

Changemakers

恒隆租户可持续发展通讯
Tenant Sustainability Newsletter by Hang Lung

第九期
ISSUE #09



凝聚Changemakers社群力量 共创更大影响力 Building Momentum and Impact through the Changemakers Community

在环境及社会方面推动实质进步不能只靠一人之力，而是需要各方并肩同行。在过去三年期间，我们有幸见证Changemakers计划从一个宏大的愿景，发展成百花齐放的合作生态圈。

我们与租户共同成长，一起学习。在租户推进可持续发展举措的同时，我们也不断拓展配套资源和实用方案，协助他们实现抱负，形成互励互勉的良性循环。

Meaningful environmental and social progress is not a solo journey; it is a shared mission. Over the past three years, we have watched the Changemakers Program transform from an ambitious vision into a dynamic, collaborative community.

We are growing and learning together. As our tenants advance their sustainability efforts, we expand our resources and practical offerings to match their ambitions – a virtual circle of mutual encouragement.

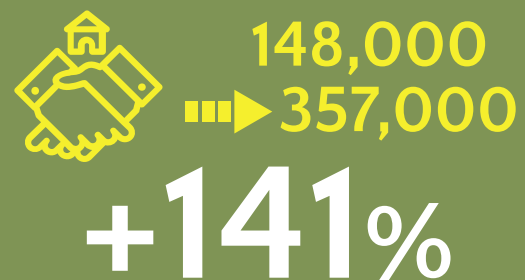


共同成长：将承诺付诸行动

Growing Together: From Commitment to Action

参与租户所占已出租
楼面面积(平方米)

Participating Leased
Floor Area (sq. m.)

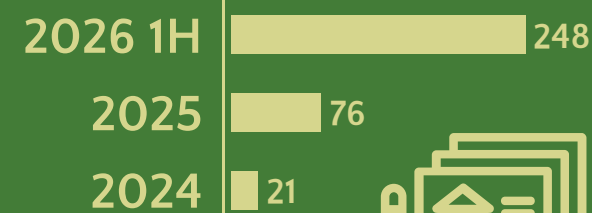


已出租
总楼面面积



Total Leased
Floor Area

参与租户总数
of Participating Tenants



为租户提供切实可行的支持方案

Supporting Tenants through Practical Solutions

我们向所有于2025年加入Changemakers计划的租户派发《Changemakers数据报告》，详尽披露建筑层面的表现、租户用电比较基准，以及环保建议。

Changemakers Data Report was issued to all Changemakers tenants that joined by 2025, detailing building-level performance, peer electricity benchmarks, and tailored green tips.



恒隆“全国性周年义工日”活动携手60多个社区伙伴，累计提供6,400小时的义工服务，其中10%来自热心公益的租户。

Our Nationwide Volunteer Day delivered 6,400 service hours across 60+ community partners, **with tenants proudly driving 10% of total contributions.**



15家租户与恒隆合作开展智能称重试点计划和厨余管理顾问服务，整体回收率由2024年的20.9%提升至2025年的28.2%。



15 tenants partnered with us on smart weighing pilots and food waste consultancy services. Our overall recycling rate improved from 20.9% to **28.2%** from 2024 to 2025.



香港和内地Changemakers租户于2025年的**能耗强度较2024年下降2%**。

2% decrease in energy intensity among our Hong Kong and Chinese Mainland Changemakers tenants between 2024 and 2025.



40%租户完成免费能源审计，结果显示平均每个租户有潜力节省约10%的用电量。

Free energy audits to 40% tenants identifying potential electricity savings of approximately 10% per tenant.



40%



自2024年起已举办**8**培训活动，总培训时数达**235**小时，题材涵盖废物管理及循环经济、隐含碳、可再生能源、残障融合客户服务及正念与身心健康等。

Delivered **8** training events totaling **235 hours** since 2024, covering topics such as waste management and circularity, embodied carbon, renewable energy, inclusive customer service, and mindfulness.



