

"5.1 Top Spender Rewards" – Terms and Conditions

1. This promotional / redemption event (the **"Event"**) is organized and operated under and part of the "hello Hang Lung Malls Rewards Program (hello 恒隆商場獎賞計劃)" (the **"hello Program"**), an integrated membership program managed and operated by Hang Lung Real Estate Agency Limited (**"HLREAL"**) (by itself and for and on behalf of Hang Lung Properties Limited) and which covers (i) Grand Plaza which is situated at 625 & 639 Nathan Road, Mongkok, Hong Kong (**"Grand Plaza"**), (ii) Hollywood Plaza which is situated at 610 Nathan Road, Mongkok, Hong Kong (**"Hollywood Plaza"**), and (iii) Gala Place which is situated at 56 Dundas Street, Mongkok, Hong Kong (**"Gala Place"**), together with Grand Plaza and Hollywood Plaza, collectively the **"Participating Hang Lung Malls"**).
2. The Event is held during the period from May 1, 2025 to May 31, 2025 (both days inclusive) (the **"Promotion Period"**).
3. The terms and conditions (the **"hello Program T&C"**) of the hello Program which can be accessed via the "Hang Lung Malls App (恒隆商場手機應用程式)" (the **"Hang Lung Malls App"**), the "香港hello恒隆商場獎賞計畫WeChat Mini Program" (the **"hello WeChat Mini Program"**) or at www.hanglungmalls.com/en/tnc apply to the Event, save that in the event of any discrepancy or inconsistency between (i) the hello Program T&C; and (ii) these Terms and Conditions, (ii) shall prevail. Unless otherwise defined, capitalized terms defined in the hello Program T&C shall have the same meanings when used in these Terms and Conditions.
4. **The Event**

Event Mechanism	
During the Promotion Period, hello members who make purchases with electronic payment at Participating Merchants in any Participating Hang Lung Mall may register the sales receipt(s). The top 10 hello members who successfully register the sale receipt(s) and have the highest cumulative electronic spending during the Promotion Period will be rewarded with fabulous prizes!	
Place	Prizes
1 st	TUMI Luggage (Worth: HK\$10,500) and twenty (20) HK\$100 Hang Lung Conditional e-Shopping Coupon*
2 nd – 4 th	LG Pra.L Intensive Multicare BLP1 (Worth: HK\$6,990) and ten (10) HK\$100 Hang Lung Conditional e-Shopping Coupon*
5 th – 10 th	VALMONT VITAL B. FLUID 50ml (Worth: HK\$2,230) and five (5) HK\$100 Hang Lung Conditional e-Shopping Coupon*
* Each e-Shopping Coupon can be used upon single spending of HK\$500.	
Each hello member is eligible to receive one (1) prize for this Event only. The same individual is not allowed to use different hello member accounts to participate in this Event.	

- (i) This Event is applicable to hello members only. Participant and spender must be the hello member himself/herself. Any spending not belonging to the hello member cannot be used for registering hello points and participating in this Event.
- (ii) To participate in this Event, hello members must accumulate eligible electronic spending in the Participating Merchants of the Participating Hang Lung Malls of HK\$100,000 or above (calculated based on the total amount of approved sale receipts) during the Promotion Period.
- (iii) To participate in this Event, all Eligible Transactions must be conducted at or after 00:00am on May 1, 2025 and at or before 11:59 pm on May 31, 2025 and must be registered in accordance with the hello Program T&C (i.e. a Member must within seven (7) calendar days of the relevant Eligible Transaction (inclusive of the day of the Eligible Transaction) register such Eligible Transaction). When uploading the receipts, please ensure that all filled information is correct. If the uploaded receipts/inputted information are incorrect or incomplete, the registration of the relevant sale receipts will be rejected. hello member must re-submit the receipt for registration with the correct and complete details on or before June 13, 2025, otherwise, the relevant transaction amount will not be counted in this Event. Please check the approval details through Hang Lung Malls App or hello WeChat Mini Program.
- (iv) If hello members subsequently cancel any registered sale receipt, the corresponding transaction amount will be deducted and will not be counted towards the accumulated transaction amount under the Event. In the event of participating hello members having the same accumulated transaction amount, the ranking will be determined based on the registration time of the last registered transaction. The participating hello member who has his/her last registered transaction first will receive a higher rank.
- (v) The list of winners will be announced on the “Hang Lung Malls - hello 恒隆商場獎賞計劃” Facebook page on June 20, 2025. In addition, winners will be individually notified via email or text message. If winning hello members fail to redeem the prizes before the deadline (which will be stated in the notification email or text message) or cannot be contacted, they are deemed to waive their rights to claim their prizes, and the prizes will be forfeited. No reissuance of prizes will be arranged.
- (vi) The HK\$100 Hang Lung Conditional e-Shopping Coupon (the “**e-Shopping Coupon(s)**”) are valid for thirty (30) day from the date of issuance and will not be reissued after their expiry. Terms and conditions apply to the e-Shopping Coupons. Please refer to the e-Shopping Coupons for details. The terms and conditions of such e e-Shopping Coupons shall be subject to change from time to time without prior notice.
- (vii) The list of Participating Merchants which such e-Shopping Coupons can be used at can be found at the Hang Lung Malls App and the hello WeChat Mini Program,

