

No. 1038 West Nanjing Road Commercial Project

A Renewed Iconic Landmark for Shanghai



Building Strength upon Strength: Powering a New Urban Lifestyle

Located on the prestigious West Nanjing Road in Shanghai, the No. 1038 West Nanjing Road Commercial Project will add approximately 96,000 square meters to Hang Lung's portfolio on West Nanjing Road, expanding its total gross floor area by approximately 44% to about 312,355 square meters. It will significantly enhance our presence in Jing'an district. This marks the latest milestone under Hang Lung V.3 strategy[#] and further strengthens Shanghai's position as an international consumption destination.

No. 1038 West Nanjing Road Commercial Project will be transformed into a dynamic mixed-use complex featuring integrated retail, hospitality, and office spaces. It will create a new community hub where trend-setting global brands and new-generation consumers connect, offering immersive, culturally rich, and diverse experiences.

The site holds deep historical significance as the former Westgate Mall (梅龍鎮廣場)—the first commercial project to introduce the "shopping mall" concept to the city. Along with the neighboring Majestic Theatre (美琪大戲院), the site was originally home to the iconic Majestic Hotel (大華飯店), one of Shanghai's most opulent hotels in the 1920s. It served as a pivotal venue for prominent political and social events and stood as a vibrant symbol of "Haipai" (海派). The introduction of a new hotel honors its glamorous heritage while bringing the legacy forward for a new era.

Key highlights:

- Outdoor terraces and rooftop green space

[#] Projects under Hang Lung V.3 strategy include Grand Gateway 66 North Tower Upgrade, Plaza 66 Pavilion Extension, Spring City 66 Shangyi Street, the Westlake 66 Expansion, and the Center 66 Expansion.



HANG LUNG PROPERTIES

PROJECT FACTS

Address: 1038 West Nanjing Road, Jing'an District, Shanghai

Site Area: ~ 11,700 sq.m.

Gross Floor Area (GFA)

No. 1038 West Nanjing Road Commercial Project

~ 96,000 sq.m.

Plaza 66 including Pavilion Extension

**Phase 1 and 2
(Mall and Office Towers):
213,255 sq.m.**

**Phase 3 (Pavilion Extension):
3,080 sq.m.**
above ground

Grand Total of Hang Lung's Portfolio on West Nanjing Road

~ 312,335 sq.m.



Artist's impression of the Majestic Hotel (大華飯店)