235hr

Changemakers实例分享： Qeelin麒麟的可持续奢侈品实践之路

Changemakers in Action: Qeelin's Blueprint for Sustainable Luxury

不少参与Changemakers计划的合作伙伴都在环保和社区工作上作出了大胆的突破，其中Qeelin麒麟近期取得的一系列成果便是很好的例子。

Qeelin麒麟将可持续发展理念贯彻至实体店的一砖一瓦上。为协助品牌实现全面减碳抱负，恒隆于2026年与其展开多项合作，包括为其位于上海恒隆广场、上海港汇恒隆广场和无锡恒隆广场的分店完成能源审计，并取得《绿色电力证书》作为使用可再生电力的证明。为了进一步推动零售装修项目的可持续发展，我们也与RESET®合作，为Qeelin麒麟于上海恒隆广场的旗舰店展开全面的隐含碳评估。上述举措不仅帮助品牌了解项目碳足迹，也为未来项目的低碳设计策略制定提供重要参考。

Across the Changemakers community, partners are taking bold steps to elevate their green and community-driven practices. A prime example of this dedication in action is the recent achievements spearheaded by Qeelin.

Sustainability at Qeelin is embedded right down to the physical store floor. To support their broad decarbonization ambitions, Hang Lung partnered with them on multiple initiatives in 2026, including energy audits across their locations at Plaza 66, Grand Gateway 66, and Center 66, and delivery of Green Electricity Certificates (GECs) to verify their clean electricity usage. Pushing the boundaries of sustainable retail fitouts even further, we also partnered with RESET® on a comprehensive embodied carbon assessment for their Shanghai Plaza 66 flagship. All these initiatives provide Qeelin with valuable benchmarking insights that will directly inform low-carbon design strategies for their future projects.



“与恒隆的合作为我们带来了实用的想法和可行的行动建议，让我们能有效实践可持续发展，更重要的是将这些解决方案扩展至全线所有门店。”

"Partnering with Hang Lung gave us practical ideas and actionable tips on how to implement sustainability effectively—and, crucially, how to replicate those solutions across all our other stores."

李旭平 Jonathan Ly

Qeelin 麒麟国际企业项目及香水业务总监
Global Head of Fragrance Business
and Corporate Projects, Qeelin



通过切实行动和学习推广多元、平等和共融

Driving Diversity, Equity and Inclusion Through Purposeful Action and Learning



Qeelin麒麟在社会项目方面也领先业界。品牌与开云基金会和香港妇女动力基金展开为期三年的合作，承诺捐出香港亲友特卖会10%的销售所得，以推动有意义的社会变革。对内方面，Qeelin麒麟在大中华区积极提倡多元职场，并与恒隆推荐的残障融合专家合作，为内部员工提供实用的体验式学习机会，以提升其共融意识，建立更包容的工作环境。

Qeelin is also demonstrating leadership through social initiatives. The brand entered into a three-year partnership with the Kering Foundation and Hong Kong Her Fund, pledging 10% of proceeds from its Hong Kong Friends & Family sales to drive meaningful social change. Internally, Qeelin nurtures workplace diversity across its Greater China teams. In addition, Qeelin collaborated with disability specialists recommended by Hang Lung. The specialists provided practical, hands-on learning for Qeelin staff, helping to deepen awareness and build a more inclusive environment.

Qeelin麒麟通过Changemakers计划与恒隆在多个领域配合无间，充分展现了我们社群跨领域合作的成果。只要业主和租户团结一致，便能在环境和社会议题上精益求精，提升数据管理能力及运营实践，共同推动行业迈向更高标准。

Qeelin's multifaceted interactions with Hang Lung through the Changemakers Program highlights the range of collaborative opportunities that are possible within our vibrant community. Landlords and tenants can raise the bar together across both environmental and social issues, improving data and practices, and ultimately reshaping norms for the built environment.

