



For immediate release

**Fashion Walk in Causeway Bay Fully Supports Renowned Artist
Yoshitomo Nara's First Major Solo Exhibition in Hong Kong**

(Hong Kong, February 27, 2015) Fashion Walk, the iconic shopping destination of Hang Lung Properties Limited in Causeway Bay, will fully support renowned contemporary artist Yoshitomo Nara's first major solo exhibition hosted by Asia Society Hong Kong Center in Hong Kong namely, "The Hong Kong Jockey Club Presents – Life is Only One: Yoshitomo Nara", held at the Chantal Miller Gallery, Asia Society Hong Kong Center. As the outreach partner of this event, Fashion Walk will host live broadcast of Nara's two public lectures to familiarize the local community with his works and help them achieve a deeper understanding of the artist thought-provocative works in all aspects of life.

The exhibition will take place from March 6 to July 26 at The Asia Society Hong Kong Center with free admission. Other than the exhibition, the public can participate in a series of public lectures, educational activities and workshops to better understand Nara's creative path. Among those activities, there will be interactive games hosted on Fashion Walk's Facebook fan-page. Participants can visit the page on or before March 3 and share their personal interpretation of Nara's "mono no aware" expressions. 20 lucky winners will be able to win two tickets to Nara's public lectures and five of them will also get a copy of the limited edition "OH! MY GOD! I MISS YOU! 2001" poster. The Main Block entrance of Fashion Walk will be the site for the live broadcast of Nara's



two public lectures on March 6 and 7, bringing his works to the community at large. Those watching the live broadcast will have the chance to win limited-edition prizes through interactive games. Prizes include the limited edition 1999 Nara Puddle Flowers Postcard collection and the 2003 first edition Nara Pup Cup.

The theme of this exhibition is derived from one of Nara's works, "Life is Only One". The juxtaposition of the innocent-looking girl and the human skull on the canvas prompts us to think about a big question about the fleeting nature of life. Exhibition visitors will be able to explore the journey of life through access to numerous works by Nara, including paintings, sketches, photographs, sculptures, and mixed media installations. The exhibition will showcase works of Nara in the past two decades, including three never-before-seen paintings, 17 new drawings, and some puppy sculptures created specifically for this exhibition.

Other than the exhibition, Nara will also hold two public lectures in Hong Kong. In the "Life is Only One - Yoshitomo Nara in conversation with Fumio Nanjo" lecture, alongside guest curator Fumio Nanjo, Nara will explain the curatorial approach of the exhibition – how the big-headed girls prompt audiences to continue questioning bigger philosophical issues – leading the local community to better appreciate the deeper meaning that pervades the exhibition. Simultaneously, Nara will share the inspiration behind his works at the "Talking to the Past, Talking to Today – Yoshitomo Nara" lecture. He will explain the genesis of his iconic big-headed portraits through a multi-dimensional, audio-visual survey of his inspirations and passions. For more information on the exhibition and lectures, please see the appendix attached.



About Fashion Walk

In a unique fusion of indoor and outdoor elements at the heart of Causeway Bay, encompassing four vibrant streets – Great George, Paterson, Kingston and Cleveland – Fashion Walk is the superlative shopping destination, offering the latest in trends in fashion, gastronomy and lifestyle in a magnificent setting. Fashion Walk is on the pulse of fashion trends for hipsters and trendsetters allowing them to discover popular international brands and rising stars. It is home to Fashion Intelligence, the coming together of ideas and insights. We invite kindred spirits to join our community to discover, explore and share. They can also interact with their favourite brands, local lifestyle bloggers and other like-minded people on our social platform. It is a place where they can share their ideas and be part of the community to shape the next hot trend.

More and more cutting-edge fashion designers and brands are opening flagship stores here, including LOG-ON, McQ ALEXANDER McQUEEN, Y-3, Francfranc's biggest flagship store, Hysteria Glamour, Kurt Geiger, Under Armour, adidas Women, Nike Running Experience Store and H&M, which will make its debut in the fourth quarter of 2015. In addition, Fashion Walk features an exciting collection of restaurants with al fresco and indoor seating, including the newly opened simplylife, MINH & KOK, burgeRoom and EAT. it. Fashion Walk is the most unique shopping destination for trendsetters to purchase most fashionable products and enjoy their leisure time.

