

Parc 66,
Jinan



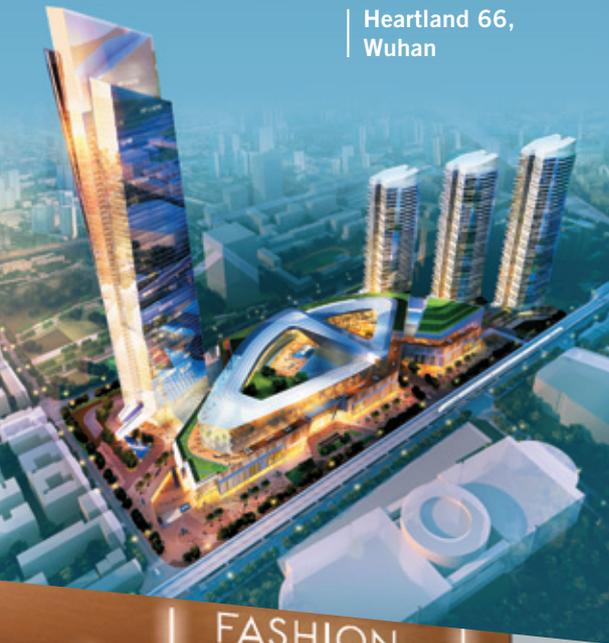
Center 66,
Wuxi



Plaza 66,
Shanghai



Heartland 66,
Wuhan



Olympia 66,
Dalian



Spring City 66,
Kunming



FASHION
WALK



Fashion Walk,
Hong Kong

GRAND PLAZA | 雅蘭中心



Grand Plaza,
Hong Kong

Grand Gateway 66,
Shanghai



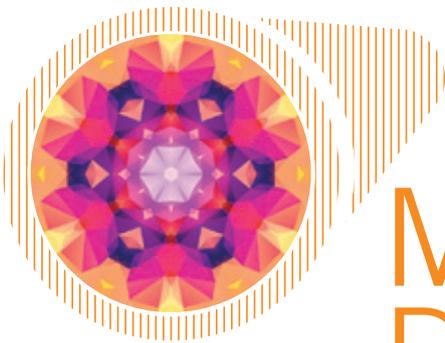
Riverside 66,
Tianjin



Palace 66,
Shenyang



Forum 66,
Shenyang



Multifaceted Design

The Hang Lung brand is renowned for world-class developments designed by outstanding international architectural firms and showcasing perfect unity of aesthetics, creativity and practicability, topped with impeccable service standards. Our holistic approach to design has delivered consistently high standards in providing our customers with the ultimate lifestyle and shopping experiences.