Changemakers年度盛会暨租户可持续发展大奖2026

Changemakers Gala & Tenant Sustainability Awards 2026

三地联动: 汇聚改变力量

Across Three Cities: A Celebration of Collective Impact

Changemakers年度盛会暨租户可持续发展大奖2026是我们可持续发展路上的一大里程碑。香港、上海和沈阳三地同步举行大型庆祝活动, 过百名租户代表、行业专家及可持续发展先锋共襄盛举, 共同表彰Changemakers社群成员在零售、办公楼、餐饮及酒店业日益深远的影响力。

The Changemakers Gala and Tenant Sustainability Awards 2026 marked a major milestone in our sustainability journey. With major events in Hong Kong, Shanghai, and Shenyang, the celebrations brought together over 100 tenant representatives, industry experts, and sustainability advocates to honor the expanding impact of our community across the retail, office, F&B, and hospitality sectors.

意义非凡的盛会: 将可持续发展融入体验中

More Than a Gala: Where Sustainability Meets Experience

从一系列互动工作坊到奖杯的循环设计, 每个活动环节都融入与可持续发展相关的互动体验, 邀请嘉宾思考切实可行的环境、社会及管治解决方案和交流想法, 并体验可持续发展的实际应用。

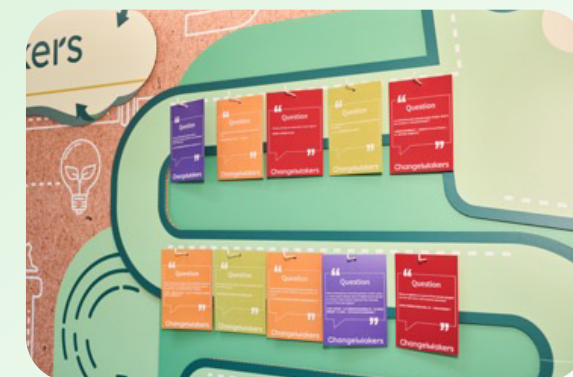
The events integrated interactive sustainability experiences into every touchpoint. From hands-on workshops to circular trophy designs, guests were invited to explore practical ESG solutions, exchange ideas, and experience sustainability in action.



皮革行李牌升级再造活动
Upcycled Leather Luggage Tag



脚踏发电果昔单车
Pedal-Powered Smoothie Bike



“可持续生活方式”有奖问答
Sustainable Living Flip & Match Quiz



低碳咖啡渣再生奖杯
Low-Carbon Coffee Ground Trophies



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"我们要鼓励大众买少一点、买好一点，同时也要支持企业以更负责任、更可持续的方式经营。恒隆是少数真正肩负起这份重任的企业，期待看到你们进一步深化与租户的合作，成就更多。"

"We need to encourage people to buy less but buy better, and empower businesses to sell better and more sustainably. Hang Lung is among the very few taking this real responsibility to heart, and I look forward to seeing you take tenant engagement to even greater heights."

林超英 Lam Chiu Ying

气象学家及前香港天文台台长
Meteorologist and Former Director of
the Hong Kong Observatory

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"推动环境、社会及管治议题不能只靠由上而下的方式，也非品牌各自为政所能完成的事。我们凭借与恒隆等具前瞻性的业主、业界同仁和广泛社区人士积极沟通和合作，共同创造更深远的正面影响。"

"ESG cannot be driven solely from the top down, nor can brands achieve it in isolation. By actively communicating and collaborating with proactive landlords like Hang Lung, our industry peers, and the wider community, we create a far greater positive impact together."

陈慧明 Ming Chan

谭仔国际企业传讯总监
Corporate Communications Director,
Tam Jai International

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"业主和租户必须紧密合作，只靠业主一己之力是无法实现可持续发展的。厨余在运往堆填区的废物中占30%，而要共同应对厨余问题，从工商物业方面着手可是一大机遇，我们可以由个人层面做起，携手减少浪费。"

"A strong landlord-tenant partnership is essential because no landlord can achieve sustainability alone. Food waste makes up 30% of what goes into landfill, and commercial and office properties offer a massive opportunity for us to tackle this together—working hand-in-hand right down to the individual level to reduce waste."