Please visit:



Fashion Walk's F&B Website: taste.fashionwalk.com.hk

Fashion Walk's Website: www.fashionwalk.com.hk

Facebook: <http://www.facebook.com/HK.FashionWalk>

Sina Weibo: <http://weibo.com/hkfashionwalk>

Wechat: id= hkfashionwalk

About Hang Lung Properties

Hang Lung Properties Limited, a constituent stock of the Hang Seng Index and Hang Seng Corporate Sustainability Indices in Hong Kong, is a leading real estate developer in Hong Kong and mainland China. Boasting a diversified portfolio of investment properties in Hong Kong, the Company has progressively branched out into the Mainland since the 1990s, building, owning and managing world-class commercial complexes in key cities, projects that have earned international acclaim for their exceptional quality of architectural design, services and sustainable features.

Riding on the immense success of its two landmark properties in Shanghai, Plaza 66 and Grand Gateway 66, the Company's footprint has expanded to Shenyang, Jinan, Wuxi, Tianjin, Dalian, Kunming and Wuhan, with all the Mainland projects carrying the "66" brand. Subsequent to the grand openings of Parc 66 in Jinan as well as Palace 66 and Forum 66 in Shenyang over the past few years, Center 66, another world-class investment property in Wuxi, came into operation in September 2013. As Hang Lung's business continues to grow, the Company is set to develop into the most admired mega national commercial property enterprise in the market.



About Asia Society

Founded in 1956 by John D. Rockefeller III in New York, The Asia Society is a leading not-for-profit, non-government educational organization dedicated to promoting mutual understanding and strengthening partnerships among the peoples, leaders, and institutions of Asia and the United States in a global context. Across the fields of arts, business, culture, education, and policy, The Asia Society provides insight, generates ideas, and promotes collaboration to address present challenges and create a shared future.

About Asia Society Hong Kong Center

As one of the 11 centers of The Asia Society, Asia Society Hong Kong Center (the “Hong Kong Center” or “ASHK”) was established in 1990 by a group of Hong Kong community leaders led by the late Sir Q.W. Lee, the honorary chairman of Hang Seng Bank.

In February 2012, the Hong Kong Center established its new permanent home in Admiralty at the Old Victoria Barracks, Former Explosives Magazine site. Steeped in history, cultural significance and natural beauty, the site was originally built by the British Army in the mid-19th century for explosives and ammunition production and storage. Through careful conservation, restoration and adaptive re-use, this heritage site was successfully transformed into a cultural, artistic and intellectual hub. ASHK warmly welcomes the public to visit the Center, to join the programs and view the exhibitions organized by ASHK and its partners.



As the leading regional knowledge-based platform for furthering the understanding of the countries and cultures of Asia and global issues that impact the region, Asia Society Hong Kong Center boasts extensive regional and international networks of leaders and scholars, and offers a broad variety of programs in the form of lectures, performances, film screenings and exhibitions to the community.

Asia Society Hong Kong Center was established entirely with local funding and is supported through membership dues, fundraising events, and contributions from individuals, corporations and foundations that work together to support and advance its mission.

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Photo Caption:



Fashion Walk fully supports renowned contemporary artist Yoshitomo Nara's first major solo exhibition in Hong Kong and will host live broadcast of Nara's two public lectures.



Appendix:

Exhibition Details:

Exhibition Period:	March 6 to July 26, 2015	
Venue:	Chantal Miller Gallery, Asia Society Hong Kong Center, 9 Justice Drive, Admiralty, Hong Kong	
Admission:	Free	
Opening Hours:	Monday	Closed
	Tuesday to Thursday	11am – 6pm
	Friday to Sunday	11am – 8pm
	Last Thursday of each month	11am – 8pm

Public Lecture Details:

Lecture 1:	Life is Only One – Yoshitomo Nara in conversation with Fumio Nanjo	
Date:	March 6, 2015 (Friday)	
Time:	6:30pm – 8pm	
Venue:	Asia Society Hong Kong Center, 9 Justice Drive, Admiralty, Hong Kong (Admission Full) Live broadcast in front of Fashion Walk Main Block	
Lecture 2:	“Talking to the Past, Talking to Today – Yoshitomo Nara”	
Date:	March 7, 2015 (Saturday)	
Time:	5pm - 7pm	
Venue:	Asia Society Hong Kong Centre, 9 Justice Drive, Admiralty, Hong Kong (Admission Full) Live broadcast in front of Fashion Walk Main Block	

For more information on the exhibition, please visit the website and Facebook page below:

Website: www.nara.asiasociety.org.hk

Facebook: Life is Only One: Yoshitomo Nara

Hotline: 852-2103-9511