Changemakers

恒隆租戶可持續發展通訊
Tenant Sustainability Newsletter by Hang Lung
第九期 ISSUE #09

恒隆地產 HANG LUNG PROPERTIES | 成就無限 and beyond

凝聚Changemakers社群力量 共創更大影響力
Building Momentum and Impact through the Changemakers Community

在環境及社會方面推動實質進步不能單靠一人之力，而是需要各方並肩同行。過去三年間，我們有幸見證Changemakers計劃從一個宏大的願景，發展成百花齊放的合作生態圈。

我們與租戶共同成長，一起學習。在租戶推進可持續發展舉措的同時，我們亦不斷拓展配套資源和實用方案，協助其實現目標，形成互勵互勉的良性循環。

Meaningful environmental and social progress is not a solo journey; it is a shared mission. Over the past three years, we have watched the Changemakers Program transform from an ambitious vision into a dynamic, collaborative community.

We are growing and learning together. As our tenants advance their sustainability efforts, we expand our resources and practical offerings to match their ambitions – a virtual circle of mutual encouragement.





共同成長：將承諾付諸行動
Growing Together: From Commitment to Action



參與租戶所佔已出租樓面面積（平方米）
Participating Leased Floor Area (sq. m.)

148,000 ▶ 357,000

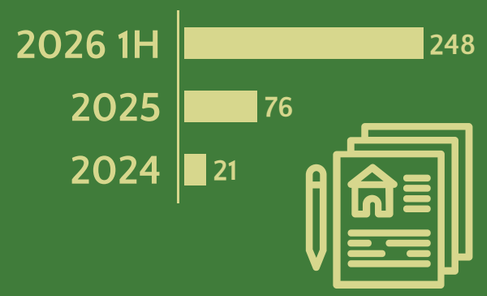
+141%

已出租總樓面面積

24%

Total Leased Floor Area

參與租戶總數 of Participating Tenants



為租戶提供切實可行的支持方案
Supporting Tenants through Practical Solutions

我們向所有於2025年加入Changemakers計劃的租戶派發**《Changemakers數據報告》**，詳盡披露建築層面的表現、租戶用電比較基準，以及環保建議。

Changemakers Data Report was issued to all Changemakers tenants that joined by 2025, detailing building-level performance, peer electricity benchmarks, and tailored green tips.



恒隆「全國性周年義工日」活動攜手60多個社區夥伴，累計提供6,400小時的義工服務，**其中10%來自熱心公益的租戶。**

Our Nationwide Volunteer Day delivered 6,400 service hours across 60+ community partners, **with tenants proudly driving 10% of total contributions.**



15家租戶與恒隆合作開展智能稱重試點計劃和廚餘管理顧問服務，整體回收率由2024年的20.9%提升至2025年的**28.2%**。

15 tenants partnered with us on smart weighing pilots and food waste consultancy services. Our overall recycling rate improved from 20.9% to **28.2%** from 2024 to 2025.



-2%



香港和內地Changemakers租戶於2025年的**用電強度較2024年下降2%。**

2% decrease in energy intensity among our Hong Kong and Chinese Mainland Changemakers tenants between 2024 and 2025.

40%

40%租戶完成免費能源審計，結果顯示平均每個租戶有潛力節省約10%的用電量。

Free energy audits to 40% tenants identifying potential electricity savings of approximately 10% per tenant.



自2024年起已舉辦**8**場培訓活動，總培訓時數達**235小時**，題材涵蓋廢物管理及循環經濟、隱含碳、可再生能源、殘障融合客戶服務及正念與身心健康等。

Delivered **8** training events totaling **235 hours** since 2024, covering topics such as waste management and circularity, embodied carbon, renewable energy, inclusive customer service, and mindfulness.

