

“hello X Nothing Serious Limited Exclusive Premium Redemption” Program Terms and Conditions

1. This promotional / redemption event (the “**Event**”) is organized and operated under and part of the “hello Hang Lung Malls Rewards Program (hello 恒隆商場獎賞計劃)” (the “**hello Program**”), an integrated membership program managed and operated by Hang Lung Real Estate Agency Limited (“**HLREAL**”) (by itself and for and on behalf of Hang Lung Properties Limited) and which covers Fashion Walk which is situated at Great George Street, Paterson Street, Cleveland Street and Kingston Street, Causeway Bay, Hong Kong (“**Fashion Walk**”), Grand Plaza which is situated at 625 & 639 Nathan Road, Mongkok, Hong Kong (“**Grand Plaza**”), Hollywood Plaza which is situated at 610 Nathan Road, Mongkok, Hong Kong (“**Hollywood Plaza**”) and Gala Place which is situated at 56 Dundas Street, Mongkok, Hong Kong (“**Gala Place**”).
2. The Event is held during the period from March 1, 2024 to April 30, 2024 (both days inclusive) (the “**Promotion Period**”).
3. The terms and conditions (the “**hello Program T&C**”) of the hello Program which can be accessed via the “Hang Lung Malls App (恒隆商場手機應用程式)” (the “**Hang Lung Malls App**”), the “香港 hello 恒隆商場獎賞計畫 WeChat Mini Program“ (the “**hello WeChat Mini Program**“) or at www.hanglungmalls.com/en/tnc apply to the Event, save that in the event of any discrepancy or inconsistency between the hello Program T&C and these Terms and Conditions, the latter shall prevail. Unless otherwise defined, capitalized terms defined in the hello Program T&C shall have the same meanings when used in these Terms and Conditions.

4. **The Event**

Event Mechanism

a) hello X Nothing Serious Foldable Picnic Mat Redemption

	Fashion Walk	Grand Plaza
Redemption Period	March 1, 2024 to March 31, 2024 (both dates inclusive)	
Redemption Item	Hong Kong Hiking Guide Version Picnic Mat	Kowloon Gourmet Guide Version Picnic Mat
Redemption Venue	Concierge Counter, G/F (the “ Fashion Walk Concierge Counter ”)	Concierge Counter, G/F (the “ Grand Plaza Concierge Counter ”)
Venue for conducting Eligible Transactions	Fashion Walk	Grand Plaza, Hollywood Plaza and Gala Place

Upon conducting in accordance with the hello Program T&C a single Eligible Transaction with a transaction amount of HK\$2,000 or above at a Participating Merchant located at Fashion Walk, Grand Plaza, Hollywood Plaza or Gala Place, a Member can redeem one (1) Hong Kong Hiking Guide Version Picnic Mat or Kowloon Gourmet Guide Version Picnic Mat (as the case may be) (each a “**Picnic Mat**”), provided that such Eligible Transaction is conducted during the Promotion Period (subject to Section 4(i) below).

Each Member is entitled to redeem one (1) Picnic Mat from each Redemption Venue only from the Event.

b) hello X Nothing Serious Postcard Set Redemption

	Fashion Walk	Grand Plaza
Redemption Period	April 1, 2024 to April 30, 2024 (both dates inclusive)	
Redemption Venue	The Fashion Walk Concierge Counter	The Grand Plaza Concierge Counter
Venue for conducting Eligible Transactions	Fashion Walk	Grand Plaza, Hollywood Plaza and Gala Place

Upon conducting in accordance with the hello Program T&C a single Eligible Transaction with a transaction amount of HK\$500 or above at a Participating Merchant located at Fashion Walk, Grand Plaza, Hollywood Plaza or Gala Place, a Member can redeem one (1) hello X Nothing Serious Postcard Set (the “**Postcard Set(s)**”), provided that such Eligible Transaction is conducted during the Promotion Period (subject to Section 4(i) below).

Each Member is entitled to redeem one (1) Postcard Set from each Redemption Venue only from the Event.

