

### For immediate release

Hang Lung Volunteers Break Record with a 70% Increase to 11,000 Hours Dedicated to Serving Society

(Hong Kong, February 16, 2015) Hang Lung Properties Limited (HKSE stock code: 101) provided more than 11,000 service hours to communities in Hong Kong and mainland China last year, organizing some 90 volunteer activities. This represents a 70 per cent increase compared to 2013. In recognition of our employees' contributions to society, a special ceremony was held officiated by Company Chairman Mr. Ronnie C. Chan, who presented certificates to the five employees who recorded the highest service hours in Hong Kong.

Speaking at the ceremony, Mr. Chan shared his personal experiences during the 1990s of counseling youths who were at risk and how he has given back to society by means of a variety of platforms over the years. He said, "The time I spend on volunteering and philanthropy business is certainly not less than the time I spend on my own business! We should all try our best to give back to society in whatever way we can. I hope colleagues will turn volunteering into a habit and endeavor to give back to society no matter which position they are in."



Mr. William Du, a 27-year-old management trainee now working in the leasing and management department, contributed nearly 150 service hours in 2014. Born in Shanghai and having decided to continue his university studies in Hong Kong, Mr. Du actively participated in the Company's volunteer activities during his training with Hang Lung. He is especially devoted to helping underprivileged young people. Beginning last year, Mr. Du has been participating in editorial and management work for *Social Dialogue Magazine*, a periodical that focuses on international social issues and published by The International Association of Schools of Social Work. Mr. Du said, "I am highly honored to be able to participate in editorial and fundraising work for the magazine. I hope to use my voluntary service to help raise public awareness of different social issues, to deepen their understanding of the world and the needs of the weak and underprivileged."

Hang Lung Properties established the "Hang Lung As One" volunteer team in July 2012 with the aim of serving the community in three target areas: youth development, environmental protection, and service to the elderly. Until now, Hang Lung has set up volunteer teams in Hong Kong, Shanghai, Shenyang, Jinan, Wuxi, Tianjin, Dalian and Kunming, attracting some 1,500 volunteers. The teams organize different types of activities which enable volunteers to acquire new skill sets and to transfer their knowledge and experience to beneficiaries. It is a truly reciprocal relationship of mutual benefit.



In the past year, volunteer teams organized a number of new activities with executive support: Mr. Adrian Lo, Assistant Director – Project Construction, helped to lead an architectural tour program which explained to secondary school students the architectural style and cultural background of buildings in the University of Hong Kong; Mr. Raymond Mak, Assistant Director and Group Financial Controller, cleared rubbish in Deep Bay with 60 primary school students; Mr Adriel Chan, Senior Manager, stimulated primary school students' creativity through an art jamming activity; volunteers in Shenyang brought more than 100 students from a school for the visually impaired to the PALACE cinema at Forum 66, allowing the students to experience the fun of movies by listening to them.

In 2015, the volunteer teams will continue to organize a diverse range of volunteer activities to achieve three targets namely, skill transfer, family participation and innovation.

#### **About Hang Lung Properties**

Hang Lung Properties Limited, a constituent stock of the Hang Seng Index and Hang Seng Corporate Sustainability Indices in Hong Kong, is a leading real estate developer in Hong Kong and mainland China. Boasting a diversified portfolio of investment properties in Hong Kong, the Company has progressively branched out into the Mainland since the 1990s, building, owning and managing world-class commercial complexes in key cities, projects that

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have earned international acclaim for their exceptional quality of architectural design, services and sustainable features.

Riding on the immense success of its two landmark properties in Shanghai, Plaza 66 and Grand Gateway 66, the Company's footprint has expanded to Shenyang, Jinan, Wuxi, Tianjin, Dalian, Kunming and Wuhan, with all the Mainland projects carrying the "66" brand. Subsequent to the grand openings of Parc 66 in Jinan, Palace 66 and Forum 66 in Shenyang, as well as Center 66 in Wuxi over the past few years, Riverside 66, another world-class investment property in Tianjin, also came into operation in September 2014. As Hang Lung's business continues to grow, the Company is set to develop into the most admired mega national commercial property enterprise in the market.

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## **Photo Caption 1**



Mr. Ronnie C. Chan (third from right), Chairman of Hang Lung Properties Limited, presented certificates to the five employees in Hong Kong with the most service hours in 2014: (from right) Mr. William Du, graduate management trainee; Ms. Joyce Kwong from the Chairman's Office who is the volunteer with the most service hours in the year; Ms. Pauline Yuen from Finance; Ms. Cheung Ka Wing and Mr. C.F. Kwan from Corporate Communications.



# **Photo Caption 2**



Chairman of Hang Lung Properties Limited, Mr. Ronnie C. Chan (middle, second row), together with senior management members share happy memories of the volunteer activities with employees.



# <u>Appendix: 2014 Activity Highlights of the Hang Lung As One volunteer team</u>

## **Hong Kong**

Activity Name	Details	Photo
Architectural Tour	Mr. Adrian Lo, Assistant Director – Project Construction (right), led secondary school students around the University of Hong Kong, explaining the architectural style and cultural background of various buildings on campus, inspiring future architects.	
Colorful Architecture	Mr. Adriel Chan (left), Senior Manager, together with Hang Lung volunteers inspired kids' creativity in combining art and architecture through an art jamming activity.	
Green LEEDers	Mr. Raymond Mak, Assistant Director and Group Financial Controller, cleaned Deep Bay with 60 primary school students.	



Poolside Party for the Elderly	Mr. Ricky Lui (fourth from left, front row), Assistant Director— Project Construction, together with Hang Lung volunteers organized a refreshing summer poolside party for a group of elderly people, who demonstrated their energy and vigor for life.	恒隆一心
Healthy Moon Cakes for the Elderly	Mr. Ricky Tsang (third from right, front row), Assistant Director and Head of Corporate Audit, made nutritious moon cakes with volunteers using low-sugar white lotus seed paste. The moon cakes were sent to elderly people as a gift to celebrate the Mid-Autumn Festival.	
Mid-Autumn Festival Party with the Elderly	Mr. Gabriel Cheung (right), Assistant Director – Cost and Controls, celebrated the Mid-Autumn Festival with over 100 elderly people, giving out nourishing moon cakes and "lucky" gift packs.	



Hang Lung Soup Delivery Team Hang Lung donated HK\$1 million to Lok Kwan Social Services to set up the "Hang Lung x Lok Kwan Community Cuisine" to provide affordable and nutritious meals to the elderly living in Wong Tai Sin and Tsz Wan Shan. The Soup Delivery Team was also established to deliver seasonal soups to elderly residents.





#### Mainland

Activity	Details	Photo
Activity Name	Details	FIIOLO
Football Dreams Come True	Jinan volunteers donated footballs and sports clothes to encourage kids to pursue their football dreams during the World Cup.	
Igniting Senses	Volunteers in Shenyang brought over 100 students from a school for the visually impaired to the PALACE cinema at Forum 66 to experience the fun of a movie.	
Homemade Gifts for the Elderly	Volunteers in Tianjin together with their relatives prepared many gifts for elderly people living at a home for senior citizens.	20年代 大学学人
Summer Care to the Elderly	Volunteers in Shanghai delivered lunch to the elderly during the summer and expressed concern for those living alone.	