235hr

Changemakers實例分享：
Qeelin麒麟的可持續奢侈品實踐之路

Changemakers in Action:
Qeelin's Blueprint for Sustainable Luxury

不少參與Changemakers計劃的合作夥伴都在環保和社區工作上作出了大膽的突破，其中Qeelin麒麟近期取得的一系列成果便是很好的例子。

Qeelin麒麟將可持續發展理念貫徹至實體店的一磚一瓦上。為協助品牌實現全面減碳抱負，恒隆於2026年與其展開多項合作，包括為其位於上海恒隆廣場、上海港匯恒隆廣場和無錫恒隆廣場的分店完成能源審計，並取得《綠色電力證書》作為使用可再生電力的證明。為了進一步推動零售裝修項目的可持續發展，我們亦夥拍RESET®，為Qeelin麒麟於上海恒隆廣場的旗艦店開展全面的隱含碳評估。上述舉措不僅幫助品牌了解項目碳足印，也為未來項目的低碳設計策略制定提供重要參考。

Across the Changemakers community, partners are taking bold steps to elevate their green and community-driven practices. A prime example of this dedication in action is the recent achievements spearheaded by Qeelin.



Sustainability at Qeelin is embedded right down to the physical store floor. To support their broad decarbonization ambitions, Hang Lung partnered with them on multiple initiatives in 2026, including energy audits across their locations at Plaza 66, Grand Gateway 66, and Center 66, and delivery of Green Electricity Certificates (GECs) to verify their clean electricity usage. Pushing the boundaries of sustainable retail fitouts even further, we also partnered with RESET® on a comprehensive embodied carbon assessment for their Shanghai Plaza 66 flagship. All these initiatives provide Qeelin with valuable benchmarking insights that will directly inform low-carbon design strategies for their future projects.



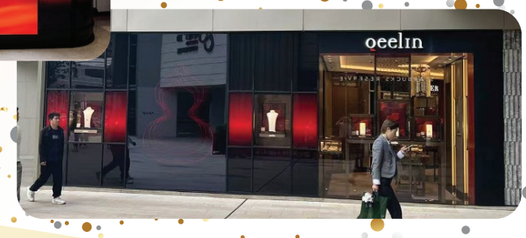
「與恒隆的合作為我們帶來了實用的想法和可行的行動建議，讓我們能有效實踐可持續發展，更重要的是將這些解決方案擴展至全線所有門店。」

"Partnering with Hang Lung gave us practical ideas and actionable tips on how to implement sustainability effectively—and, crucially, how to replicate those solutions across all our other stores."

李旭平 Jonathan Ly

Qeelin 麒麟國際企業項目及香水業務總監
Global Head of Fragrance Business and Corporate Projects, Qeelin





透過切實行動和學習推廣多元、平等和共融
Driving Diversity, Equity and Inclusion Through Purposeful Action and Learning

Qeelin麒麟在社會項目方面亦領先業界。品牌與開雲基金會和香港婦女動力基金展開為期三年的合作，承諾捐出香港親友特賣會10%的銷售所得，以推動有意義的社會變革。對內方面，Qeelin麒麟在大中華區積極提倡多元職場，並與恒隆推薦的殘障融合專家合作，為內部員工提供實用的體驗式學習機會，以提升其共融意識，建立更包容的工作環境。

Qeelin is also demonstrating leadership through social initiatives. The brand entered into a three-year partnership with the Kering Foundation and Hong Kong Her Fund, pledging 10% of proceeds from its Hong Kong Friends & Family sales to drive meaningful social change. Internally, Qeelin nurtures workplace diversity across its Greater China teams. In addition, Qeelin collaborated with disability specialists recommended by Hang Lung. The specialists provided practical, hands-on learning for Qeelin staff, helping to deepen awareness and build a more inclusive environment.

Qeelin麒麟透過Changemakers計劃與恒隆在多個領域配合無間，充分展現了我們社群跨領域合作的成果。只要業主和租戶團結一致，便能在環境和社會議題上精益求精，提升數據管理能力及營運實踐，共同推動行業邁向更高標準。

Qeelin's multifaceted interactions with Hang Lung through the Changemakers Program highlights the range of collaborative opportunities that are possible within our vibrant community. Landlords and tenants can raise the bar together across both environmental and social issues, improving data and practices, and ultimately reshaping norms for the built environment.