and the terms and conditions of such e-Shopping Coupons shall be subject to change from time to time without prior notice. Please refer to the terms and conditions of the e-Shopping Coupons for details.

- (viii) The e-Shopping Coupons cannot be used in conjunction with any other promotional programs, offers, discounts, coupons, benefits, privileges and the like organized and operated under and part of the hello Program except for the "Hang Lung e-Coupons" or "hello dollars". Terms and conditions on the use of such "Hang Lung e-Coupons" and "hello dollars" apply separately. For details, please refer to their respective terms and conditions.
5. If applicable to the Event, HLREAL may stamp all sales receipts, electronic payment slips and other documents which are presented in person at the Concierge Counter. All sales receipts and electronic payment slips which have been presented at the Concierge Counter (whether stamped or not) or uploaded through the Hang Lung Malls App or the hello WeChat Mini Program for registering Registered Spending, earning hello Points and/or participating in the Event will not be accepted again for the same purpose.
 6. If applicable to the Event, split payment receipts will not be accepted. Payment receipts issued by the same merchant for the same goods and services cannot be split into more than one (1) sale receipt and/or electronic payment slip. Therefore, the transaction amount on the sales receipts and the corresponding electronic payment slips must be the same.
 7. If applicable to the Event, if an Eligible Transaction is paid by installments, only the transaction in respect of the first installment will entitle the Member to participate in the Event.
 8. If applicable to the Event, all coupons / certificates / vouchers (electronic, digital or otherwise) /rewards to be granted or offered under the Event shall not be varied, returned, replaced, cancelled, transferred, resold, refunded or exchanged for cash or discount or other products.
 9. HLREAL reserves the absolute right to suspend, vary or cancel any benefits, prizes, discounts, offers, privileges, promotions, rewards, services and the like (collectively, the "Benefits") to be granted or offered under the Event at any time without any prior notice.
 10. HLREAL may record the Event for marketing and promotional purposes and any other purposes it deems fit. Photos, videos, audio-records and any other types of medium taken of customers/Members (whether they participate in the Event or not and whether edited and with or without other persons or not) (collectively, the "Materials") by or for and on behalf of HLREAL may be used, presented, published and disseminated in or through publications, newspapers, magazines, radio and television broadcasts, websites, mobile applications, emails, outdoor advertisements or any other types of medium by HLREAL and/or third parties as authorized by HLREAL and may be transferred by HLREAL to any other third party it deems fit for the aforementioned purposes, without the payment of any remuneration, royalty payments or any fees to such customers/Members. HLREAL has the absolute right to use the Materials. All intellectual property rights and proprietary rights of the Materials shall at all times be wholly and absolutely owned by HLREAL and/or third parties as directed by

HLREAL. Such customers/Members are deemed to agree, confirm, warrant and undertake that they shall wholly waive and forever abandon all rights to pursue and be estopped from pursuing any action, claim, right, demand and set-off against HLREAL arising out of, or in connection with, the use of the Materials in accordance with this Section 10, whether in contract, tort, at common law, in equity, under statute or otherwise, in whatsoever jurisdiction.