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■ Kunming

Hong Kong ■

Wuhan ■

Jinan ■

Tianjin ■

■ Shenyang

■ Dalian

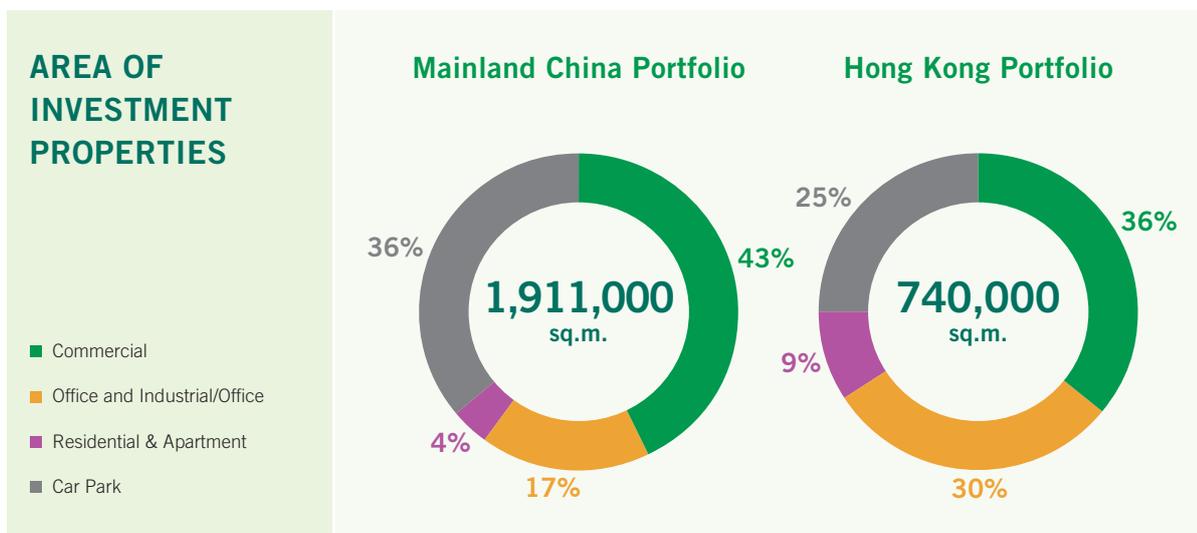
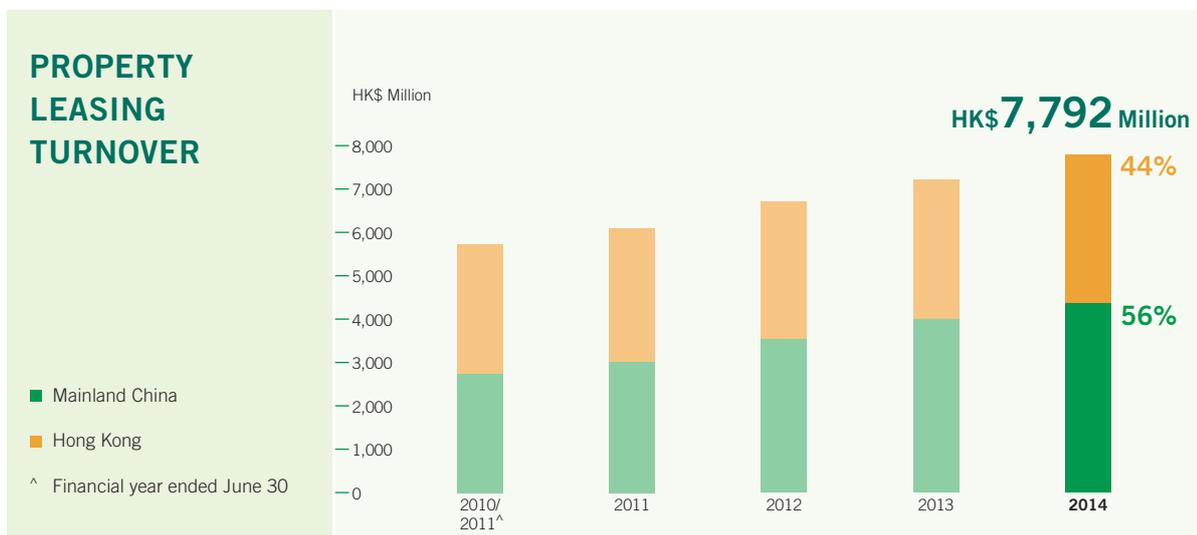
Wuxi ■

■ Shanghai

Business Overview

Upholding the We Do It Right business philosophy, Hang Lung Group remained committed to building world-class commercial projects in key mainland cities and to enhancing our core assets, amidst the ephemeral challenges in the external environment.

In 2014, Hang Lung Group reported continual growth of mainland China and Hong Kong property leasing portfolios. Couple with taking advantages of improved Hong Kong residential market sentiment, the Group achieved strong financial results.



For the 12-month period ended December 31, 2014, our core business, property leasing continued to achieve steady growth in a challenging business environment in mainland China and Hong Kong. Property leasing turnover and operating profit rose 8% and 4% to HK\$7,792 million and HK\$5,987 million, respectively.

Riding on improved sentiments in the Hong Kong residential market, the Group launched the sales campaigns for The Long Beach and The HarbourSide in 2014. As a result of the sale of a total of 412 residential units and some car parking spaces, our property sales turnover reached HK\$9,814 million. Overall profit margin realized was 75.6%.