Changemakers年度盛會暨租戶可持續發展大獎2026
Changemakers Gala & Tenant Sustainability Awards 2026

三地聯動：匯聚改變力量
Across Three Cities: A Celebration of Collective Impact

Changemakers年度盛會暨租戶可持續發展大獎2026是我們可持續發展路上的一大里程碑。香港、上海和瀋陽三地同步舉行大型慶祝活動，過百名租戶代表、行業專家及可持續發展先鋒共襄盛舉，共同表彰Changemakers社群成員在零售、辦公樓、餐飲及酒店業日益深遠的影響力。

The Changemakers Gala and Tenant Sustainability Awards 2026 marked a major milestone in our sustainability journey. With major events in Hong Kong, Shanghai, and Shenyang, the celebrations brought together over 100 tenant representatives, industry experts, and sustainability advocates to honor the expanding impact of our community across the retail, office, F&B, and hospitality sectors.

意義非凡的盛會：將可持續發展融入體驗中
More Than a Gala: Where Sustainability Meets Experience

從一系列互動工作坊到獎座的循環設計，每個活動環節都融入與可持續發展相關的互動體驗，邀請來賓思考切實可行的環境、社會及管治解決方案和交流想法，並體驗可持續發展的實際應用。

The events integrated interactive sustainability experiences into every touchpoint. From hands-on workshops to circular trophy designs, guests were invited to explore practical ESG solutions, exchange ideas, and experience sustainability in action.



皮革行李牌升級再造活動
Upcycled Leather Luggage Tag



單車人力攪拌機
Pedal-Powered Smoothie Bike



可持續生活方式」有獎問答
Sustainable Living Flip & Match Quiz





低碳咖啡渣再生獎座
Low-Carbon Coffee Ground Trophies







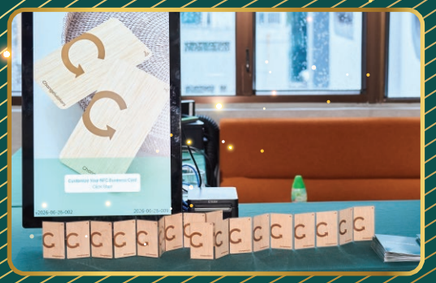












Changemakers 心聲
Voices of the Changemakers Community



「我們要鼓勵大眾買少一點、買好一點，同時也要支持企業以更負責任、更可持續的方式經營。恒隆是少數真正肩負起這份重任的企業，期待看到你們進一步深化與租戶的合作，成就更多。」

"We need to encourage people to buy less but buy better, and empower businesses to sell better and more sustainably. Hang Lung is among the very few taking this real responsibility to heart, and I look forward to seeing you take tenant engagement to even greater heights."

林超英 Lam Chiu Ying

氣象學家及前香港天文台台長
Meteorologist and Former Director of the Hong Kong Observatory



「業主和租戶必須緊密合作，單憑業主一己之力是無法實現可持續發展的。廚餘在運往堆填區的廢物中佔30%，而要共同應對廚餘問題，從工商物業方面著手可是一大機遇，我們可以由個人層面做起，攜手減少浪費。」

"A strong landlord-tenant partnership is essential because no landlord can achieve sustainability alone. Food waste makes up 30% of what goes into landfill, and commercial and office properties offer a massive opportunity for us to tackle this together—working hand-in-hand right down to the individual level to reduce waste."

周榆桐 Ron Chow

碧瑤綠色集團策略及投資總監
Chief Strategy Officer, Baguio Green Group





「推動環境、社會及管治議題不能單靠由上而下的方式，亦非品牌各自為政所能完成的事。我們藉著與恒隆等具前瞻性的業主、業界同仁和廣泛社區人士積極溝通和合作，共同創造更深遠的正面影響。」

"ESG cannot be driven solely from the top down, nor can brands achieve it in isolation. By actively communicating and collaborating with proactive landlords like Hang Lung, our industry peers, and the wider community, we create a far greater positive impact together."