周榆桐 Ron Chow

碧瑤绿色集团策略及投资总监
Chief Strategy Officer,
Baguio Green Group

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"我们至今与超过240家租户达成合作，占已出租总楼面面积24%，但前路仍任重道远，盼望能与大家一同抵达终点。我们将秉持以数据为本的方针，持续衡量项目成效，与大家一同庆祝每一步的成果。"

"We now engage over 240 tenants covering 24% of our total leased floor area, but there is still so much more to achieve—and I look forward to accomplishing it together. Guided by a data-driven approach, we will continue to measure our impact and celebrate our shared results every step of the way."

Mikael Jaeraas

恒隆地产高级董事—零售业务及香港业务
Senior Director - Retail and Hong Kong Business Operation,
Hang Lung Properties

”

特别表扬:杰出榜样 Special Mentions: Leading by Example

香港 Hong Kong



AEON

AEON通过“幸福的黄色小票”活动鼓励顾客直接主导慈善捐款的分配,并参与环保署推出的《减少使用包装约章》,积极减少运营废物。

AEON

AEON empowers customers to directly guide charitable support through a refreshed "Happy Yellow Receipt Campaign," while actively curbing operational waste through its commitment to the EPD's Packaging Reduction Charter.



合隆(香港)有限公司

合隆荣获“卓越级”室内空气质素评级,完成办公室能源审计,并动员供应商参与Sedex评估和符合科学碳目标倡议的减碳行动,展现了全方位的环境、社会及管治领导才能。

Hop Lun (Hong Kong) Limited

Hop Lun demonstrates holistic ESG leadership—achieving an "Excellent Class" Indoor Air Quality rating and completing energy audits in its office, while mobilizing suppliers around Sedex assessments and SBTi-aligned carbon reduction targets.



莎莎化妆品有限公司

莎莎在供应链各个层面积极推动循环经济,包括签署加入环保署的《减少使用包装约章》、采用可重复使用的塑料周转箱,以及优化物流流程,以减少一次性运输包装废物。

Sa Sa Cosmetic Company Limited

Sa Sa drives circularity across its supply chain by adopting the EPD Packaging Reduction Charter, transitioning to reusable plastic crates, and optimizing logistics workflows to eliminate single-use transit waste.



谭仔国际有限公司

谭仔通过一系列贴近日常的生动视频,深入浅出地向大众传递可持续发展生活理念,并与恒隆合办多场社区废物管理及升级再造工作坊。

Tam Jai International Co. Limited

Tam Jai brings sustainability down to earth through an engaging, everyday video series for the public, while partnering with Hang Lung to deliver hands-on community waste management and upcycling workshops.

中国内地 Chinese Mainland



Longchamp 中国

Longchamp通过全球33个专业维修中心完成共80,000多件产品的修复工作,成功通过严格的价值链评估并荣获B Corp认证,成为奢侈品牌迈向循环经济的典范。

Longchamp China

Longchamp earned B Corp Certification following a rigorous value-chain evaluation, exemplifying circular luxury by restoring over 80,000 products through its global network of 33 specialized repair centers.



Qeelin 麒麟

Qeelin 麒麟通过部署智能物联网系统,监测旗下各分店的环境表现,并为员工开展有关无意识偏见、手语沟通及支持视障人士的培训,以提供更包容的零售体验。

Qeelin Limited

Qeelin deploys smart IoT systems to monitor environmental performance across its store network, while advancing inclusive retail experience through staff training in unconscious bias, sign language awareness, and visual impairment support.



三井住友银行(中国)有限公司沈阳分行

三井住友银行(中国)有限公司沈阳分行在企业义工服务及社区项目方面与恒隆积极合作,并通过"ESG-Go Green"活动向顾客灌输可持续发展的价值观。

Sumitomo Mitsui Banking Corporation (China) Limited Shenyang Branch

SMBC Shenyang Branch actively collaborates with Hang Lung on employee volunteering and community initiatives, while extending sustainability values to its clients through the "ESG-Go Green" campaign.