11. Unless any Benefits are expressly and specifically stated to be supplied / provided / manufactured by HLREAL, the Benefits are not supplied / provided / manufactured by HLREAL. HLREAL does not in any way warrant the quality and condition of or any other matters in connection with such Benefits and shall not be held liable for the same. HLREAL shall not be held legally liable for any direct or indirect claims, demands, costs, charges, expenses, losses, damages and compensations arising out of or relating to such Benefits (including but not limited to the loss of Benefits due to the deletion of the Hang Lung Malls App or the hello WeChat Mini Program, the termination of a Member's Membership, the change of contact details of a Member, the use of such Benefits by mistake, network or device failures or problems, technical errors or any other reason) and the Event.
12. HLREAL expressly welcomes its employees and staff members and its associated companies' employees and staff members (collectively, the "Staff" and together with the Staff's immediate family members, the "Associated Persons") and their respective immediate family members to join as Members and participate in the hello Program and the Event. HLREAL may at its sole and absolute discretion and at any time amend this Section 12 and deny the Associated Persons their right to join as Members and participate in the hello Program and the Event.
13. HLREAL may at its sole and absolute discretion determine a customer's/Member's eligibility to receive any Benefits.
14. HLREAL may at its sole and absolute discretion and at any time amend these Terms and Conditions or any aspect of the Event and/or withdraw or terminate the Event without prior notice. If there are any changes, the updated version containing such changes will be effective immediately. Your continued participation in the Event after any changes to these Terms and Conditions will constitute your acceptance of such changes. If you do not agree with any changes or additions we make, please stop participating in the Event immediately.
15. In case of any dispute regarding the Event or these Terms and Conditions, HLREAL reserves the absolute right to make the final decision and the decision of HLREAL shall be final and conclusive.
16. By participating in the Event, customers/Members are deemed to have read, accepted and agreed to comply with these Terms and Conditions and accepted that HLREAL is entitled to the rights set out in these Terms and Conditions. In case of any breach of these Terms and Conditions, or HLREAL reasonably believes that dishonest or fraudulent conduct and/or acts have been committed by a customer/Member (including but not limited to using or abetting others to use inappropriate methods to affect, cause technical problems or disorder to, damage, interfere, interrupt or jeopardize the operation or any aspect of the

Event or the hello Program), HLREAL has the sole and absolute discretion to immediately revoke the customer/Member's entitlement to any Benefits, demand and recover from any customer/Member the Benefits redeemed or equivalent value in cash, claim against the customer/Member for any damages and/or losses arising from or in connection with the above and pursue any legal action, without any prior notice.

17. Due to unforeseen circumstances, force majeure events and/or circumstances not under the control of HLREAL, including, without limitation, acts of God, earthquakes, fires, floods, wars, civil or military disturbances, acts of terrorism, sabotage, strikes, epidemics, riots, power failures and computer failure, HLREAL may at its sole and absolute discretion and at any time amend these Terms and Conditions or any aspect of the Event and/or withdraw or terminate the Event without prior notice. HLREAL accepts no liability for the aforementioned amendments, withdrawal and/or termination. Under such circumstances, in case of any dispute arising out of the Event or these Terms and Conditions, HLREAL reserves the absolute right to make the final decision and the decision of HLREAL shall be final and conclusive.
18. In case of discrepancies or inconsistencies between the English and Chinese versions of these Terms and Conditions, the English version shall prevail.
19. These Terms and Conditions are governed by the laws of the Hong Kong Special Administrative Region and the Hong Kong courts shall have exclusive jurisdiction if any dispute arises.

5.1 最高消費「賞」- 活動條款及細則

1. 是次推廣／兌換活動（下稱「活動」）乃根據 hello 恒隆商場獎賞計劃（下稱「hello 計劃」）發出並由恒隆地產代理有限公司（由其本身及代表恒隆物業有限公司）管理及運作的綜合會員計劃之活動。由恒隆房地產代理有限公司（本身以及代表恒隆地產有限公司）（下稱「恒隆」）經營，其涵蓋範圍包括「恒隆商場」指由恒隆經營且 hello 計劃涵蓋的若干商場，包括（i）位於旺角彌敦道 625 及 639 號的雅蘭中心（下稱「雅蘭中心」）；（ii）位於旺角彌敦道 610 號的荷李活商業中心（下稱「荷李活商業中心」）；（iii）位於旺角登打士街56號的家樂坊（下稱「家樂坊」，與「雅蘭中心」及「荷李活商業中心」，統稱「參與恒隆商場」）。
2. 此推廣活動於2025年5月1日至2025年5月31日（包括首尾兩天）期間（下稱「活動期間」）舉行。
3. 恒隆商場手機應用程式（「Hang Lung Malls App」）中、香港hello恒隆商場獎賞計劃微信小程序（「hello微信小程序」）中或 <https://www.hanglungmalls.com/tnc> 上的恒隆商場獎賞計劃條款及細則同樣適用於本次活動，除非（i）恒隆商場獎賞計劃條款及細則之間存在任何差異或不一致，否則請予以保留；（ii）惟倘本條款及細則與恒隆商場獎賞計劃條款及細則有任何歧義，則以本條款及細則為準。除非另有定義，否則當恒隆商場獎賞計劃條款及細則中定義的術語被使用在此條款及細則時具有相同含義。
4. **活動詳情**