- (i) In order to redeem the Picnic Mat or Postcard Set, a Member must personally present his e-Card, the machine-printed sales receipt and corresponding electronic payment slip in respect of the relevant Eligible Transaction at the Fashion Walk Concierge Counter or Grand Plaza Concierge Counter on the same day as such Eligible Transaction. Only Eligible Transactions conducted at Fashion Walk entitle Members to redeem Picnic Mats and Postcard Sets at the Fashion Walk Concierge Counter, and only Eligible Transactions conducted at Grand Plaza, Hollywood Plaza or Gala Place entitle Members to redeem Picnic Mats and Postcard Sets at the Grand Plaza Concierge Counter.
- (ii) A quota of 100 Hong Kong Hiking Guide Version Picnic Mats and 100 Kowloon Gourmet Guide Version Picnic Mats which are available for redemption apply under this Event and they are available on a first-come, first-served basis while stocks last.
- (iii) A quota of 145 Postcard Sets which are available for redemption applies to each of the Fashion Walk Concierge Counter and Grand Plaza Concierge Counter respectively under this Event and they are available on a first-come, first-served basis while stocks last.
- (iv) A list of the Participating Merchants located at Fashion Walk, Grand Plaza, Hollywood Plaza and Gala Place, and other relevant information will be displayed in the Hang Lung Malls App, the hello WeChat Mini Program and at <https://www.hanglungmalls.com>.
- (v) Each set of eligible machine-printed sales receipt and corresponding electronic payment slip can be used for the redemption of one (1) Picnic Mat or one (1) Postcard Set only.
- (vi) Eligible machine-printed sales receipts and their corresponding electronic payment slips used to redeem rewards from the “hello Weekday Special” event cannot be used to redeem any rewards from this Event, and eligible machine-printed sales receipts and their corresponding electronic payment slips used to redeem rewards from this Event cannot be used to redeem any rewards from the “hello Weekday Special” event.

- (vii) Eligible Transactions can also be conducted by Members with the benefits of other shopping privileges, including but not limited to those under “Birthday Bonus Point”.
5. HLREAL may stamp all sales receipts, electronic payment slips and other documents which are presented in person. All sales receipts, electronic payment slips and other documents which have been presented in person (whether stamped or not) or uploaded through the Hang Lung Malls App or the hello WeChat Mini Program for registering Registered Spending, earning hello Points and/or for participating in the Event can be used once only will not be accepted again for the same purpose, unless otherwise stated.
 6. If applicable to the Event, split payment receipts will not be accepted. Payment receipts issued by the same merchant for the same goods and services cannot be split into more than one (1) sale receipt and/or electronic payment slip. Therefore, the transaction amount on the sales receipts and the corresponding electronic payment slips must be the same.
 7. If applicable to the Event, if an Eligible Transaction is paid by installments, only the transaction in respect of the first installment will entitle the Member to participate in the Event.
 8. If applicable to the Event, all coupons / certificates / vouchers / rewards (electronic, digital or otherwise) to be granted or offered under the Event shall not be varied, returned, replaced, cancelled, transferred, resold, refunded or exchanged for cash or discount or other products.
 9. HLREAL reserves the absolute right to suspend, vary or cancel any benefits, discounts, offers, privileges, promotions, rewards, services and the like (collectively, the “**Benefits**”) to be granted or offered under the Event at any time without any prior notice.
 10. HLREAL may record the Event for marketing and promotional purposes and any other purposes it deems fit. Photos, videos, audio-records and any other types of medium taken of customers/Members (whether they participate in the Event or not and whether edited and with or without other persons or not) (collectively, the “**Materials**”) by or for and on behalf of HLREAL may be used, presented, published and disseminated in or through publications, newspapers, magazines, radio and television broadcasts, websites, mobile applications, emails, outdoor advertisements or any other types of medium by HLREAL and/or third parties as authorized by HLREAL and may be transferred by HLREAL to any other third party it deems fit for the aforementioned purposes, without the payment of any remuneration, royalty payments or any fees to such customers/Members. HLREAL has the absolute right to use the Materials. All intellectual property rights and proprietary rights of the Materials shall at all times be wholly and absolutely owned by HLREAL and/or third parties as directed by HLREAL. Such customers/Members are deemed to agree, confirm, warrant and undertake that they shall wholly waive and forever abandon all rights to pursue and be estopped from pursuing any action, claim, right, demand and set-off against HLREAL arising out of, or in connection with, the use of the Materials in accordance with this Section 10, whether in contract, tort, at common law, in equity, under statute or otherwise, in whatsoever jurisdiction.
 11. Unless any Benefits are expressly and specifically stated to be supplied / provided / manufactured by HLREAL, the Benefits are not supplied / provided / manufactured by HLREAL.