“优良奖”及“卓越奖”得奖租户名单 Tenants Honored with Foundational and Advanced Level Awards

香港
Hong Kong

优良奖
Foundational Awards

AEON 荔枝角店 - 碧海蓝天
AEON Lai Chi Kok Store - AquaMarine

AEON STYLE 康怡 - 康怡广场
AEON STYLE Kornhill - Kornhill Plaza

AEON STYLE 旺角 - 家乐坊
AEON STYLE Mong Kok - Gala Place

牛角日本烧肉专门店 - 康怡广场
Gyu-Kaku - Kornhill Plaza

牛角Buffet - 雅兰中心
Gyu-Kaku Buffet - Grand Plaza

品越越式料理 - 康怡广场
La'taste Vietnamese Cuisine - Kornhill Plaza

MCH Group Asia Limited - 瑞安中心
MCH Group Asia Limited - Shui On Centre

牛气 - 淘大商场 & 雅兰中心
Nabe Urawa - Amoy Plaza & Grand Plaza

莎莎化妆品有限公司 - 淘大商场
Sa Sa Cosmetic Company Limited - Amoy Plaza

莎莎化妆品有限公司 - 康怡广场
Sa Sa Cosmetic Company Limited - Kornhill Plaza

莎莎化妆品有限公司 - 山顶广场
Sa Sa Cosmetic Company Limited - Peak Galleria

山见台式火锅 - 雅兰中心
San-Kinn Taiwanese Hot Pot - Grand Plaza

渣打银行(香港)有限公司 - 渣打银行大厦
Standard Chartered Bank (Hong Kong) Limited -
Standard Chartered Bank Building

联合包裹运送服务公司 - 永康街九号
UPS Parcel Delivery Service Ltd. - 9 Wing Hong Street

佐贺烧肉谷 - 雅兰中心
Yakiniku Guu - Grand Plaza

香港
Hong Kong

卓越奖
Advanced Awards

亚洲公益事业研究中心(CAPS) - 瑞安中心
Centre for Asian Philanthropy and Society Limited - Shui On Centre

Cuisine Continental (HK) Ltd. - alfafa - 康怡广场
Cuisine Continental (HK) Ltd. - alfafa - Kornhill Plaza

Decathlon 香港 - 雅兰中心
Decathlon Hong Kong - Grand Plaza

合隆(香港)有限公司 - 永康街九号
Hop Lun (Hong Kong) Limited - 9 Wing Hong Street

卅二公馆 - 渣打银行大厦
Mott 32 - Standard Chartered Bank Building

谭仔三哥米线 - 康怡广场
TamJai SamGor Mixian - Kornhill Plaza

谭仔云南米线 - 淘大商场
TamJai Yunnan Mixian - Amoy Plaza



“优良奖”及“卓越奖”获奖租户名单 Tenants Honored with Foundational and Advanced Level Awards

中国内地
Chinese
Mainland

优良奖
Foundational Awards

贝恩公司 - 上海恒隆广场
Bain & Company - Plaza 66

戴德梁行房地产咨询(上海)有限公司 - 上海恒隆广场
Cushman & Wakefield International Properties
Advisers (Shanghai) Co.,Ltd - Plaza 66

电通 - 武汉恒隆广场
dentsu - Heartland 66

Longchamp - 上海港汇恒隆广场
Longchamp - Grand Gateway 66

Longchamp - 武汉恒隆广场
Longchamp - Heartland 66

Longchamp - 大连恒隆广场
Longchamp - Olympia 66

Longchamp - 昆明恒隆广场
Longchamp - Spring City 66

三菱日联银行(中国)有限公司 - 无锡恒隆广场
MUFG Bank (China), Ltd. - Center 66

NBA 中国 - 上海恒隆广场
NBA China - Plaza 66

Qeelin 麒麟 - 无锡恒隆广场
Qeelin - Center 66

Qeelin 麒麟 - 大连恒隆广场
Qeelin - Olympia 66

罗德(上海)传播有限公司 - 上海港汇恒隆广场
Ruder Finn (Shanghai) Marketing & Communications Co., Ltd.
- Grand Gateway 66