陳慧明 Ming Chan

譚仔國際企業傳訊總監
Corporate Communications Director, Tam Jai International



「我們至今與超過240家租戶達成合作，佔已出租總樓面面積24%，但前路仍任重道遠，盼望能與大家一同抵達終點。我們將秉持以數據為本的方針，持續衡量項目成效，與大家一同慶祝每一步的成果。」

"We now engage over 240 tenants covering 24% of our total leased floor area, but there is still so much more to achieve—and I look forward to accomplishing it together. Guided by a data-driven approach, we will continue to measure our impact and celebrate our shared results every step of the way."

Mikael Jaeraas

恒隆地產高級董事—零售業務及香港業務
Senior Director - Retail and Hong Kong Business Operation, Hang Lung Properties

特別表揚：傑出榜樣
Special Mentions: Leading by Example

香港 Hong Kong



AEON

AEON透過「幸福的黃色小票」活動鼓勵顧客直接主導慈善捐款的分配，並參與環保署推出的《減少使用包裝約章》，積極減少營運廢物。

AEON

AEON empowers customers to directly guide charitable support through a refreshed "Happy Yellow Receipt Campaign," while actively curbing operational waste through its commitment to the EPD's Packaging Reduction Charter.



合隆（香港）有限公司

合隆榮獲「卓越級」室內空氣質素評級，完成辦公室能源審計，並動員供應商參與Sedex評估和符合科學碳目標倡議的減碳行動，展現了全方位的環境、社會及管治領導才能。

Hop Lun (Hong Kong) Limited

Hop Lun demonstrates holistic ESG leadership—achieving an "Excellent Class" Indoor Air Quality rating and completing energy audits in its office, while mobilizing suppliers around Sedex assessments and SBTi-aligned carbon reduction targets.



莎莎化粧品有限公司

莎莎在供應鏈各層面積極推動循環經濟，包括簽署加入環保署的《減少使用包裝約章》、採用可重用膠箱，以及優化物流流程，以減少一次性運輸包裝廢物。

Sa Sa Cosmetic Company Limited

Sa Sa drives circularity across its supply chain by adopting the EPD Packaging Reduction Charter, transitioning to reusable plastic crates, and optimizing logistics workflows to eliminate single-use transit waste.



譚仔國際有限公司

譚仔透過一系列貼近日常的生動短片，深入淺出地向大眾傳遞可持續發展生活理念，並與恒隆合辦多場社區廢物管理及升級再造工作坊。

Tam Jai International Co. Limited

Tam Jai brings sustainability down to earth through an engaging, everyday video series for the public, while partnering with Hang Lung to deliver hands-on community waste management and upcycling workshops.

中國內地 Chinese Mainland



Longchamp 中國

Longchamp透過全球33個專業維修中心完成共80,000多件產品的修復工作，成功通過嚴格的價值鏈評估並榮獲B Corp認證，成為奢侈品牌邁向循環經濟的典範。

Longchamp China

Longchamp earned B Corp Certification following a rigorous value-chain evaluation, exemplifying circular luxury by restoring over 80,000 products through its global network of 33 specialized repair centers.



Qeelin 麒麟

Qeelin 麒麟透過部署智能物聯網系統，監測旗下各分店的環境表現，並為員工開展有關無意識偏見、手語溝通及支援視障人士的培訓，以提供更包容的零售體驗。

Qeelin Limited

Qeelin deploys smart IoT systems to monitor environmental performance across its store network, while advancing inclusive retail experience through staff training in unconscious bias, sign language awareness, and visual impairment support.



三井住友銀行（中國）有限公司瀋陽分行

三井住友銀行（中國）有限公司瀋陽分行在企業義工服務及社區項目方面與恒隆積極合作，並透過「ESG-Go Green」活動向顧客灌輸可持續發展的價值觀。

Sumitomo Mitsui Banking Corporation (China) Limited Shenyang Branch

SMBC Shenyang Branch actively collaborates with Hang Lung on employee volunteering and community initiatives, while extending sustainability values to its clients through the "ESG-Go Green" campaign.