HLREAL does not in any way warrant the quality and condition of or any other matters in connection with such Benefits and shall not be held liable for the same. HLREAL shall not be held legally liable for any direct or indirect claims, demands, costs, charges, expenses, losses, damages and compensations arising out of or relating to such Benefits (including but not limited to the loss of Benefits due to the deletion of the Hang Lung Malls App or the hello WeChat Mini Program, the termination of a Member's Membership, the change of contact details of a Member, the use of such Benefits by mistake, network or device failures or problems, technical errors or any other reason) and the Event.

12. HLREAL expressly welcomes its employees and staff members and its associated companies' employees and staff members (collectively, the "**Staff**" and together with the Staff's immediate family members, the "**Associated Persons**") and their respective immediate family members to join as Members and participate in the hello Program and the Event. HLREAL may at its sole and absolute discretion and at any time amend this Section 12 and deny the Associated Persons the right to join as Members and participate in the hello Program and the Event.
13. HLREAL may at its sole and absolute discretion determine a customer's/Member's eligibility to receive any Benefits.
14. HLREAL may at its sole and absolute discretion and at any time amend these Terms and Conditions or any aspect of the Event and/or withdraw or terminate the Event without prior notice.
15. In case of any dispute regarding the Event or these Terms and Conditions, HLREAL reserves the absolute right to make the final decision and the decision of HLREAL shall be final and conclusive.
16. By participating in the Event, customers/Members are deemed to have read, accepted and agreed to comply with these Terms and Conditions and accepted that HLREAL is entitled to the rights set out in such Terms and Conditions. In case of any breach of these Terms and Conditions, or HLREAL reasonably believes that dishonest or fraudulent conduct and/or acts have been committed by a customer/Member (including but not limited to using or abetting others to use inappropriate methods to affect, cause technical problems or disorder to, damage, interfere, interrupt or jeopardize the operation or any aspect of the Event or the hello Program), HLREAL has the sole and absolute discretion to immediately revoke the customer/Member's entitlement to any Benefits, demand and recover from any customer/Member the Benefits redeemed or equivalent value in cash, claim against the customer/Member for any damages and/or losses arising from or in connection with the above and pursue any legal action, without any prior notice.
17. Due to unforeseen circumstances, force majeure events and/or circumstances not under the control of HLREAL, including, without limitation, acts of God, earthquakes, fires, floods, wars, civil or military disturbances, acts of terrorism, sabotage, strikes, epidemics, riots, power failures and computer failure, HLREAL may at its sole and absolute discretion and at any time amend these Terms and Conditions or any aspect of the Event and/or withdraw or terminate the Event without prior notice. HLREAL accepts no liability for the aforementioned amendments, withdrawal and/or termination. Under such circumstances, in case of any

dispute arising out of the Event or these Terms and Conditions, HLREAL reserves the absolute right to make the final decision and the decision of HLREAL shall be final and conclusive.

18. In case of discrepancies or inconsistencies between the English and Chinese versions of these Terms and Conditions, the English version shall prevail.

「hello X Nothing Serious 限量獨家精品換領」活動條款及細則

- 是次推廣/兌換活動（下稱“活動”）乃根據 hello 恒隆商場獎賞計劃（下稱“hello 計劃”）發出並由恒隆地產代理有限公司（由其本身及代表恒隆物業有限公司）管理及運作的綜合會員計劃之活動。由恒隆房地產代理有限公司（本身以及代表恒隆地產有限公司）（下稱“恒隆”）經營，其涵蓋範圍包括「恒隆商場」指由恒隆經營且 hello 計劃涵蓋的若干商場，包括位於銅鑼灣記利佐治街/百德新街/加寧街/京士頓街的 Fashion Walk（下稱“Fashion Walk”）；位於旺角彌敦道 625 及 639 號的雅蘭中心（下稱“雅蘭中心”）；位於旺角彌敦道 610 號的荷李活商業中心（下稱“荷李活商業中心”），以及位於旺角登打士街 56 號的家樂坊（下稱“家樂坊”）。
- 活動於 2024 年 3 月 1 日至 4 月 30 日（包括首尾兩天）期間下稱（“活動期間”）舉行。
- 恒隆商場手機應用程式（“Hang Lung Malls App”）、香港 hello 恒隆商場獎賞計劃微信小程序（“香港恒隆微信小程序”）中或 <https://www.hanglungmalls.com/tnc> 上的 hello 計劃條款及細則同樣適用於是次活動，如「hello 計劃條款及細則」與「本條款及細則」之間存有任何詮釋差異或不一致，則以本條款及細則為準。除非另有定義，否則當 hello 計劃條款及細則中定義的術語被使用在此條款及細則時具有相同含義。
- 活動詳情**

