

For immediate release

A Sensory Tour of Fashion Walk

An Ultimate Opportunity to Explore Wine & Dine Privileges

(Hong Kong, November 1, 2013) Fashion Walk of Hang Lung Properties in Causeway Bay is organizing the ultimate wining and dining experience as part of celebrations at the Hong Kong Tourism Board's annual exhilarating event, "The American Express Hong Kong Wine and Dine Month 2013" from November 1 (Friday) to December 31 (Tuesday), 2013.

As a popular alfresco dining area in the heart of the city, Fashion Walk will serve up a tempting range of appreciation classes with over 10 cafes and restaurants, including a wine-themed cooking class, as well as special wine and food menus to top off your visit. Food lovers are invited to enjoy an amazing food and wine tasting experience at **Flame at Towngas Avenue, Segafredo Zanetti, Le Grand Pokka Café, Tonkichi, Pantry, and the Island Seafood & Oyster Bar, El Cid Spanish Restaurant, i thai and AEON SUPERMARKET**. Tailor-made menus will perfectly complement a selection of fine Champagnes for a truly gourmet evening.

With the support of G.H.MUMM, a leading international champagne House in France and the third worldwide, Fashion Walk will also host a VJ night for shoppers. Customers can enjoy the exhilarating outdoor multi-media show in Hong Kong with a glass of G.H. MUMM Champagne to relax after your Christmas shopping. Simply spend HK\$500 or more at Fashion Walk or Hang Lung Centre or make HK\$200

donation to Make-A-Wish® Hong Kong during the promotional period, in order to redeem 2 backstage passes to access the VJ night by G.H. MUMM at Fashion Walk.

Tailor-made menus will perfectly complement a selection of fine Champagne, for a truly gourmet evening in the heart of Causeway Bay. Participants can also learn about the art of champagne tasting from our Ms. Jennifer Luk, the awardee of the Wine Australia Travel Scholarship 2010, part-time lecturer of several institutions, and a renowned wine expert with exclusive experiences in the wine industry as wine supplier and wine tutor.

During the Wine & Dine Month, Fashion Walk is organizing a food tour with The Match Box and inviting a local chef to introduce to you to the history of 40 years of Hong Kong-style food and the Cha Chaan Teng culture. Citizens can enjoy a wide selection of traditional local snacks and listen to old Cha Chaan Teng stories.

For more event details or RSVP, please visit the Fashion Walk Facebook page:

<http://www.facebook.com/HK.FashionWalk> or email to fashionwalk@hanglung.com

or contact our Concierge at (852) 2833 0935.

About Fashion Walk

Amidst the exciting buzz of shopping Mecca Causeway Bay, visit Fashion Walk for a refreshing sense of European sophistication. Fashion Walk is the largest outdoor shopping plaza in Causeway Bay, located in a delightfully leafy green setting. See how local trendsetters fulfill their fashion needs by joining them in the duplex flagship stores of a host of international brands. Savor the relaxing ambience of a promenade lined with specialty shops to meet all your fashion and lifestyle requirements.

As a perfect complement to your shopping experience, sample the culinary delights of Food Street at Fashion Walk, where luxury fine dining is served in both alfresco and indoor environments. The future Fashion Walk will be branded as a dynamic and exciting shopping environment, and joined by more flagship concept stores and prominent brands. NorieM Sensounico, St John, Liger, Alexandre de Paris and King Ludwig German restaurant have already showcased their presence at Fashion Walk, to provide the customers with an unprecedented shopping experience.

Please visit:

Fashion Walk's website: <http://www.fashionwalk.com.hk/>

Facebook: <http://www.facebook.com/HK.FashionWalk>

Sina Weibo: <http://e.weibo.com/hkfashionwalk>

About Hang Lung Properties

Hang Lung Properties Limited, a constituent stock of the Hang Seng Index and Hang Seng Corporate Sustainability Indices in Hong Kong, is a leading real estate developer in Hong Kong and mainland China. Boasting a diversified portfolio of investment properties in Hong Kong, the Company has progressively branched out into the Mainland since the 1990s, building, owning and managing world-class commercial complexes in key cities, projects that have earned international acclaim for their exceptional quality of architectural design, services and sustainable features.

Riding on the immense success of its two landmark properties in Shanghai, Plaza 66 and Grand Gateway 66, the Company's footprint has expanded to Shenyang, Jinan, Wuxi, Tianjin, Dalian, Kunming and now to Wuhan, following the successful acquisition of a prime site in that city in February 2013, with all the Mainland projects carrying the "66" brand. Subsequent to the grand openings of Parc 66 in Jinan as well as Palace 66 and Forum 66 in Shenyang over the past few years, Center 66, another world-class investment property in Wuxi, has also come into operation since September 2013. As Hang Lung's business continues to grow, the Company is set to develop into the most admired mega national commercial property enterprise in the market.

About G.H.MUMM

G.H.MUMM is part of Martell Mumm Perrier-Jouët, the prestigious cognac and champagne business of Pernod Ricard, the world's co-leader in spirits & wines. With its distinguished heritage dating back to 1827, G.H.MUMM is the leading international champagne House in France and the third worldwide*. G.H.MUMM Cordon Rouge, recognizable by its red ribbon – a symbol of excellence – is the perfect embodiment of the spirit of the House: it stands out through the freshness and intensity of its style, which successive generations of cellar masters have successfully maintained and handed down.