參加方法	
推廣期內，hello會員於任何參與恒隆商場之參與商戶以電子貨幣消費，上傳合資格單據並獲成功批核，在活動期間累積最高消費金額之首十名hello會員可獲贈豐富獎賞！	
排名	獎賞
1 st	TUMI旅行箱（價值：HK\$10,500）及二十（20）張HK\$100恒隆電子優惠券
2 nd – 4 th	LG Pra.L 5 合 1 射頻嫩膚儀 BLP1（價值：HK\$6,990）及十（10）張HK\$100恒隆電子優惠券
5 th – 10 th	VALMONT 賦活煥能乳液 50ml（價值：HK\$2,230）及五（5）張HK\$100恒隆電子優惠券
* 每張電子優惠券均須單一消費滿HK\$500方可使用。	
每位hello會員只限獲獎一次，恕不接受同一會員以不同hello會員帳戶參與此活動。	

- (i) 活動只限hello會員參與。參加者及消費者必須為hello會員本人，任何不屬於該hello會員之消費均不可登記hello積分及參與此活動。
- (ii) hello會員須於推廣期內在參與恒隆商場累積合資格電子消費滿HK\$100,000或以上（以成功批核之單據總金額計算），方可參加此活動。
- (iii) 合資格之消費交易必須於2025年5月1日00:00或之後及2025年5月31日23:59或之前進行，方可參與是此推廣活動。並須按照hello計劃「登記要求」登記合資格交易（即會員必須在相關交易的七（7）天內（包括相關合資格交易之交易日）登記

該合資格交易)。上傳單據時，請確保所有填寫資料無誤，如上傳單據/輸入資料錯誤或不足，有關單據登記將會被拒絕。hello會員須於6月13日或之前重新上傳被拒絕之單據及提供正確及完整的詳細資料，否則，有關消費金額將不計算於此活動內。hello會員可透過恒隆商場手機應用程式或香港恒隆微信小程序查閱批核詳情。

- (iv) 如hello會員其後取消任何已登記之單據，則該次消費金額將被扣除，並且不會計入活動累積消費金額。如hello會員之累積消費金額出現相同情況，則以最後一筆消費之登記時間先後決定其最終排名。先登記者可獲得較高名次。
 - (v) 得獎者名單將於2025年6月20日於「Hang Lung Malls - hello 恒隆商場獎賞計劃」Facebook專頁內公佈。此外，得獎hello會員將獲個別電郵或短訊通知。若得獎者未能於限期前領取獎賞或未能取得聯絡，即表示其放棄領取獎賞之權利，其得獎資格將被取消，將不會安排補發獎賞。
 - (vi) HK\$100恒隆電子優惠券(「電子優惠券」)須於發出日起計三十(30)天內使用，逾期無效，恕不補發。電子優惠券受條款及細則約束，詳情請參閱電子優惠券。電子優惠券的使用條款及細則會不定時進行更新，恕不另行通知。
 - (vii) 電子優惠券的指定參與商戶名單將會不定時進行更新而不會另行通知，請以最終領取到的電子券內容為準，詳情請參閱恒隆商場手機應用程式及hello微信小程序。
 - (viii) 電子優惠券不能與 hello 計劃下的任何其他促銷計劃、優惠、折扣、優惠券、福利、特權等一起使用，但可與「恒隆電子現金禮券」及「hello dollar」同時使用。「恒隆電子現金禮券」及「hello dollar」的使用須受相關條款及細則約束。詳情請參閱相關條款及細則。
5. 如適用於此活動，每套機印銷售收據、相應的電子簽賬存根及其他相應的文件只可用作登記換領一次及由賓客服務台蓋上印章以作識別。已於賓客服務台進行換領之單據(不論已蓋章與否)或已於 hello 恒隆商場獎賞計劃上傳之單據並登記 hello 積分之單據均不能重覆使用。
 6. 如適用於此活動，分拆的付款收據將不被接受。同一商戶為同一商品和服務簽發的付款收據不能分割成一張以上的銷售收據和/或電子付款單。因此，銷售收據上的交易金額和相應的電子付款單必須相同。
 7. 任何消費如由商戶提供分期付款，而消費總額達指定金額，該消費只可於消費當日領取及享受優惠。在支付每期分期付款時將不能用作換領、領取或享受優惠。
 8. 活動中換領的電子券或實體禮券/兌換券/優惠券均不可更改、退回、退換、退還、取消、轉讓、轉售或兌換現金、折扣或其他物品。
 9. 恒隆保留權利隨時暫停、更改或撤銷任何推廣/兌換活動中的的權益、獎賞、折扣、優惠、特權、促銷、獎勵、服務等，恕不另行通知。
 10. 恒隆可因應活動推廣用途及其認為合適的其他目的記錄活動。由恒隆或由恒隆授權第三方代表恒隆在出版刊物、報章、雜誌、電台、電視、網站、手機應用程式、電郵、戶外廣告或於任何媒體平台使用、發佈、出版、散播，恒隆亦可將是次活動之相片、影片、影像及記錄分享給其認為適合上述目的第三方使用，而無需向顧客/會員支付任何報酬、肖像使用費或任何其他費用。恒隆擁有是次活動之相片、影片、影像及記錄的絕對使用權。