獎賞換領

a) hello X Nothing Serious 可摺疊野餐墊換領

	Fashion Walk	雅蘭中心
換領時段	2024 年 3 月 1 日至 2024 年 3 月 31 日（包括首尾兩天）	
換領物品	香港郊遊指南款野餐墊	九龍美食指南款野餐墊
換領地點	地下賓客服務台 （“Fashion Walk 賓客服務台”）	地下賓客服務台 （“雅蘭中心賓客服務台”）
合資格交易進行地點	Fashion Walk	雅蘭中心、荷李活商業中心 及家樂坊

於活動期間，hello 會員須於 Fashion Walk、雅蘭中心、荷李活商業中心或家樂坊參與零售商戶即日以合資格之電子支付方式單一消費滿 HK\$2,000（有關消費須符合 hello 計劃條款及細則），並根據第 4 (i) 項登記合資格交易，即可換領香港郊遊指南款野餐墊或九龍美食指南款野餐墊（款式按換領地點而定）（各稱“野餐墊”）乙張。

每位 hello 會員於整個活動期間於每個換領地點最多可換領野餐墊一張。

b) hello X Nothing Serious 明信片套裝換領

	Fashion Walk	雅蘭中心
換領時段	2024 年 4 月 1 日至 2024 年 4 月 30 日 (包括首尾兩天)	
換領地點	Fashion Walk 賓客服務台	雅蘭中心賓客服務台
合資格交易進行地點	Fashion Walk	雅蘭中心、荷李活商業中心及家樂坊

於活動期間，hello 會員須於 Fashion Walk、雅蘭中心、荷李活商業中心或家樂坊參與零售商戶即日以合資格之電子支付方式單一消費滿 HK\$500 (有關消費須符合 hello 計劃條款及細則)，並根據第 4 (i) 項登記合資格交易，即可換領 hello X Nothing Serious 明信片套裝 (“明信片套裝”) 乙份。

每位 hello 會員於整個活動期間於每個換領地點最多可換領明信片套裝一份。

- (i) 活動期間，會員須親身前往 Fashion Walk 賓客服務台或雅蘭中心賓客服務台出示即日合資格之機印銷售收據及相應電子簽帳存根方可換領野餐墊或明信片套裝。Fashion Walk 賓客服務台換領只接受於 Fashion Walk 進行之合資格交易，雅蘭中心賓客服務台換領只接受於雅蘭中心、荷李活商業中心或家樂坊進行之合資格交易。
 - (ii) 香港郊遊指南款野餐墊及九龍美食指南款野餐墊各有 100 個換領名額，先到先得，換完即止。
 - (iii) 明信片套裝於 Fashion Walk 賓客服務台及雅蘭中心賓客服務台各有 145 個換領名額，先到先得，換完即止。
 - (iv) 參與零售商戶名單及其他相關資訊請瀏覽恒隆商場手機應用程式、香港恒隆微信小程序及網頁 <https://www.hanglungmalls.com>。
 - (v) 每套機印銷售收據及相應的電子簽帳存根只可用作登記換領野餐墊一張或明信片套裝一份。
 - (vi) 已用作換領「hello Weekday Special」活動獎賞之機印銷售收據及相應的電子簽帳存根不可再用作換領本活動任何獎賞，已用作換領本活動獎賞之機印銷售收據及相應的電子簽帳存根不可再用作換領「hello Weekday Special」活動任何獎賞。
 - (vii) 消費單據可同時參與商場其他活動包括但不限於「生日積分獎賞」等等。
5. 每套機印銷售收據及相應的電子簽帳存根只可用作登記換領一次，恒隆可能會蓋上印章以作識別。已進行換領之單據 (不論已蓋章與否) 不能重覆使用作相同目的 (另有注明除外)。