** IWSR 2012*

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Appendix – Programme Details

A Sensory Tour of Fashion Walk - Programme Details:					
Date	Time	Event	Content	Fee	Venue
18 Nov	18:30 – 20:30	Cooking with Wine at Flame at Towngas Avenue	2-hour personalised class for visitors to learn the art of cooking with white and red wines	HK\$500/ person Capacity: 8	Flame at Towngas Avenue
23 Nov	14:00 – 18:00 (30 mins/ session)	Champagne & Sparkling Wine Tasting Workshop	A relaxing afternoon tasting several brands of Champagne and sparkling wine	Any spending at Fashion Walk or Hang Lung Centre Capacity: 80 (8 sessions)	AEON SUPER MARKET
24 Nov	11:00 – 14:00	Champagne Tasting Workshop and food pairing menu	A preview of the history of champagne as well as learning fun facts about this luxury drink with a professional wine expert. Also enjoy a special food and wine pairing lunch designed by Flame at Towngas Avenue	HK\$350/ person Capacity: 14	Flame at Towngas Avenue
24 Nov	15:00 – 17:00	Wine Tasting Workshop and seafood pairing menu	Hear an in-depth presentation by professional wine tasting expert, and enjoy special seafood pairing menu by Island Seafood & Oyster Bar	Capacity: 10 Details please liaise with the restaurant	Island Seafood & Oyster Bar
26 Nov	15:00 – 17:00	Food tour with The Match Box (For Tourist only)	Inviting a local chef to introduce the history of 40 years of Hong Kong-style food and Cha Chaan Teng	Free-of-charge Capacity: 20	The Match Box
7 Dec & 21 Dec	20:00 – 22:00	VJ Nights by G.H. MUMM	A relaxing night to enjoy an interactive VJ show and a glass of G.H. Champagne	Upon spending of HK\$500 in Fashion Walk or Hang Lung Centre or donating HK\$200 to Make-A-Wish Capacity: 300/ day	Food Street
14 Dec	11:00 – 12:30	Pastry Making Workshop	Christmas-themed pastry workshop to celebrate the festive season	Free-of-charge Capacity: 8 (Age 6-14)	Pantry

A Sensory Tour of Fashion Walk – Wine & Dine Privileges (November 14 – December 31, 2013)			
Restaurant	Content	Fee	Address
Flame at Towngas Avenue	Sosa Exquisite Sensation Menu (Causeway Bay store only)	HK\$468/ person Addition HK\$100 for tasting wine pairing (Original HK\$200) Plus 10% service charge	G/F 59-65, Paterson Street, Fashion Walk
Segafredo Zanetti	A 2-hour wine buffet with 10-15 of the finest red and white wines from around the world	HK\$158/ person Plus 10% service charge	Shop 3, 5, 7, 1/F 11-19 Great George Street, Fashion Walk
Le Grand Pokka Café	Assorted Fresh Seafood Snow Mountain with Royal St-Charles Rose Sec sparkling	HK\$428 (Platter) plus HK\$68/1 glass or HK\$298/1 bottle	Shop 5, G/F & Portion of 1/F, 9 Kingston Street, Fashion Walk
Tonkichi Hanare	Tonkichi Hanare Kushiage Set, with Wine/ Sake Pairing	HK\$368 (Kushiage Set) plus HK\$238 wine/sake	Shop T02, 3/F, 2-20 Paterson Street, Hang Lung Centre
Island Seafood & Oyster Bar	Seasonal Oysters (4 pcs) with G.H. Mumm Cordon Rouge, Brut	Original: HK\$430 Special*: HK\$387	Shop C, G/F, 58-64 Paterson Street, Fashion Walk
El Cid Spanish Restaurant	Iberico Ham (40g) with Spanish Red Wine	Original: HK\$300 Special*: HK\$270	Shops C & D, G/F 9-11 Cleveland Street, Food Street, Fashion Walk
i thai	Crispy Snake Head Fish with Green Mango Salad with House White Wine	Original: HK\$180 Special*: HK\$162	Shops A, C & D G/F, 13-15 Cleveland Street Food Street, Fashion Walk
AEON SUPERMARKET	10% discount upon purchase of over HK\$300 of sparkling wine or Champagne items	Promotion starts from 7 November until 31 December 2013	B/F & 1/F, 9 Kingston Street, Fashion Walk

*Special price during promotional period except December 24 to 26 & 31



Flame at Towngas Avenue
Champagne Wine Tasting Workshop &
Food Pairing Lunch
HK\$350/ person



Sosa Exquisite Sensation Menu (CWB store only)
HK\$468/ person
Addition HK\$100 for tasting wine pairing
Plus 10% service charge



Island Seafood & Oyster Bar
Seasonal Oysters (4 pcs) with
G.H. Mumm Cordon Rouge, Brut
HK\$387



El Cid Spanish Restaurant
Iberico Ham (40g) with
Spanish Red Wine
HK\$270



i thai
Crispy Snake Head Fish with
Green Mango Salad with
House White Wine
HK\$162



Le Grand Pokka Café
Assorted Fresh Seafood Snow Mountain (HK\$428),
Royal St-Charles Rose Sec sparkling
HK\$68/ glass or HK\$298/ bottle



Tonkichi Hanare
Tonkichi Hanare Kushiage Set (HK\$368) plus
Wine/ Sake Pairing (HK\$238)



Segafredo Zanetti
Wine Buffet
HK\$158/ person