是次活動之相片、影片、影像及記錄的所有知識產權和其他相關權利由恒隆和 / 或恒隆授權的第三方完全和絕對擁有。顧客 / 會員參與此活動會被視為同意、確認、保證並承諾他們將完全放棄並永久放棄追究和被阻止追究因恒隆引起的任何訴訟、索賠、權利、要求和抵消的所有權利，或與根據本第 10 節內文提及的活動之相片、影片、影像及記錄使用有關，無論是在合同、侵權、普通法、衡平法、成文法或其他方面的任何司法管轄法則。

11. 恒隆並不是商戶提供或從其購買的禮品、產品或服務的供應商或生產商，恒隆對商戶提供或從其購買的禮品、產品或服務的質素及任何其他事宜概不作出任何保證，亦不會負上任何責任。在法律准許的情況下，恒隆將免除一切有關是次活動所構成之法律責任及賠償。（包括但不限於會員若因刪除恒隆商場手機應用程式或hello微信小程序、會員會籍終止、更改會員聯繫方式、錯誤使用優惠、任何因網絡、電話或技術失誤或問題或任何其他原因）。
12. 恒隆在此明確歡迎其員工、工作人員及其聯營公司員工及工作人員（統稱「員工」及員工的直系親屬「關聯人士」）以及其直系親屬參與本獎賞計劃和活動。恒隆有權隨時修改此條款 12 及限制關聯人士參與本獎賞計劃和活動。
13. 恒隆可自行決定客人 / 會員是否合乎資格獲得獎賞。
14. 恒隆保留權利隨時暫停、更改或撤銷任何推廣 / 兌換活動中的的權益、折扣、優惠、特權、促銷、獎勵、服務等，恕不另行通知。如果有任何更改，包含該更改的更新版本將立即生效。你繼續參與活動即表示你接受該更改。如果你不同意恒隆所做的任何更改或添加，請立即停止參與活動。
15. 恒隆有權隨時修改本條款及細則和 / 或撤回或終止此活動，恕不另行通知。如因活動或本條款及細則而產生任何爭議，恒隆將保留最終決定權。
16. 透過參與此活動，該會員被視為已閱讀、接受並同意遵守此條款及細則，並接受恒隆地產代理有限公司享有該條款及細則中規定的權利。若違反本條款及細則，或恒隆有理由相信客人 / 會員有任何不誠實或欺詐的行為（包括但不限於使用或教唆他人使用不正當或欺詐方法干擾本獎賞計劃和活動的運作，造成活動任何部份受到干擾、技術難題或故障，或任何危害、破壞或影響本活動的舉辦、誠信、公平或順利進行或偵察到任何不正當的數據傳送），恒隆地產代理有限公司擁有決定權可立即撤銷該會員使用本電子券的權利，有權要求從該會員取回與禮券同等價值之賠償，並保留追究權利向客戶 / 會員索取任何因上述情況而產生的損失及採取任何法律行動，恕不另行通知。
17. 任何不可預見的情況、不可抗力事件和 / 或不受恒隆控制的情況，包括但不限於天災、地震、火災、洪水、戰爭、內亂或軍事動亂、恐怖主義行為、破壞、罷工、流行病、騷亂、電源故障和電腦故障，有權隨時修改本條款及細則和 / 或撤回或終止此電子券，恕不另行通知。恒隆對任何此類更改、撤銷和 / 或終止不承擔任何責任。
18. 本條款及細則的英文版本與中文版本在文義上如有任何差異或不符之處，一概以英文版本為準。
19. 本協議受香港特別行政區法律管轄。香港法院對於任何因本條款及細則所引發的爭議享有獨有的司法管轄權。