「優良獎」及「卓越獎」得獎租戶名單
Tenants Honored with Foundational and Advanced Level Awards

香港 Hong Kong 優良獎 Foundational Awards

AEON 荔枝角店 - 碧海藍天
AEON Lai Chi Kok Store – AquaMarine

AEON STYLE 康怡 - 康怡廣場
AEON STYLE Kornhill – Kornhill Plaza

AEON STYLE 旺角 - 家樂坊
AEON STYLE Mong Kok – Gala Place

牛角日本燒肉專門店 - 康怡廣場
Gyu-Kaku – Kornhill Plaza

牛角Buffet - 雅蘭中心
Gyu-Kaku Buffet – Grand Plaza

品越越式料理 - 康怡廣場
La'taste Vietnamese Cuisine – Kornhill Plaza

MCH Group Asia Limited – 瑞安中心
MCH Group Asia Limited – Shui On Centre

牛気 – 淘大商場 & 雅蘭中心
Nabe Urawa – Amoy Plaza & Grand Plaza

莎莎化粧品有限公司 – 淘大商場
Sa Sa Cosmetic Company Limited – Amoy Plaza

莎莎化粧品有限公司 – 康怡廣場
Sa Sa Cosmetic Company Limited – Kornhill Plaza

莎莎化粧品有限公司 – 山頂廣場
Sa Sa Cosmetic Company Limited – Peak Galleria

山見台式火鍋 – 雅蘭中心
San-Kinn Taiwanese Hot Pot – Grand Plaza

渣打銀行(香港)有限公司 – 渣打銀行大廈
Standard Chartered Bank (Hong Kong) Limited –
Standard Chartered Bank Building

聯合包裹運送服務公司 – 永康街九號
UPS Parcel Delivery Service Ltd. – 9 Wing Hong Street

佐賀燒肉谷 – 雅蘭中心
Yakiniku Guu – Grand Plaza

香港 Hong Kong 卓越獎 Advanced Awards

亞洲公益事業研究中心(CAPS) - 瑞安中心
Centre for Asian Philanthropy and Society Limited – Shui On Centre

Cuisine Continental (HK) Ltd. – alfafa – 康怡廣場
Cuisine Continental (HK) Ltd. – alfafa – Kornhill Plaza

Decathlon 香港 - 雅蘭中心
Decathlon Hong Kong – Grand Plaza

合隆(香港)有限公司 - 永康街九號
Hop Lun (Hong Kong) Limited – 9 Wing Hong Street

卅二公館 - 渣打銀行大廈
Mott 32 – Standard Chartered Bank Building

譚仔三哥米線 - 康怡廣場
TamJai SamGor Mixian – Kornhill Plaza

譚仔雲南米線 - 淘大商場
TamJai Yunnan Mixian – Amoy Plaza







「優良獎」及「卓越獎」得獎租戶名單
Tenants Honored with Foundational and Advanced Level Awards

中國內地 Chinese Mainland — 優良獎 Foundational Awards

貝恩公司 - 上海恒隆廣場
Bain & Company – Plaza 66

戴德梁行房地產諮詢(上海)有限公司 - 上海恒隆廣場
Cushman & Wakefield International Properties Advisers (Shanghai) Co.,Ltd – Plaza 66

電通 - 武漢恒隆廣場
dentsu – Heartland 66

Longchamp - 上海港匯恒隆廣場
Longchamp – Grand Gateway 66

Longchamp - 武漢恒隆廣場
Longchamp – Heartland 66

Longchamp - 大連恒隆廣場
Longchamp – Olympia 66

Longchamp - 昆明恒隆廣場
Longchamp – Spring City 66

三菱日聯銀行(中國)有限公司 - 無錫恒隆廣場
MUFG Bank (China), Ltd. – Center 66

NBA 中國 - 上海恒隆廣場
NBA China – Plaza 66

Qeelin 麒麟 - 無錫恒隆廣場
Qeelin – Center 66

Qeelin 麒麟 - 大連恒隆廣場
Qeelin – Olympia 66

羅德(上海)傳播有限公司 - 上海港匯恒隆廣場
Ruder Finn (Shanghai) Marketing & Communications Co., Ltd. – Grand Gateway 66