6. 分拆的付款收據 (如適用於此活動) 將不被接受。同一商戶為同一商品和服務簽發的付款收據不能分割成一張以上的銷售收據和/或電子付款單。因此，銷售收據上的交易金額和相應的電子付款單必須相同。
7. 任何消費如由商戶提供分期付款，而消費總額達指定金額，該消費只可於消費當日領取及享受優惠。在支付每期分期付款時將不能用作換領、領取或享受優惠。
8. 活動中換領的電子券或實體禮券 / 兌換券 / 優惠券 / 獎賞均不可更改、退回、退換、退還、取消、轉讓、轉售或兌換現金、折扣或其他物品。
9. 恒隆保留權利隨時暫停、更改或撤銷任何推廣/兌換活動中的的權益、折扣、優惠、特權、促銷、獎勵、服務等 (統稱 “獎賞”)，恕不另行通知。
10. 恒隆可因應活動推廣用途及其認為合適的其他目的記錄活動。由恒隆或由恒隆授權第三方代表恒隆在出版刊物、報章、雜誌、電台、電視、網站、手機應用程式、電郵、戶外廣告或於任何媒體平台使用、發佈、出版、散播，恒隆亦可將是次活動之相片、影片、影像及記錄分享給其認為適合上述目的第三方使用，而無需向顧客 / 會員支付任何報酬、肖像使用費或任何其他費用。恒隆擁有是次活動之相片、影片、影像及記錄的絕對使用權。是次活動之相片、影片、影像及記錄的所有知識產權和其他相關權利由恒隆和 / 或恒隆授權的第三方完全和絕對擁有。顧客 / 會員參與此活動會被視為同意、確認、保證並承諾他們將完全放棄並永久放棄追究和被阻止追究因恒隆引起的任何訴訟、索賠、權利、要求和抵消的所有權利，或與根據本第 10 節內文提及的活動之相片、影片、影像及記錄使用有關，無論是在合同、侵權、普通法、衡平法、成文法或其他方面的任何司法管轄法則。
11. 除特別註明外，恒隆並不是商戶提供或從其購買的禮品、產品或服務的供應商或生產商，恒隆對商戶提供或從其購買的禮品、產品或服務的質素及任何其他事宜概不作出任何保證，亦不會負上任何責任。在法律准許的情況下，恒隆將免除一切有關是次活動所構成之法律責任及賠償 (包括但不限於會員若因刪除恒隆商場手機應用程式/香港恒隆微信小程序、會員會籍終止、更改會員聯繫方式、錯誤使用優惠、任何因網絡、電話或技術失誤或問題或任何其他原因)。
12. 恒隆在此明確歡迎其員工、工作人員及其聯營公司員工及工作人員 (統稱「員工」及員工的直系親屬「關聯人士」) 以及其直系親屬參與本獎賞計劃和活動。恒隆有權隨時修改此條款 12 及限制關聯人士參與本獎賞計劃和活動。
13. 恒隆可在全權酌情下決定顧客 / 會員是否有資格獲得獎賞資格。

14. 恒隆可在全權酌情下隨時修改本條款及細則和 / 或撤回或終止此活動，恕不另行通知。
15. 如因活動或本條款及細則而產生任何爭議，恒隆將保留最終決定權。
16. 透過參與此活動，顧客 / 會員被視為已閱讀、接受並同意遵守此條款及細則，並接受恒隆享有該條款及細則中規定的權利。若違反本條款及細則，或發現該顧客 / 會員有任何不誠實或欺詐的行為，恒隆擁有決定權可立即撤銷該顧客 / 會員享有獎賞的權利，並有權要求從該顧客 / 會員取回與獎賞同等價值之賠償，並採取任何法律行動，恕不另行通知。
17. 任何不可預見的情況、不可抗力事件和/或不受恒隆控制的情況，包括但不限於天災、地震、火災、洪水、戰爭、內亂或軍事動亂、恐怖主義行為、破壞、罷工、流行病、騷亂、電源故障和電腦故障，有權隨時修改本條款及細則和/或撤回或終止此電子券，恕不另行通知。恒隆對任何此類更改、撤銷和/或終止不承擔任何責任。
18. 本條款及細則的英文版本與中文版本在文義上如有任何差異或不符之處，一概以英文版本為準。