56 號家樂坊地下 B 號舖及 1 樓全層的 **AEON STYLE Mongkok**、位於香港銅鑼灣 Fashion Walk 京士頓街 9 號地下及 1 樓 C 舖的 **ものもの銅鑼灣店** 及位於香港九龍灣牛頭角道 77 號淘大商場 1 期 1 樓 F48A, F49-57 號舖的 **Daiso Japan**（統稱“指定商戶”）。
2. 推廣活動於 2024 年 1 月 19 日至 2024 年 2 月 29 日（包括首尾兩天）（下稱“活動期間”）舉行。
3. 恒隆商場手機應用程式（“**Hang Lung Malls App**”）、香港 hello 恒隆商場獎賞計劃微信小程序（“**香港恒隆微信小程序**”）中或 <https://www.hanglungmalls.com/tnc> 上的 hello 計劃條款及細則同樣適用於是次活動，如（i）「hello 計劃條款及細則」與（ii）「本條款及細則」之間存有任何詮釋差異或不一致，則以（ii）本條款及細則為準。除非另有定義，否則當 hello 計劃條款及細則中定義的術語被使用在此條款及細則時具有相同含義。

4. 活動詳情

活動內容

活動期間，hello 會員在 3 個不同交易日於指定商戶以合資格之電子支付進行單一消費滿 HK\$380，並根據 hello 計劃條款及細則登記合資格交易，即可獲得 7,500 hello 積分獎賞（可兌換 30 hello dollar）

每位 hello 會員於整個推廣期最多可獲得 7,500 hello 積分獎賞（可兌換 30 hello dollar）。

合資格交易經確認後，有關 hello dollar 獎賞將以 hello 積分的形式於 2024 年 3 月 15 日或之前存入 hello 會員之帳戶內。相關 hello 積分有效期至 2025 年 3 月 31 日。

- (i) 本活動派發合共 27,000,000 hello 積分獎賞，先到先得，換完即止。
 - (ii) 所有合資格交易須按照 hello 計劃條款及細則登記（即會員必須在合資格交易的七（7）天內（包括合資格交易當日）登記該合資格交易）。舉例說明，若合資格交易於 2024 年 2 月 29 日進行，則交易記錄必須於 2024 年 3 月 6 日 23:59 或之前登記。
 - (iii) 在一般情況下，所有銷售收據及相應的電子簽賬存根將在其登記後十四（14）天內獲得批准。
 - (iv) hello 積分及 hello dollar 均受有關條款及細則約束，並只適用於恒隆商場內的 hello dollar 之參與商戶，商戶名單將會不定時更新及不會作另行通知，請以恒隆商場 App、hello 微信小程序或恒隆商場官方網站（<https://www.hanglungmalls.com/tnc>）內之 hello dollar 參與商戶名單為準。
 - (v) 已獲成功批核之消費單據可同時參與其他推廣活動包括但不限於「生日積分獎賞」等等。
5. 每套機印銷售收據、相應的電子簽賬存根或其他相關文件只可用作登記換領一次及由賓客服務台蓋上印章以作識別。已於賓客服務台進行換領之單據（不論已蓋章與否）或已於 hello 恒隆商場獎賞計劃或香港恒隆微信小程序上傳之單據並登記 hello 積分之單據均不能重覆使用。
 6. 分拆的付款收據將不被接受。同一商戶為同一商品和服務簽發的付款收據不能分割成一張以上的銷售收據和 / 或電子付款單。因此，銷售收據上的交易金額和相應的電子付款單必須相同。任何消費如由商戶提供分期付款，而消費總額達指定金額，該消費只可於消費當日領取及享受優惠。

在支付每期分期付款時將不能用作換領、領取或享受優惠。

7. 任何消費如由商戶提供分期付款，而消費總額達指定金額，該消費只可於消費當日領取及享受優惠。在支付每期分期付款時將不能用作換領、領取或享受優惠。
8. 活動中換領的電子券或實體禮券 / 兌換券 / 優惠券 / 禮品均不可更改、退回、退換、退還、取消、轉讓、轉售或兌換現金、折扣或其他物品。
9. 恒隆保留權利隨時暫停、更改或撤銷任何推廣 / 兌換活動中的的權益、折扣、優惠、特權、促銷、獎勵、服務等，恕不另行通知。
10. 恒隆並不是商戶提供或從其購買的禮品、產品或服務的供應商或生產商，恒隆對商戶提供或從其購買的禮品、產品或服務的質素及任何其他事宜概不作出任何保證，亦不會負上任何責任。在法律准許的情況下，恒隆將免除一切有關是次活動所構成之法律責任及賠償。(包括但不限於會員若因刪除恒隆商場手機應用程式或香港恒隆微信小程序、會員會籍終止、更改會員聯繫方式、錯誤使用優惠、任何因網絡、電話或技術失誤或問題或任何其他原因)。
11. 恒隆在此明確歡迎其員工、工作人員及其聯營公司員工及工作人員 (統稱「員工」及員工的直系親屬「關聯人士」) 以及其直系親屬參與本獎賞計劃和活動。恒隆有權隨時修改此條款 11 及限制關聯人士參與本獎賞計劃和活動。
12. 恒隆可自行決定客人 / 會員是否合乎資格獲得獎賞。
13. 恒隆保留權利隨時暫停、更改或撤銷任何推廣 / 兌換活動中的的權益、折扣、優惠、特權、促銷、獎勵、服務等，恕不另行通知。
14. 恒隆有權隨時修改本條款及細則和 / 或撤回或終止此活動，恕不另行通知。如因活動或本條款及細則而產生任何爭議，恒隆將保留最終決定權。
15. 透過參與此活動，該會員被視為已閱讀、接受並同意遵守此條款及細則，並接受恒隆地產代理有限公司享有該條款及細則中規定的權利。若違反本條款及細則，或恒隆有理由相信客人 / 會員有任何不誠實或欺詐的行為 (包括但不限於使用或教唆他人使用不正當或欺詐方法干擾本獎賞計劃和活動的運作，造成活動任何部份受到干擾、技術難題或故障，或任何危害、破壞或影響本活動的舉辦、誠信、公平或順利進行或偵察到任何不正常的數據傳送)，恒隆地產代理有限公司擁有決定權可立即撤銷該會員使用本電子券的權利，有權要求從該會員取回與禮券同等價值之賠償，並保留追究權利向客戶 / 會員索取任何因上述情況而產生的損失及採取任何法律行動，恕不另行通知。
16. 任何不可預見的情況、不可抗力事件和 / 或不受恒隆控制的情況，包括但不限於天災、地震、火災、洪水、戰爭、內亂或軍事動亂、恐怖主義行為、破壞、罷工、流行病、騷亂、電源故障和電腦故障，有權隨時修改本條款及細則和 / 或撤回或終止此電子券，恕不另行通知。恒隆對任何此類更改、撤銷和 / 或終止不承擔任何責任。
17. 本條款及細則的英文版本與中文版本在文義上如有任何差異或不符之處，一概以英文版本為準。