罗德公共关系顾问(北京)有限公司上海分公司 - 上海港汇恒隆广场
Ruder Finn Public Relations (Consulting) Beijing Co., Ltd.
Shanghai Branch - Grand Gateway 66

迅达(中国)电梯有限公司 - 武汉恒隆广场
Schindler (China) Elevator Co., Ltd. - Heartland 66

上海奕远公共关系顾问有限公司 - 上海港汇恒隆广场
Shanghai Thunder Public Relations
Consulting Co. Ltd - Grand Gateway 66

西门子(中国)有限公司昆明分公司 - 昆明恒隆广场
Siemens Ltd. China Kunming Branch - Spring City 66

西门子(中国)有限公司无锡分公司 - 无锡恒隆广场
Siemens Ltd. China Wuxi Branch - Center 66

松赞 - 昆明恒隆广场
SONGTSAM - Spring City 66

云南金丰汇油脂股份有限公司 - 昆明恒隆广场
云南金丰汇油脂股份有限公司 - Spring City 66

瑞银企业管理(中国)有限公司无锡分公司 - 无锡恒隆广场
UBS Business Solutions (China) Co., Ltd Wuxi Branch -
Center 66

中国银行股份有限公司辽宁省分行 - 沈阳市府恒隆广场
Bank of China Liaoning Branch - Forum 66



中国内地
Chinese
Mainland

卓越奖
Advanced Awards

昆明君悦酒店 - 昆明恒隆广场
Grand Hyatt Kunming - Spring City 66

沈阳康莱德酒店 - 沈阳市府恒隆广场
Conrad Shenyang - Forum 66

安踏 - 上海港汇恒隆广场
ANTA - Grand Gateway 66

汇丰银行中国无锡支行 - 无锡恒隆广场
HSBC Wuxi Center 66 Sub-branch - Center 66

汇丰银行沈阳分行 - 沈阳市府恒隆广场
HSBC Shenyang Branch - Forum 66

毕马威中国 - 上海恒隆广场
KPMG China - Plaza 66

Qeelin 麒麟 - 上海港汇恒隆广场
Qeelin - Grand Gateway 66

Qeelin 麒麟 - 上海恒隆广场
Qeelin - Plaza 66

西门子(中国)有限公司沈阳分公司 - 沈阳市府恒隆广场
Siemens Ltd. China Shenyang Branch - Forum 66

三井住友银行(中国)有限公司沈阳分行 - 沈阳市府恒隆广场
Sumitomo Mitsui Banking Corporation (China) Limited
Shenyang Branch - Forum 66





加入 Join

Changemakers

行列, 引领永续未来!
and Lead the Way!



无论您是可持续发展的新手, 还是经验丰富的伙伴, Changemakers 计划都会陪伴您走过每个阶段。
只要同心协力, 我们便能在日常生活中实践抱负, 共同为社区建造更具韧性的未来。

Whether you are taking your first steps in sustainability or already driving advanced environmental and social initiatives, the Changemakers Program is designed to support you at every stage. Together, we can turn ambition into everyday action and build a more resilient future for our community.



加入计划有什么好处?
What's in it for your team?



免费能源审计
Free energy audits



能源基准表现比较报告
Electricity performance
benchmarking reports



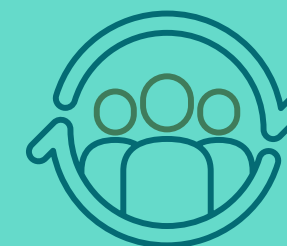
可再生电力证书¹
Renewable electricity
documentation¹



废物管理方面的指导及建议
Waste management
guidance & advisory



能力培训课程及提升身心福祉的活动
Capacity-building programs
& wellbeing activities



共同举办本地社区义工活动
Collaboration in volunteering
activities to benefit local
communities



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Annual recognition
ceremony



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