羅德公共關係顧問(北京)有限公司上海分公司 - 上海港匯恒隆廣場
Ruder Finn Public Relations (Consulting) Beijing Co., Ltd. Shanghai Branch – Grand Gateway 66

迅達(中國)電梯有限公司 - 武漢恒隆廣場
Schindler (China) Elevator Co., Ltd. – Heartland 66

上海奕遠公共關係顧問有限公司 - 上海港匯恒隆廣場
Shanghai Thunder Public Relations Consulting Co. Ltd – Grand Gateway 66

西門子(中國)有限公司昆明分公司 - 昆明恒隆廣場
Siemens Ltd. China Kunming Branch – Spring City 66

西門子(中國)有限公司無錫分公司 - 無錫恒隆廣場
Siemens Ltd. China Wuxi Branch – Center 66

松贊 - 昆明恒隆廣場
SONGTSAM – Spring City 66

雲南金豐匯油脂股份有限公司 - 昆明恒隆廣場
雲南金豐匯油脂股份有限公司 - Spring City 66

瑞銀企業管理(中國)有限公司無錫分公司 - 無錫恒隆廣場
UBS Business Solutions (China) Co., Ltd Wuxi Branch – Center 66

中國銀行股份有限公司遼寧省分行 - 瀋陽市府恒隆廣場
Bank of China Liaoning Branch – Forum 66



中國內地 Chinese Mainland — 卓越獎 Advanced Awards

昆明君悅酒店 - 昆明恒隆廣場
Grand Hyatt Kunming – Spring City 66

瀋陽康萊德酒店 - 瀋陽市府恒隆廣場
Conrad Shenyang – Forum 66

安踏 - 上海港匯恒隆廣場
ANTA – Grand Gateway 66

滙豐銀行中國無錫支行 - 無錫恒隆廣場
HSBC Wuxi Center 66 Sub-branch – Center 66

滙豐銀行瀋陽分行 - 瀋陽市府恒隆廣場
HSBC Shenyang Branch – Forum 66

畢馬威中國 - 上海恒隆廣場
KPMG China – Plaza 66

Qeelin 麒麟 - 上海港匯恒隆廣場
Qeelin – Grand Gateway 66

Qeelin 麒麟 - 上海恒隆廣場
Qeelin – Plaza 66

西門子(中國)有限公司瀋陽分公司 - 瀋陽市府恒隆廣場
Siemens Ltd. China Shenyang Branch – Forum 66

三井住友銀行(中國)有限公司瀋陽分行 - 瀋陽市府恒隆廣場
Sumitomo Mitsui Banking Corporation (China) Limited Shenyang Branch – Forum 66



加入 Join Changemakers 行列，引領永續未來！ and Lead the Way!

無論您是可持續發展的新手，還是經驗豐富的夥伴，Changemakers計劃都會陪伴您走過每個階段。
只要同心合力，我們便能在日常生活中實踐抱負，共同為社區建造更具韌性的未來。

Whether you are taking your first steps in sustainability or already driving advanced environmental and social initiatives, the Changemakers Program is designed to support you at every stage. Together, we can turn ambition into everyday action and build a more resilient future for our community.

加入計劃有何好處？ What's in it for your team?

- **免費能源審計** Free energy audits
- **能源基準表現比較報告** Electricity performance benchmarking reports
- **可再生電力證書[1]** Renewable electricity documentation[1]
- **廢物管理方面的指導及建議** Waste management guidance & advisory
- **能力培訓課程及提升身心福祉的活動** Capacity-building programs & wellbeing activities
- **共同舉辦本地社區義工活動** Collaboration in volunteering activities to benefit local communities
- **免費享用共享工作間[2]** Complimentary co-working space access[2]
- **免費使用商場內的電子廣告板[2]** Free in-mall digital advertising[2]
- **年度頒獎典禮** Annual recognition ceremony

[1] 指定內地物業
[2] 指定內地物業；受條款及細則約束
[1] Selected Chinese Mainland properties
[2] Selected Chinese Mainland properties; terms and conditions apply

立即觀看全新Changemakers影片，了解如何開展可持續發展旅程。
Watch our new Changemakers video to discover how you can get started.

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